

FREE

Vol. 41
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Philippine
primer
The **Expats'** Guide to the Philippine Lifestyle

BATANES

Heaven's Beloved

STREET
*Dining In and
Around Little Tokyo*

TRAVEL
*Batanes:
Heaven's Beloved*

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In celebration of our first anniversary, we make sure to continue serving you outstanding, melt-in-your-mouth beef with our premium Yakiniku Mix Platter and our all-new bento box menu made for people with luxurious taste.



Yakiniku Mix Plate



Bento Box

Come and indulge in Japan's Number One Beef here at Miyazaki Gyu.



Founders of Miyazaki Gyu (L-R) Santi Araneta, Trixie Takahashi, and Mikey Arroyo



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營業時間: 11:00 - 15:00 / 18:00 - 23:00
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Concerts, Festivals, Family Events, and More

Erratum

In the Street section of Philippine Primer Volume 38, May issue, there was a mistake in the address of Restaurant 101, the application restaurant of Enderun Colleges. The restaurant's correct address is 1100 Campus Ave., McKinley Hill, Fort Bonifacio, Taguig City.

We apologize for this error. An updated version of the May 2019 issue has been uploaded on primer.com.ph/back-issues.



Features of the Issue

STREET — A bustling piece of Japan in Makati, Little Tokyo is home to a Japanese food community that replicates the ambiance of the lantern-lit dining alleys in Japan. It welcomes not only the homesick Japanese but also curious locals and expats that are looking for good Japanese fare or an izakaya experience after work. In this issue, we revisit Little Tokyo and a new community of restaurants that have sprouted around this iconic neighborhood.

COVER — Many might find the ominous weather conditions surrounding Batanes an unfortunate barrier that isolates this little archipelago from the rest of the world. However, upon seeing the beautifully preserved nature and heritage of the province, you'll find that, if anything, the typhoons and the harsh waters are heaven-sent—a loving gift to preserve this beloved land. As a province of the Philippines, Batanes is one that offers a very unique experience of culture, people, and cuisine. This month, we take you to the heaven's—and now, our—beloved province to give but a small glimpse of just how precious Batanes is.

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bit.ly/Primer-LittleTokyo



Japanese communities outside of Japan are commonly called Japan-town, serving as a piece of refuge for the Japanese yearning for home. Some of them are also named J-Town, Little Tokyo, and Nihonmachi. In the Philippines, there are six known Japanese communities, which are in Manila, Makati, Iloilo, Cebu, Davao, and Mandaue; and the one in Makati is called Little Tokyo.

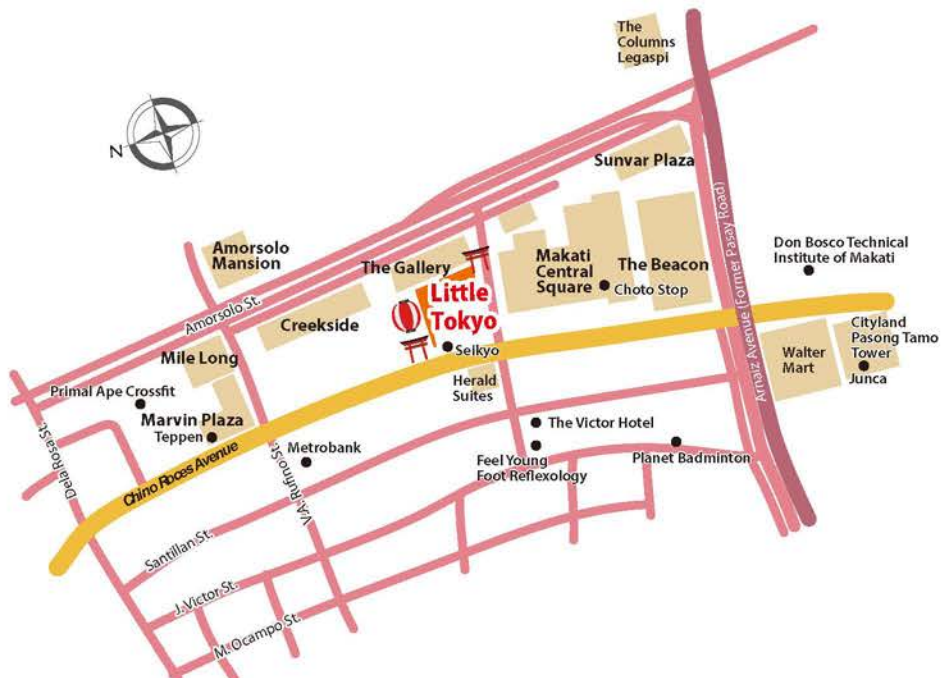
Little Tokyo in Makati lit its lanterns in 1999 and has since been welcoming both Japanese expats and Japanese food lovers alike. Welcoming visitors are two iconic torii gates, one on Fernando Street and the other on Chino Roces Avenue. Strictly speaking, Little Tokyo refers to the compound that you reach by entering one of the torii gates. However, through time, the community of Japanese restaurants have grown and sprouted up in the surrounding establishments such as Makati Central Square, Creekside, and Beacon Tower.

TRIVIA

- The first Japanese immigration in the Philippines was recorded as early as the 12th century.
- The Japanese are the third largest majority of foreign citizens in the Philippines, following the US and China (as of 2010 census) and also one of the country's biggest tourism markets.

TIPS

- Many of the restaurants in and around Little Tokyo have their own smoking areas. There is a small area inside Little Tokyo itself for smoking; but outside, it is prohibited.
- It is best to bring cash as not all restaurants accept credit cards.
- The best time to go to Little Tokyo is in the evening to enjoy the ambiance made dramatic by Japanese lanterns. It is also the time when the area fully comes to life.
- You can walk from Greenbelt or Legaspi Park area to Little Tokyo in less than 15 minutes.
- Nearby parking areas are in Makati Central Square, Creekside, and Legaspi Car Park.



Little Tokyo is a small compound of Japanese restaurants bound by torii gates. You will only find these restaurants if you walk through the torii gate and follow the path lined with plants and lanterns. These restaurants are facing each other and have tables set up outside for those who would like to dine under the sky. Here are the best restaurants that represent the authentic taste of Little Tokyo.

RAMEN SHIMADA

You now have better reasons to slurp a hot bowl of ramen with their affordable and high-quality noodles, made memorable by its signature recipe. One of their crowd-favorites is the Yonaki Ramen, made with a delicious broth flavored with shoyu (Japanese soy sauce). The restaurant's chashu or braised pork belly also stars in the dish, topped with nori and other greens to complete the sumptuous ensemble. Other dishes on their menu include gyoza and tantanmen.

☎ 0956-041-7181 / 0929-613-1281

🕒 6 pm to 5 am

📍 Ramen Shimada



Yonaki Ramen Shoyu **P250**

RIOZEN

Aside from serving Japanese hotpot, Riozen is also popular for its ramen and sashimi. This makes them an ideal dining stop for those looking for Japanese comfort food. Try their simmering Chanko Nabe with mixed vegetables and meat. Some of their dishes are also good for sharing, just like their best-selling Hakata Ramen.

☎ 02-894-3922

🕒 5:30 pm to 12:30 am



Chanko Nabe **(P1,100, P1,650, P2,200)**

OISHINBO

Oishinbo is a Japanese-style pub that lets you enjoy great food in the courtyard for when you'd like the nippy air cooling you off. This izakaya serves giant prawns in crunchy coating that's difficult to rival. You may also try their Tempura Udon for a hot and steamy meal, great for the cold weather, or sample their sukiyaki set for you and your friends.

☎ 02-894-3744 / 0927-345-2154

🕒 11 am to 2 pm, 5 pm to 11 pm



Shrimp **P460**

OKONOMIYAKI KAGURA

Okonomiyaki Kagura has made a name for itself with its tasty Japanese pancakes, which are called okonomiyaki. Their okonomiyaki is available with different toppings to choose from such as pork, squid, octopus, shrimp, and cheese. The egg goes with the vegetables and your chosen toppings, before the mixture is fried on a hot pan. This thick pancake is then topped with sweet okonomiyaki sauce, mayonnaise, a generous drizzle of seaweed and bonito flakes. Every bite is a complex mix of crunchy and juicy, which will be hard to forget even after leaving Little Tokyo.

☎ 02-894-3856

🕒 11:30 am to 3 pm, 6 pm to 10:30 pm

📍 Okonomi-Yaki Kagura



Okonomiyaki Special (No noodles-P460, With noodles-P490)

Price Range: **P** P300 & below **PP** P300 - P800

HANA

While popular for their Japanese salads, sushi rolls, sashimi, and grilled dishes, Hana is most famous for their takoyaki, made fresh with a rich batter and quality Japanese ingredients. You may also try their yakisoba, sizzling tofu, and set meals. Afterward, cool down with Japanese shaved ice or kakigori in peach, lemon, matcha, and strawberry flavors.

☎ 02-828-8471 / 0927-221-9710

🕒 11:30 am to 2:30 pm, 6 pm to 11 pm

📍 Hana Restaurant Little Tokyo Makati



Takoyaki **(P140/6pcs.)**

NODAYA

The warm and friendly restaurant, Nodaya, has a wide selection of fresh sushi and sashimi. They make their offerings by hand at the open kitchen, so you can watch how your food is prepared. For those looking for something warm on a cold weather, try their hot pot, shabu-shabu, and nabe served with fresh pork or beef slices!

☎ 02-840-2741 / 02-404-5875

🕒 6 pm to 12 am



Curry Nabe **(US Beef-P1,650, Pork-P950)**

PPP P800 - 1,500

PPPP P1,500 - P2,000

PPPPPP P2,000 & above

Around Little Tokyo

HOKKAIDO MEAT & NOODLES

This Japanese yakiniku restaurant is known for its selection of fresh and high-quality meat and seafood dishes sourced directly from Hokkaido, the northernmost region of Japan. You can grill your own wagyu and yakiniku on their tabletop grills without hassle. For ramen fans, a must-try is their savory ramen selections such as the Hokkaido Miso Ramen (P360), Tonkotsu Shio Ramen, Tonkotsu Soy Sauce, and many more.

- 📍 GA-1, Marvin Plaza Bldg., Chino Roces Ave., Makati City
- ☎ 02-739-0425 / 0966-966-6962
- 🕒 11 am to 2:30 pm; 6 pm to 11:30 pm
- 🍴 Hokkaido Meat & Noodles



Hokkaido Miso Ramen (P360)

JYUKAI

Established in 2014 by a Korean-Japanese food grocery, Teppen, Jyukai opened for both Japanese and Filipinos to have a better understanding of the flavors of Japan. Satisfy your cravings for Japanese cuisine with their menu entrees of all sorts of dishes from ramen, sushi, and sashimi to curry, and so much more. Their Jyukaimori Sashimi is a platter of seafood goodness with tuna, yellowtail, abalone, red shellfish, shrimp, salmon, and sea bream.

- 📍 Unit C, G/F Marvin Plaza Bldg., 2153 Chino Roces Ave. cor. Rufino St., Makati City
- ☎ 02-869-0818 / 02-831-5341
- 🕒 11 am to 2 pm, 5 pm to 10 pm
- 🍴 Jyukai Restaurant



Jyukaimori Sashimi P1,100

HATSU HANA TEI

Established in 2002, Hatsu Hana Tei is the in-house Japanese restaurant of Herald Suites. Embodying its name's meaning, first spring flower, this restaurant offers a relaxed yet elegant ambiance for traditional Japanese dining. They proudly serve Kaiseki-style meals, a traditional multi-course Japanese dinner. For lunch sets, they have the Higawari Lunch comprised of soup, main dish, and several side dishes such as yasai itame (seafood and pork with mixed vegetables), nimono (radish with squid), and potato salad.

- 📍 2/F Herald Suites, 2168 Chino Roces Ave., Makati City
- ☎ 02-759-6388
- 🕒 Lunch - 11:30 am to 2 pm (Mon to Sun); Dinner - 6 pm to 10:30 pm (Mon to Fri) & 5 pm to 10 pm (Sat and Sun)
- 🌐 hatsuhanatei.com 🍴 Hatsu Hana Tei



Higawari Lunch (P358)

IZAKAYA KIKUFUJI

Since 1995, Izakaya Kikufuji has been serving delicious Japanese eats in Makati. It takes pride in serving a wide variety of traditional Japanese food such as sushi, sashimi, and katsudon. Try their signature Special California Maki, a serving of large maki rolls topped with huge slabs of spicy tuna and mango, plus generous servings of salmon roe. Meanwhile, Tendon (P275) is a bowl of crisp tempura on top of rice and drizzled with Kikufuji's special dressing—perfect for lunch or dinner!

- 📍 Chino Roces Ave., Makati City
- ☎ 02-893-6131 / 02-893-7319
- 🕒 Lunch - 11 am to 2 pm (Mon to Sun); Dinner - 5:30 pm to 11 pm (Mon to Fri) & 5:30 pm to 10:30 pm (Sat to Sun)



Special California Maki P450



Chicken Tataki **P340**

KAWASAKI

Kawasaki sets out an impeccable Japanese dining experience for guests, specifically locals and non-Japanese expats who want to explore the delicate flavors of Japan. The restaurant has a comprehensive menu of every Japanese dish made from fresh quality ingredients. Sample their Chicken Tataki best paired with their hot bowl of Salted Beef, perfect for the cold weather.

📍 7563 Santillan St., Makati City
☎ 0917-872-1022
🕒 6 pm to 11 pm



Salmon Ikura Don **P620**

SEKITORI

Established in 2005, Sekitori is an authentic Japanese restaurant, known to serve large portions of dishes like their nabe or Japanese hot pot, often eaten by sumo wrestlers. It also became a favorite among Japanese businesspersons in Manila for their soba, katsudon, tonkatsu, and dishes like the Salmon Ikura Don, a Japanese rice bowl set with salmon and salmon roe as the stars of the dish.

📍 2277 Chino Roces Ave., Makati City
☎ 02-894-3876
🕒 12 pm to 2:30 pm, 5 pm to 12 am
📍 Japanese Restaurant Sekitori

SERYNA

The restaurant serves hearty lunch bento sets, fresh sashimi, and sushi choices. One you should try is their Kaisen Gozen set that combines Japanese rice with sashimi to satisfy your cravings of the Japanese delicacy.

📍 2277 Chino Roces Ave., Makati City
☎ 02-894-3853 / 0916-514-2355
🕒 11:30 am to 3 pm, 6 pm to 10:30 pm
📍 Seryna



Kaisen Gozen **P460**

COCA CAFE

Cheese lovers will surely love their Grilled Cheese Sandwich with its oozing three-cheese melt of mozzarella, cheddar, and quick melt cheese, served with vegetable salad in balsamic vinegar.

📍 G/F Herald Suites, 2168 Chino Roces Ave., Makati City
☎ 02-759-6270 to 81 loc. 2126 / 0939-938-3715
🕒 5:30 am to 10:30 pm
🌐 heraldsuites.com/cocacafe.php
📍 Coca Cafe



Grilled Cheese Sandwich **P990.40**

SWAGAT INDIAN CUISINE

Adding variety to your food trip around Little Tokyo, Swagat Indian Cuisine takes you to incredible India through their home-cooked Indian dishes. For the rice and sides, they have the Sangam Biryani and Garlic Naan, which are a perfect partner to your curry dishes.

📍 The Columns Legazpi Village, Amorsolo St. cor. Arnaiz Ave., Makati City
☎ 02-989-7199
🕒 11 am to 11 pm
📍 Swagat Indian Cuisine



Sangam Biryani **P230**

Chicken Tikka Masala **P250**

SHINJUKU RAMEN

Perfectly cooked in rich, steaming broth, their ramen is topped with fresh vegetables, egg, and your choice of favorite toppings like beef, chicken, seafood, and more.

📍 2202 Chino Roces Ave., Makati City
☎ 02-819-1242
🕒 10:30 am to 10:30 pm
📍 Shinjuku Home of Authentic Ramen



Mantenmen **P410**

Price Range: **P** P300 & below **PP** P300 - P800

PPP P800 - 1,500

PPPP P1,500 - P2,000

PPPPPP P2,000 & above

Makati Central Square

PP

Manmaru Deluxe Moriawase 10 Ten **P899**

IZAKAYA MANMARU

Originally hailing from Japan, Izakaya Manmaru opened its first restaurant in the Philippines in March 2019. The restaurant entices customers to stop by, sip, eat, and drink by offering generous servings of the juiciest fried pork cutlets and rich ramen broth, ideal for when you're craving for Japanese comfort food! One of Manmaru's signature dishes, Manmaru Deluxe Moriawase 10 Ten (assorted fresh sashimi) matches well with their imported Japanese alcohol.

📍 G/F Makati Central Square, Fernando St.
cor. Chino Roces Ave., Makati City

☎ 02-254-3170

🕒 11 am to 1 am

🍷 Manmaru Japanese Restaurant-Philippines

PP

Garlic Butter Beef **P259**

YAKINIKU KENSHIN

Yakiniku Kenshin is never short of meat choices from beef, pork, and chicken to Japanese sausages! Yakiniku, which literally translates to grilled meat and usually refers to the Japanese grilled meat cuisine, guarantees barbecue lovers a one-of-a-kind experience. Try their Garlic Butter Beef and match it with your favorite flavors from their sauce bar. You can also enjoy a special lunch set below P300, comprised of two types of meat, such as beef and pork. Don't forget to pair your meal with Sapporo— the best drink to go with yakiniku.

📍 G/F Makati Central Square, Fernando St.
cor. Chino Roces Ave., Makati City

☎ 0917-103-5727

🕒 11 am to 2 am

🍷 Yakiniku Kenshin



Tendon Taishoku (P490)

Unagi-jo or Grilled Eel and Rice **P980**

UNAKICHI

The nourishing summer food in Japan, unagi can be found abundantly in one of the most popular Japanese restaurants in the Metro—Unakichi. Specializing in unagi or freshwater eel, Unakichi prides itself with its Unajyu-jo or Grilled Eel, made more flavorful with their special unagi sauce from a 100-year-old unagi restaurant in Tsukiji. Aside from their unagi, Unakichi is also popular for their Tendon Taishoku or set meal, made especially from the shop owner's knowledge acquired in his time at Ginza.

📍 G/F, Parking Area, Makati Central Square,
Fernando St. cor. Chino Roces Ave., Makati City

☎ 02-728-2072

🕒 11:30 am to 2 pm, 6 pm to 10:30 pm

🍷 Unakichi

DAKUJAN

Dakuan Steakhouse prides itself on being able to provide steak meals at an affordable price. Their Beef Meal is succulent and best paired with any of their sauces including Black Pepper, Mushroom, and Gold Curry. Further, Dakuan also serves local beers and wine that you can choose to pair with your meals.

- UG-2 and UG-3, Makati Central Square, Chino Roces Ave., Makati City
- 11 am to 11 pm (Mon to Fri)
- Dakuan Steakhouse



Beef Meal P439

KENSHIN JAPANESE RESTAURANT

Kenshin boasts an array of Japanese favorites such as gyoza, ramen, karaage, teriyaki, and even beef teppan and shabu-shabu. Their Takiniku Nabe, comprised of thinly-sliced pork, is one of their must-try items and is good for sharing with your colleagues.

- UG-2 Makati Central Square, Makati City
- 0917-551-4605 (The Beacon)
- 11 am to 2 am
- Kenshin Makati Square



Takiniku Nabe P699

MANPUKU STEAK HOUSE

This modest, Japanese-run restaurant specializes in Angus beef and wagyu steak, served at reasonable prices. If you like burgers, try their Manpuku Hamburg, a Japanese-style hamburger, minus the buns, with Angus beef made more flavorful with wagyu fat.

- LG/F, Makati Central Square, Makati City
- 02-552-9084
- 11 am to 10 pm
- Manpuku Steak House



Manpuku Hamburg P450

LET'S CHOW

Let's Chow has been known for its quick-to-eat menu that explores a diverse selection of Asian dishes from Japanese, Chinese, Korean, and Filipino cuisines. One dish you should try is their Gyudon, a Japanese rice bowl topped with a generous serving of beef and onions.

- G/F Makati Central Square, Makati City
- 02-807-9769
- 7 am to 11 pm
- Let's Chow Rice & Noodle Haus

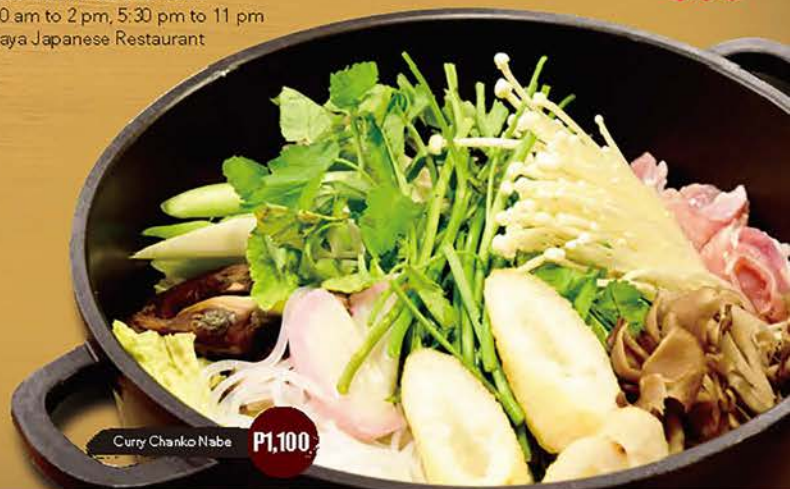


Gyudon P179

AKITAYA

Celebrating the local dishes from Akita Prefecture, Akitaya offers their famous nabe or hot pot dishes that highlight kiritanpo (rice cake) or hatahata (sandfish) among others, mixed together with local ingredients.

- Mezzanine 1, Makati Central Square, Makati City
- 02-507-1818 / 02-247-1591
- 11:30 am to 2 pm, 5:30 pm to 11 pm
- Akitaya Japanese Restaurant



Curry Chanko Nabe P1,100

WABI SABI & IKIGAI

Wabi Sabi boils fresh greens for broth and uses mock meats with starch to make the ultimate vegan ramen. Meanwhile, its sister shop, Ikigai, is a kakigori shop that uses local fruits, homemade ice, and vegan ice cream.

- UG-4 Makati Central Square, Makati City
- 0918-962-2935
- 12 pm to 9 pm (Tue to Sun)
- wabi-sabi noodle house and vegetarian grocery



Ichigo Kakigori (Solo-P210)



Tantanmen Ramen P220

Price Range: P P300 & below

PP P300 - P800

PPP P800 - 1,500

PPPP P1,500 - P2,000

PPPPP P2,000 & above

The Beacon Makati

IZAKAYA KENSHIN

Izakaya Kenshin lets you experience hanging out in a Japanese-style informal bar. Kenshin serves your usual fanfare of izakaya drinks: shochu, umeshu (plum wine), beer, whisky, and, of course, sake. But that's where the "usual" ends. If haven't heard of a "sake cocktail," it's probably because it's hardly done elsewhere but in Kenshin.

The food from Kenshin is as Japanese as it gets. The most interesting things on their food menu are their affordable set meals and mouthwatering meat dishes. Their set meals are not your ordinary main-and-side set; you can have ramen with your choice of either gyoza, karaage, curry rice, or sushi. Their Yamamori Karaage, deep fried to a crisp, is good for solo (P179) or sharing (P299) with your colleagues or friends. Here, you can also make your own takoyaki on your table as Kenshin would provide all the ingredients.

- 📍 G/F The Beacon Makati, Chino Roces Ave. cor. Amaiz Ave., Legaspi Village, Makati City
- ☎ 0917-535-1046
- 🕒 11 am to 3 am
- 🍴 Kenshin Japanese Restaurant Beacon Branch



Karaage [Solo-P189, Sharing-P389]

Takoyaki (299/16 pcs.)

SHANJINJI BEEF HOTPOT

The tide that brought the emergence of hot pot dining to the shores of the Philippines has brought along Shanjinji Beef Hotpot.

Shanjinji offers the taste of China's special handmade beef balls. This make-it-your-way restaurant will let you choose your stock, noodles, fresh beef slices, and vegetables for a unique experience. While they also have combo meals with pre-selected ingredients, customers are still open to customizing their dipping sauces for a flavorful bite.

- 📍 The Beacon Tower, Chino Roces Ave. cor. Amaiz Ave., Legaspi Village, Makati City
- 🕒 2 pm to 3 am
- 🍴 Shanjinji Beef Hotpot



Handmade Beef Ball [P390/12pcs.]

GUBEI NOODLE BAR

At Gubei Noodle Bar, you can customize your own noodle bowl with different combinations of toppings, noodles, and soup depending on your taste. Their noodles are homemade and prepared fresh daily.

- 📍 G/F The Beacon Makati, Don Chino Roces Ave. cor. Amaiz Ave., Makati City
- ☎ 02-729-1041
- 🕒 11 am to 11 pm
- 🍴 Gubei Noodle Bar
- 📍 @gubeinoodlebar



Customizable noodle bowl Range: from P220 to P265

101 HAWKER FOOD HOUSE

Fill your tummy with Singaporean cuisine at 101 Hawker Food House, ideal for those looking for affordable dishes that would remind you of the hawker centers in Singapore. You can get a filling meal for less than P300.

- 📍 G/F The Beacon Makati, Don Chino Roces Ave. cor. Amaiz Ave., Makati City
- ☎ 02-886-7329
- 🕒 6 am to 10 pm (Mon to Fri); 6 am to 2 pm (Sat)
- 🌐 101hawkerfoodhouse.weebly.com
- 🍴 101 Hawker Food House



Mee Goreng P135



PP

Sashimi Hatchiten Mori

(P650/8 kinds)

HANAGUSHI

Japanese food can be both delicious and affordable at Hanagushi. Popular in Saga, Japan for offering grilled goodness, Hanagushi is here to let people of the metro taste the best of their cuisine. Inside the restaurant, you will be welcomed by their Japan-inspired interior, complete with walls decorated with Japan art and low tables for those who would like to have it the Japanese way.

Hanagushi is the place to savor fresh sashimi and charcoal-grilled dishes from Saga. Among the dishes you should try is their Sashimi Hatchiten Mori, a platter of eight different kinds of sashimi including salmon, tuna, squid, octopus, and shrimp. They also have Tataki, made with Japanese-produced chicken, and Saga Nigiri Sushi. These dishes are best paired with all-you-can-drink shochu, sake, or beer.

📍 G/F The Beacon Makati, Don Chino Rocas Ave. cor. Arnaiz Ave., Makati City

☎ 02-744-1966

🕒 11 am to 1 am

🌐 hanagushi.com/jp

📍 Hanagushi



PP

Seafood Rice

(Solo-P150, Sharing-P465)

LUTGARDO'S BISTRO FILIPINO

Upon entering Lutgardo's Bistro Filipino, the restaurant will ultimately remind you of the Philippine's colorful history with its traditional Spanish design and home-cooked offerings that can spark memories of childhood. This includes their rich and flavorful Seafood Rice, comprised of mussels, shrimp, and squid.

They also have homemade ice cream with local flavors you don't want to miss—Chocnut and Ube. Adding their own taste and elevated recipes, this restaurant has made Filipino favorites even more enjoyable for all kinds of diners.

📍 Commercial Unit 9, G/F The Beacon Makati, Don Chino Rocas Ave. cor. Arnaiz Ave., Makati City

🕒 10 am to 10 pm

📍 Lutgardo's Bistro Filipino

SANDAYA YAKINIKU

Located across The Beacon Makati, Sandaya has built a reputation for selling imported meat, carefully selected by its Japanese owner. While focusing on US beef, Sandaya also keeps a stock of a variety of Japanese food, snacks, and grilled meat.

📍 G/F Sunvar Plaza Bldg., Amoroso St., Makati City

☎ 0918-292-1006

🕒 12 pm to 2:30 pm, 5 pm to 10:30 pm

📍 Sandaya Yakiniku

PP



Wagyu Karubi

P600

Wagyu Jo-Karubi

P900

Price Range: P P300 & below

PP P300 - P800

SPETRAL BEER LOUNGE

Spektral Bar Lounge is a craft beer joint and community that offers a wide spectrum of home-brewed beers from light to dark, sour to bitter, fruit-infused to flavored beers, and more. They also have 24 craft beer tap menu that changes almost every week to cater to different kinds of brewers and beer enthusiasts.

📍 G/F The Beacon Makati, Don Chino Rocas Ave. cor. Arnaiz Ave., Makati City

☎ 0917-153-4101

🕒 6 am to 2 am (Mon to Sat) 📍 Spektral Beer Lounge



PP

PPP P800 - 1,500

PPPP P1,500 - P2,000

PPPPP P2,000 & above

KOTONO

A recommended dish at Kotono is Aigamo Tsukemen Soba, where noodles are dipped in a steaming bowl of soup, perfect for the cold weather. For seafood-lovers, try their sashimi and deep-fried oysters, best enjoyed while drinking from their selection of Japanese liquor from Kubota, Hakkaisan, and Urakasumi.

- 📍 Rm. 2, Mezzanine, Creekside Bldg., Amorsolo St., Makati City
 ☎ 02-211-5775 / 0917-170-7790
 ⌚ 5 pm to 11 pm (Mon to Sat)
 🍴 Kotono Japanese Restaurant



Aigamo Tsukemen Soba P480

ISARIBI

Inspired by the 7th to 8th century fishing culture of Japan, this izakaya restaurant specializes in the grilling of fresh Japanese sazae shells, oysters, and fresh scallops like the Tokudai Hotate Hamayaki.

- 📍 RG-5, Creekside Bldg., Amorsolo St., Makati City
 ☎ 02-801-1770
 ⌚ 11 am to 2 pm,
 5 pm to 4 am
 (Mon to Sat);
 11 am to 2 pm,
 5 pm to 1 am (Sun)
 🍴 Isaribi Makati
 Japanese Restaurant



Tokudai Hotate Hamayaki (Fresh Scallops) P380

HOSHIMATSURI JAPANESE RESTAURANT

Hoshimatsuri is a hotspot for people who just love eating delicious Japanese skewers, also known as yakitori. One of their must-try specialties is chicken skin, grilled slowly over a period of time to reduce its fat content, making it crispy on the outside and juicy within.

- 📍 Mezzanine, Creekside Bldg., Amorsolo St., Makati City
 ☎ 02-893-3294
 ⌚ 11 am to 2 pm, 5 pm to 12 am
 🍴 Hoshimatsuri



Chicken Skin (P95/skewer)

AKITAYA

Japanese curry is the highlight at Akitaya. Sample their curry menu starting with Curry Chanko Nabe, with lots of vegetables cooked in a deeply seasoned broth that is enjoyable to the last drop.

- 📍 U-148 G/F Mile Long Bldg., Amorsolo St., Makati City
 ☎ 02-813-7475
 ⌚ 11 am to 2 pm, 6 pm to 11 pm
 🍴 Akitaya Japanese Restaurant

PP



PP



Pork Cutlet (P260: dine-in / P275: to-go order)

TONKATSU-YA

Tonkatsuya's lunch sets, comprised of rice, vegetables, and miso soup, are made even heartier with their tonkatsu or pork cutlets, deep fried to a crisp.

- 📍 G/F Creekside Bldg., Amorsolo St., Makati City
 ☎ 02-856-0299
 ⌚ 11 am to 10 pm
 🍴 Tonkatsu-Ya

GYUMON & RYUEN YAKINIKU

Gyumon Yakiniku is famous for their charbroiled meat, imported from America and Australia. Its sister restaurant Ryuen Yakiniku is located on the first floor.

- 📍 G/F - 2/F Creekside Bldg., Amorsolo St., Makati City
 ☎ 02-819-0361 / 02-536 0618
 ⌚ 4 pm to 11 pm

PPPP



Bestseller Sarten (3 kinds of meat) P1,780

PP



Dolsot Bibimbap P350

KAYA

Kaya took into consideration the Filipino diner's palate in creating their appetizing menu. Now fanning the flames of K-food fever, Kaya serves the Dolsot Bibimbap, a rice bowl made with assorted vegetables, egg, and meat, served in a hot sizzling stone pot.

- 📍 G/F Creekside Bldg., Amorsolo St., Makati City ☎ 02-897-5557
 ⌚ 11:30 am to 2 pm, 5:30 pm to 2:30 am
 🍴 Kaya Korean Restaurant

BAR IE

Bar IE is a good place to chill on a Friday night with good food, bottomless drinks, and great company. Run by Master IE, this bar and restaurant is particularly patterned after the bar he used to manage back in Amagasaki, Hyogo Prefecture, Japan.

- 📍 Rm. 5A, Mezzanine, Creekside Bldg., Amorsolo St., Makati City
 ☎ 0916-310-7766
 ⌚ 7:30 pm to 1 am (Closed every 1st and 3rd Monday)



PP



Mocha (Hot-P150, Iced-P160)

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- 📍 G-IV, The Gallery Bldg., Amorsolo St., Makati City
 ☎ 0917-890-7771
 ⌚ 2 pm to 9 pm (Mon to Fri)
 🍴 Café Libertad
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Originating in Japan, junca Salon is a first-class Japanese total beauty salon for women, which takes pride in their Japanese state-of-the-art system, with a philosophy called "juncalogy." This philosophy aims to make people healthy and beautiful by reviving damaged hair and offering other pampering services.

With their hair experts and innovative technology, junca guarantees that you'll be treated with the same top standards as in Japan. Aside from hair services, they offer both foot and hand cleaning and spa services. junca also offers eyelash extensions with the highest Japanese quality.

- Cityland Pasong Tamo Tower, 2210 Chino Roces Ave., Makati City
- 02-810-3314 / 0956-912-3266 / 0919-904-6288
- 11 am to 8 pm (Tue to Sun)
- junca beauty label



FEEL YOUNG REFLEXOLOGY

Feel Young Foot Reflexology is a Chinese-style massage spa owned by a Singaporean masseur, who practiced therapeutic massage in Taiwan and China. This spa provides relief services for body pain, high blood pressure, sleeplessness, cold, and headache through massage.

- Unit 106 Santillan Bldg., J. Victor St. cor. Fernando St., Pio Del Pilar, Makati City
- 10 am to 2 pm
- 0916-310-7766
- Feel Young Foot Reflexology Center



FUJI HEALTH & FITNESS CENTER

Fuji Health & Fitness Center offers various massage services that can help you release all the tension in your body. They offer a one-hour massage course with sauna and tub for P800, sauna and tub use for P500, and a one-hour massage with shower for women priced at P600.

- Chino Roces Ave., Makati City
- 02-818-4444
- 2 pm to 10 pm



Deli & Supermarket

TEPPEN

Teppen is a mini grocery with Japanese and Korean food items, sweets, and ingredients. Stacked on their shelves are curry mix boxes, instant noodles, cold meat, Japanese wines and alcohol, and even Korean ice cream! Fresh vegetables are brought in every morning, while their popular milk products are brought in every week to ensure freshness.

- G/F Marvin Plaza Bldg., 2153 Don Chino Roces Ave. cor. Rufino St., Makati City
- 02-666-4925 / 0917-514-6814
- 7:30 am to 10 pm (Mon to Fri); 8 am to 8 pm (Sat to Sun)



YAMAZAKI

A grocery and restaurant combo, Yamazaki offers Japanese foodstuff and basic ingredients, as well as the opportunity to enjoy a warm meal on the side. The dishes available at the restaurant are mostly set meals with generous servings of rice, vegetables, and miso soup.

- Chino Roces Ave., Legaspi Village, Makati City
- 02-893-2163
- 8 am to 10 pm



Price Range: P P300 & below P P300 - P800

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- 2292 Chino Roces Ave., Makati City
- 02-887-5848
- 10 am to 6 pm (Mon to Thu); 10 am to 7 pm (Fri to Sat); 11 am to 4 pm (Sun)
- kitayamawagyu.com
- Kitayama Meatshop



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MAP Makati A-3

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Upper left: Gyu Liver Sashimi (P550)
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Heaven's Beloved **BATANES**

Feature by Chin Sanigan, Yana Bautista, Denisse Tenorio, and JR Padlan | Design by Janina Torres

Mystery blankets this northernmost Philippine province as it detaches itself from the modern world, as if the many storms that have shaped it were sent by the heavens to protect its beloved land. While the rest of the world constantly changes, Batanes is left unbothered, moving slowly at its own pace—steered by its keepers who have high regard for nature and heritage.

The province is composed of eleven islands, only three of which are inhabited. Its unparalleled beauty and well-preserved culture is awe-inspiring, making it

one of the country's fifteen biogeographic zones, protected to preserve the land and marine life.

Batanes reveals to be more than just a tourist spot, with lighthouses, fishing villages, stone houses, and panoramic pasturelands and seascapes kindling a clear sense of appreciation not just for nature but for its community. The Ivatan community, who is resilient by their very nature, places great value on their Creator, their neighbors, and the many harvests they receive through farming and fishing.

Spending time with the locals gives you a good taste of the simple life. They are some of the most humble people to ever greet you, either with a shy smile or a wave upon passing by. One would be compelled to reciprocate their utmost respect for local culture by being mindful of the environment and being sensitive to local customs.

Batanes radiates beauty beyond what is visible to the eye—there is an endless journey across luscious greens and blues, and one will surely produce countless stories to tell and photographs to show.





Travel Tips:

Best time to go: April to June

- ✈ NAIA 4 → Basco Airport: 1 hr 20 mins via Skyjet Airlines
- 🚢 BSO → Batan proper: 3-5 mins
- ⚓ Ivana Port (South Batan) → Sabtang Island Port: 20-30 mins

The most practical way to tour around Batanes is by availing a tour service. Also, in the future, the local government will require visitors to have a tour provider.

List of usual fees in Batanes:

1. To be paid at the Provincial Capitol upon arrival:
Ecotourism Fee - P350, DENR/PAMB Fee - P50
2. Mahatao Registration Fee - P50
3. Sabtang Island Tour Fees:
Registration - P200, Ivana Port Fee - P5,
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4. 3-Day Cogon Tricycle Tour c/o Batanes Travel & Tours -
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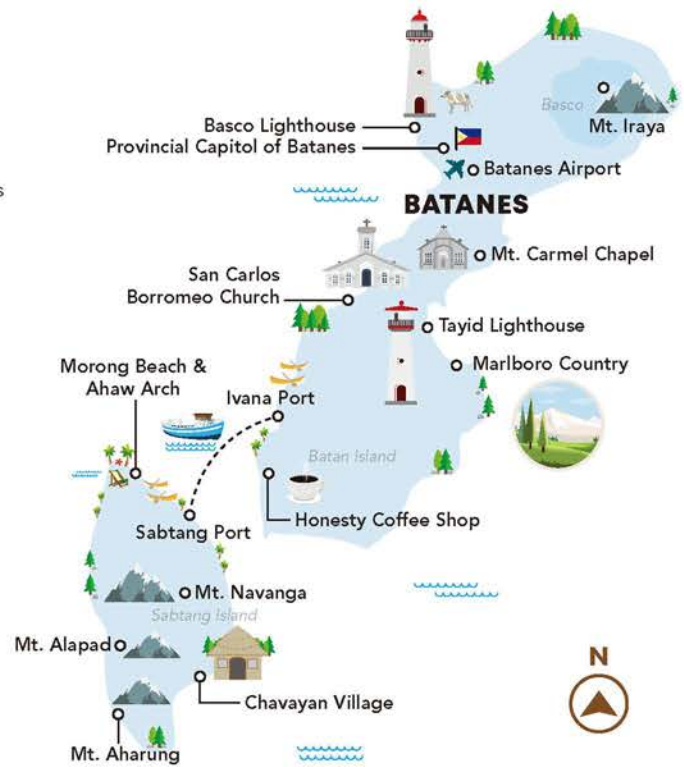


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1. Provincial Capitol in Basco; 2. Valugan Boulder Beach; 3. Didawug Idjang as viewed from Idjang Viewing Point; 4. Vayang Rolling Hills; 5. Basco Lighthouse in Naidi Hill.

These spots are included in the 4D3N full package tour of North and South Batan, and Sabtang by Batanes Travel & Tours starting at P5,500/pax for a group of 2 on a cogon tricycle (exclusive of hotel and ecotourism and DENR fees). It takes about 4-5 hours to tour North Batan alone. Van is also available for bigger groups.



North Batan brims with very natural energy coming from its people, the capital's trading activities, and the airport that serves as the first nod of welcome for the island's visitors. Home to the provincial capital and center of commerce that is Basco, North Batan is the place where local livelihoods are cultivated and showcased in public markets, convenience stores, and souvenir shops. Although marked by vigor and modernity, the region still embodies the solemnity of Batanes as you drive away from the center and closer to the coast, as in Chanarian Beach where the shore is lovingly kissed by the tides.

The usual first stop upon arrival in Basco is the **Provincial Capitol**, a 3-minute drive from Basco Airport, where tourists need to settle the eco-tourism fee (P350/pax) and the DENR/PAMB fee (P50/pax). Adjacent to the building is the statue of Aman Dangat, a significant historical figure who fought for the rights and freedom of his people in Batanes.

The three most stunning spots in North Batan are Naidi Hill, Vayang Rolling Hills, and Valugan Boulder Beach, all unique coastal attractions that pull anyone into a paradise. Just a 15-minute walk northwest of the Provincial Capitol, **Naidi Hill** is the seat of the

famed **Basco Lighthouse**, built in 2002. This six-story conical beacon of light serves not only as a seafarer's aid but also a visitor's platform to get unobstructed views of Basco town, Mount Iraya, and the surrounding rolling landscapes. One such landscape is Vayang Rolling Hills.

About a 10-minute drive from Naidi Hills, **Vayang** is home to cows and goats grazing as freely as your eyes can wander the scenery. The rolling hills face the West Philippine Sea and offer a glimpse of the nearby Itbayat and Sabtang islands. If you stand on the highest peak of the hills, you will easily catch a picturesque view of Mount Iraya to the east and Chadpidan Boulder Beach to the north. Going up the peak requires a careful trek as the path is close to the slopes and a little narrow.

Moving 15 minutes south from Vayang, you'll find a tropical paradise that is unlike any other. Setting foot on **Valugan Boulder Beach**, you will immediately notice smooth boulders with different sizes along the shore—a beautiful collaborative work of Mount Iraya through its past eruptions and the West Philippine Sea through its tides. This beach scenery is said to be a famous subject for photographers. Around, you'll find piled-up rocks made by

tourists, which you can try yourself, but be very careful as the waves can get very rough.

If you're familiar with Mount Gusuku in Okinawa, you'll find a similar one to the west of Valugan Boulder Beach, called **Didawug Idjang**. This famous geological formation, elevated approximately 100 meters above sea level, is made from molten volcanic magma and once served as a citadel and shelter for the locals during the war. Idjang Viewing is a nice viewing spot across Didawug Idjang to have a good view of the rock formation. From the drop-off point on National Road, you'll need to trek on steep slopes to reach the viewing point. Other spots to visit near the area are Dipnaysuhan Japanese Tunnel, Mount Carmel Chapel (Tukon Church), and PAGASA Tukon Radar Station.

North Batan is best explored with Batanes Travel and Tours. Their experienced local tour guides will bring you to all the must-see places in Batanes, tell you the story of their land, and even give you a tip or two on where to eat, where to dive, and where to safely wander around by foot.

While North Batan fosters community and livelihood, South Batan is the more poetic side of the island, a place where nature flourishes and standing amidst its rolling hills couldn't be more ethereal. The small communities that have made South Batan their home offer a glimpse of the modest daily lives of the Ivatans. Cows and carabaos live the dream life as they roam freely on vast pasturelands with the freshest air and best views—proof of how beautifully rustic Batanes is.

South Batan harbors its own iconic watchtower, built in 2002 on top of a hill, watching over the Pacific. As you tread your way to **Tayid Lighthouse**, you'll be bound by the views of the mountains to your right, the hedgerows to your left, and the lighthouse and the ocean ahead of you—then you might wonder if somehow you have reached Middle-Earth (The Lord of the Rings). Although currently not operational, Tayid Lighthouse still holds tourists' interests with its unique hexagonal shape. You may also view Tayid Lighthouse from Marlboro Country, located to the southeast.

Locally known as Rakuh a Payaman, **Marlboro Country** is a mesmerizing, visually boundless

landscape that rivals anything you have seen from movies. More than a paradise in Batanes, it is a large communal pastureland for cows and carabaos. You can also get a wide view of the landscape if you take the narrow path past Marconine's Canteen on National Road in Mahatao.

Also along the southeastern coast is a small village called **Diura Fishing Village** that showcases the simple yet abundant life of the Ivatan boatmakers and fishermen and their beautifully preserved age-old traditions.

There are fishing boats called *tataya* and *faluwa* (big boats) docked on the beach, a scene that calls for a nice snap or two. You may try riding the boats for a modest fee only when its owners are available to guide you.

Further south on the eastern coast is **Motchong**, a perfectly crisp and green viewpoint in Uyugan that looks out onto the Pacific Ocean. It is close to Alapad Pass, where the iconic "BLOW UR HORN" road sign can be found. It is also a quick drive to San Lorenzo Ruiz Chapel, one of the three churches, along with San Jose de Obrero Church in Ivana and San Carlos Borromeo Church in Mahatao, that

are usually part of one's tour in South Batan. It is important to note that, while each church welcomes everyone, you are expected to wear modest clothing as a show of respect to the sacred place.

Another special aspect of the cultural heritage of Batanes is its architecture. The Ivatans' resilience in the harshest conditions is best visualized by their ever-beautiful stone houses. One of the oldest and best preserved is **House of Dakay** in Ivana, constructed in 1887 and named after Jose "Dakay" Estrella to whom the house was dedicated by his aunt, Luisa Estrella. The stonehouse is unfurnished, but you can find a signage telling the history of the stone house inside.

Meanwhile, **Honesty Coffee Shop**, a 10-minute walk south of House of Dakay, is the reflection of the locals' pristine nature and the test of every visitors' honesty. Opened by an old couple back in 1995, this unmanned shop has since served as a pitstop for people traveling to and from Sabtang. You get coffee or snacks as you please, list them on the logbook, and insert the total amount—or even more—into the dropbox for payment. They have souvenir items as well.



6. Marlboro Hills, shot from the hill where Marconine's Canteen sits; 7. Diura Fishing Village; 8. Tayid Lighthouse; 9. House of Dakay; 10. San Lorenzo Ruiz Chapel in Uyugan; 11. Honesty Coffee Shop in Ivana; 12. Motchong Viewpoint in Imnajbu, Uyugan.

These spots along with other significant landmarks in South Batan are included in the 4D3N Batan and Sabtang Tour by Batanes Travel & Tours. It takes about 5-6 hours to tour South Batan.



13



15



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16



17



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13. Chavayan Village; 14. Set meal at Paypanapanayan Canteen, priced at P700; 15. Wearing vakul in Chavayan Village; 16. Motchong Viewpoint; 17. Ahaw Arch at Morong Beach; 18. Savidug Village.

These spots along with other places to visit in Mahatao, Uyugan, and Ivana are included in the 4D3N Batan and Sabtang Tour by Batanes Travel & Tours. The tour in Sabtang takes about 5-6 hours.

Sabatang Island is only 25 to 30 minutes away by boat from Batan, but many opt not to visit it because of the turbulent waters from the West Philippine Sea and Pacific Ocean. But this magnificent island is truly worth going the extra mile for, especially once you see the heritage villages holding centuries' worth of history. Most of the locals still follow traditional practices, keeping them delicately preserved despite the ever-changing times.

Chavayan Village is undoubtedly one of the most popular spots in Sabtang Island. Although a small community, the village has its own government to look over the people, and their primary means of living are agriculture and fishing.

Perhaps the most beautiful story you'll get from the village is how they craft their stone houses—made mostly from lime, a mixture of corals and lumber among other materials. There was no cement on the island until the Japanese era, so they creatively invented their own mixture. As for the roof, they use cogon, which requires changing every 25 to 30 years.

Tourists can also try wearing *vakul*, which is the headgear that Ivatans use to protect themselves from both the sun and the rain. Renting a *vakul* only costs P20.

Sharing the southeastern coast with Chavayan Village is **Chamantad-Tinyan Viewpoint**. The roads going here can be terrifying because of the steep road—even trekking it can scare you off—but what awaits you at the top is far beyond words. Imagine the vast Pacific Ocean sparkling through the horizon, as if the heavens are softly whispering that there's more for you to unravel.

Another village you should not miss visiting is **Savidug**, which, just like Chavayan Village, has a rich history featuring the early life of the Ivatans. The village used to be called *Nabadi-chid*, a place where the ancient tribal people held their funeral rituals. In the ritual, a dying person is placed over *ditadit* (edible green vines), and the locals eat the plant after they remove the dead. The nomadic tribespeople finally settled in Savidug, now known as a peaceful village in Sabtang. It is located along the hills, making it suitable for root crops and pasture.

Located on the northernmost tip of Sabtang is **Morong Beach**, which perfectly captivates the visitors of the island with its white-sand beach, calm atmosphere, and serenading waves. Another landmark you'll instantly notice is the **Ahaw Arch** made of limestone, which easily became a spot for picnickers.

There is a local eatery across the beach that serves authentic Ivatan dishes, called **Paypanapanayan Canteen**. A set meal good for two persons costs P700. It comes with *luñis* (Ivatan-style braised pork), sweet and sour fish, beef soup, vegetables, a platter of white and turmeric rice, and their famous *bukayo* (sweetened coconut). Eating lunch by Morong Beach is an incomparable experience, best enjoyed using your hands to eat (locally known as *kamayan*).

There are also churches in Sabtang Island, among which the most culturally significant is Sta. Rosa de Lima Chapel, which is the only church left with cogon grass roofing. Except for the facade, this church in Chavayan looks much like a traditional Ivatan home. A product of the early Ivatans' *bayanihan* (community spirit) or *yaru*, this beautiful chapel took almost eight years to construct—starting in 1951 and finally opening its doors in 1959.

A day trip to the island will end before you know it, as the last boat travels back to Batan at 1 pm. If you feel that one day isn't enough with so much to explore in Sabtang, there are no fancy hotels but rather homestays that offer modest accommodation to eager travelers.



Vunong Set Meal (P300/pax)



Set Meal (P300/pax)



Supreme (P460)

Vunong Dinette at Jessica's Place

P P

If there's one thing we want you to note when visiting Batanes, it is that you do not leave the province without visiting Vunong Dinette at Jessica's Place, a hidden gleaming gem in Basco. Inside, at the end of a garden path, you will find Jessica's home on the left and a simple, sophisticated dining setting on the right where her garage used to be.

They serve *vunong*, the Ivatan rice meal wrapped in *kabaya* (breadfruit leaves), similar to the Tagalog's *binalot* that uses banana leaves. You will be served with two leaf packets, one with turmeric rice and the other with the viands. The latter is comprised of *uvud* (meatballs mixed with banana tubers), Ivatan beef steak, *luñis*, and fried *tanige* (mackerel). This set meal is also served with beef or seafood soup and fern salad on the side.

It is best to eat Vunong bare-handed, but there are also utensils available. Vunong Dinette also strictly requires reservations so be sure to call them at least a day in advance. They also accept walk-ins for a minimum of 10 guests.

📍 Taytay Rd., Brgy. Kayhuvokan, Basco, Batanes
☎ 0999-991-9447
🕒 9 am until guests leave
✉ vunongdinette@gmail.com / lajeunesselifestyle@gmail.com
📱 Vunong Dinette

Nanay Ching Restaurant

P P

Dedicated to owner Jonalyn Viloria's mother, known as Nanay Ching, this lovely restaurant aims for a local, warm vibe by serving homemade dishes. For only P300/person, you can get a set meal consisting of soup (beef or pork), steak (beef or pork), chicken (if available, choice of afritada or chicken curry), fish fillet, vegetables (seasonal choice), and sweet potato salad for dessert.

📍 Itbud, Uyugan, Batanes
☎ 0929-100-2284 / 0939-902-2287
🕒 8 am to 3 pm *Dinner is served upon reservation.
✉ nanaychingsrestaurant@gmail.com
📱 Nanay Ching Restaurant

Casa Napoli

P P

Casa Napoli is known for their delicious pizzas fresh from the brick oven, such as the Supreme. More than pizzas, they are known for their hearty servings of Chicken with Mojos (P695) and Spanish Sardines Pasta (P250) with olive oil.

The restaurant in Basco town has a garden-like setting with a cool, laid-back ambiance. If you are staying in a hotel near Chanarian Beach, they also have a branch inside Bernardo's Hotel.

📍 La Fuente St., Brgy. Kayhuvokan, Basco, Batanes
☎ 0999-990-7553
🕒 11 am to 8:30 pm

Phil's Brew

P



Dukayo (P120)

Phil's Brew is a coffee shop concept cocooned in a quaint garden. *Dukayo* is one of its signature dishes, a combination of *dukay* (local root crop) and *bukayo*. For refreshment, try iced *Tubho*, an herbal tea made from dried fern.

📍 Argonza St., Basco, Batanes
☎ 0908-815-4750
🕒 4 pm to 9 pm
📱 Phil's Brew

Harbour Cafe

P P



Buttered Lobster (P160/100g.)

The colorful palette of this cafe will easily bring your artistic senses to life. You can dine on stylish tables or under nipa huts overlooking the harbor. Their menu consists of home-cooked comfort food such as pizzas, pasta, grilled meats, seafood, fruit blends, milkshakes, and coffee.

📍 National Rd., Brgy. Kaychanarianan, Basco, Batanes
☎ 0929-316-3685
🕒 10 am to 10 pm (LO: 9 pm)
📱 Harbour Cafe Batanes

Jino's East Pizzeria

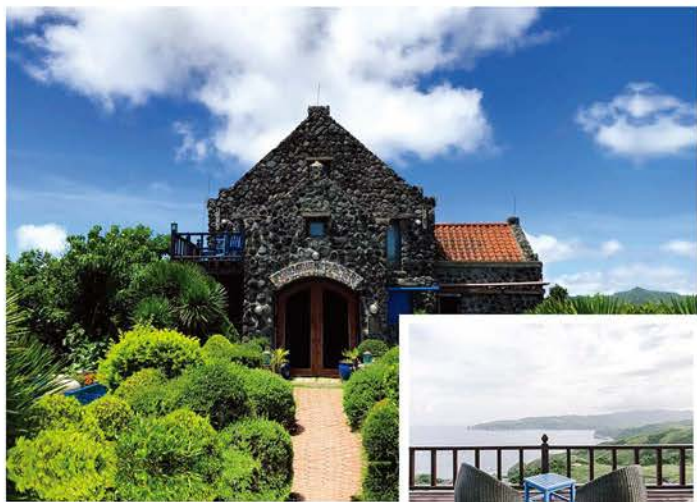
P P



Jino's Special (P400)

Jino's East Pizzeria is owned by Italian national Abel Ruiz and his wife, Amy, who both have a culinary background. To date, they have about 10 kinds of pizza, with Jino's Special at the frontline. This serving is one that boasts an abundant amount of toppings.

📍 National Rd., Diptan Basco, Batanes
☎ 0908-370-4971 / 0956-669-9385
🕒 9 am to 8 pm (Sun to Thu); 9 am to 9 pm (Fri); 3 pm to 9 pm (Sat)
📱 Jino's East Pizzeria



Fundación Pacita P P P P P

Named after an internationally-renowned artist, Pacita Abad, this Ivatan-inspired hotel embraces art and nature—offering picturesque views of not just the natural landscape of Batanes but also the Ivatan heritage through its farm-to-table restaurant, Cafe du Tukon, and its art exhibition, Galerie du Tulaan.

Seven out of its 12 rooms are situated on top of a hill, while 4 are in the main lodge. Named after moon phases and wind directions, each room has a warm *Ivatan* vibe with a combination of rustic wood and stone materials. Ideal for solo or traveling pairs is *Itaw*, a deluxe room named after the southwest monsoon that brings heavy rainfall in the wet season. It has one queen-size bed and a balcony facing the Pacific Ocean.

📍 Brgy. Chanarian, Tukon, Basco, Batanes
☎ 0939-9016353 / 0917-8559364
🕒 Check-in: 11 am / Check-out: 9 am
🌐 fundacionpacita.ph
📘 Fundación Pacita



Bernardo's Hotel P P P

Bernardo's Hotel is just a minute away from Chanarian Beach. It also houses the second branch of Casa Napoli. Further, the hotel makes sure to have bicycles at the ready for guests to use freely around the beach.

The hotel's clean, comfortable rooms are made ready for your arrival. Among their rooms are the Quadruple Sharing (P5,200/night), Triple Sharing (P4,200/night), Double Sharing (P3,400/night), and the Single Room (P2,800/night). Each of these rooms is equipped with hot-and-cold shower, toiletries, and other electronic devices, as well as LED TV for your entertainment. Accommodation includes free breakfast and airport transfers. For more sophisticated rooms, just a few steps away is Bernardo's Lantia Hotel, featuring mountain views and a more luxurious vibe.

📍 Brgy. Chanarian, Basco, Batanes
☎ 0917-512-5346 / 0908-816-4811
🕒 Check-in: 10 am / Check-out: 8 am
🌐 bernardoshotel.com
📘 Bernardo's Hotel

Dive Batanes Lodge P P P



Dive Batanes offers a full-service accommodation, a restaurant, and a diving facility. The lodge has two buildings, each with reasonably priced accommodation that includes breakfast. The Main Lodge features a rooftop sunset patio, while the Annex Hotel Room Building is located across the beach, with four ocean-view rooms and one-bedroom condo units. Meanwhile, as a PADI Dive Resort, they offer scuba diving experiences for beginner and advanced levels.

📍 72 Chajajas St. Brgy. Chanarian, Basco, Batanes
☎ 0947-896-9492 / 0939-922-4609
🌐 divebatanes.com

Amboy Homotel P P



Amboy Homotel is a one-stop shop source for everything: tour packages, private van for rent, restaurant and cafe, a garden, and a private beach cottage. The hotel rooms serve as sanctuaries after a tiring yet surely amazing day of touring the islands of Batanes. Each room is fully furnished and well-ventilated with both air condition and ceiling fan at the ready. Their cottage room offers not only the comfort of a matrimonial bed and a single bed but also a view of the garden lawn from its terrace.

📍 Chabtukan St., Brgy. Chanarian, Basco, Batanes
☎ 0949-578-4710 / 0917-871-7631 / 0920-910-3492
🕒 Check-in: 2 pm / Check-out: 12 pm
🌐 batanesamboyhomotel.com
📘 AMBOY Homotel

Nathaniel's Lodge P P



Nathaniel's Lodge was a warehouse long before it became a hotel. They have three types of rooms: Double (P2,000 - P2,400), Triple (P2,700 - P2,990), and Quadruple (P3,300 - P3,700). The hotel radiates a comfortable vibe, basing on the principle of the Danish *hygge* or feelings of coziness and contentment. The annex building, for instance, follows a Scandinavian design with light and welcoming interiors.

📍 Nuñez St., Brgy. Kaychanarianan, Basco, Batanes
☎ 0915-897-3200 / 0917-888-5517
🕒 Check-in: 2 pm / Check-out: 12 pm
🌐 nathanielslodgebatanes.com
✉ hello@nathanielslodgebatanes.com



Villa Hontomin

PPP

Villa Hontomin charms its visitors with its sophisticated appeal and lulls its guests with the only lullaby that can be heard at night—the sounds of the waves kissing the shores of Chanarian Beach. The mansion-like hotel is most sought-after for its location as it faces the West Philippine Sea, perfect for sunset viewing.

The third floor, great for sunset viewing, contains the Quad Room (P4,800/night) with a choice of either two queen beds or one queen and two single beds, while their Triple Room (P4,000/night) holds an appeal for friends on vacation with one queen bed and one single bed. The in-house dining area serves breakfast of simple yet nutritious food comprised of rice, fish or beef, and a side of vegetables. Their coffee is also a treat!

📍 Brgy. Chanarian, Basco, Batanes
 ⌚ Check-in: 11 am / Check-out: 9 am
 ☎ 0998-567-8654 / 0927-871-2157
 ✉ villahontomin@yahoo.com
 📱 Villa Hontomin Basco, Batanes



Residencia du Basco

PPPP

This new modern hotel amidst the unspoiled scenery of greens and blues has made its mark as one of the largest in Basco. Residencia du Basco, which means “Home in Basco,” presents a fusion of Ivatan architecture and contemporary, minimalist Scandinavian design.

This 32-room hotel brings to the island first-ever high-class facilities such as a swimming pool, function hall, and rooftop bar. The hotel currently has four types of rooms perfect for either solo, group or even family travelers. The Standard King with Balcony (P6,190) or the Premiere Room (P6,990) is a perfect choice for couples. These rooms feature a balcony and an extra-large double bed. Bigger groups and families can also avail an additional bed.

📍 Payin 1 St., Brgy. Chanarian, Basco, Batanes
 ☎ 0995-318-5489 / 0919-480-2273
 ⌚ Check-in: 2 pm / Check-out: 12 pm
 📱 Residencia du Basco



Creative Hub

T-shirts, Postcards, Magnets

Creative Hub is where you can score cute pieces of souvenir, such as t-shirts, mugs and magnets, with items priced as low as P20. Old-fashioned people will also enjoy their postcards (P15 and above), which they can send to your loved one for you. They send to anywhere in the country, as well as internationally.

📍 Abad St. cor. National Rd. Brgy. Kaychanarianan, Basco, Batanes
 ☎ 0995-567-6618
 ⌚ 10 am to 7 pm (Mon To Fri);
 2 pm to 7 pm (Sat to Sun)
 📱 Creative Hub



Yaru Art Gallery

Paintings

Yaru Art Gallery showcases the works of Yaru, a group of Ivatan artists whose works you can also see around the island. Oil and acrylic paintings range from P2,000 to P28,000.

📍 National Rd., Sitio Vatang, Brgy. San Vicente, Ivana, Batanes
 ☎ 0915-528-3206
 ⌚ 10 am to 6 pm
 📱 Yaru Art Gallery & Fip Cafe



Yuvuk (baskets)



Honesty Cookies



Talugong and kanayi

Other souvenirs

The best souvenirs from Batanes are traditional handicrafts and apparel such as vakul (headdress), talugong (hat), kanayi (vest), and yuvuk (wooden basket). Cookies from Honesty Coffee Shop are also popular take-home delicacies.



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Travel Guide

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Ave., Makati City

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✈ Terminal 4, Domestic Rd., Pasay City

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✈ 2/F, 6788 Ayala Ave.,
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✈ M. Adriatico cor. Gen. Malvar Street, Manila

Raffles Makati

☎ 02-555-9777
✈ 1 Raffles Drive, Makati Ave., Makati City

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Ave., Ayala Center, Makati City

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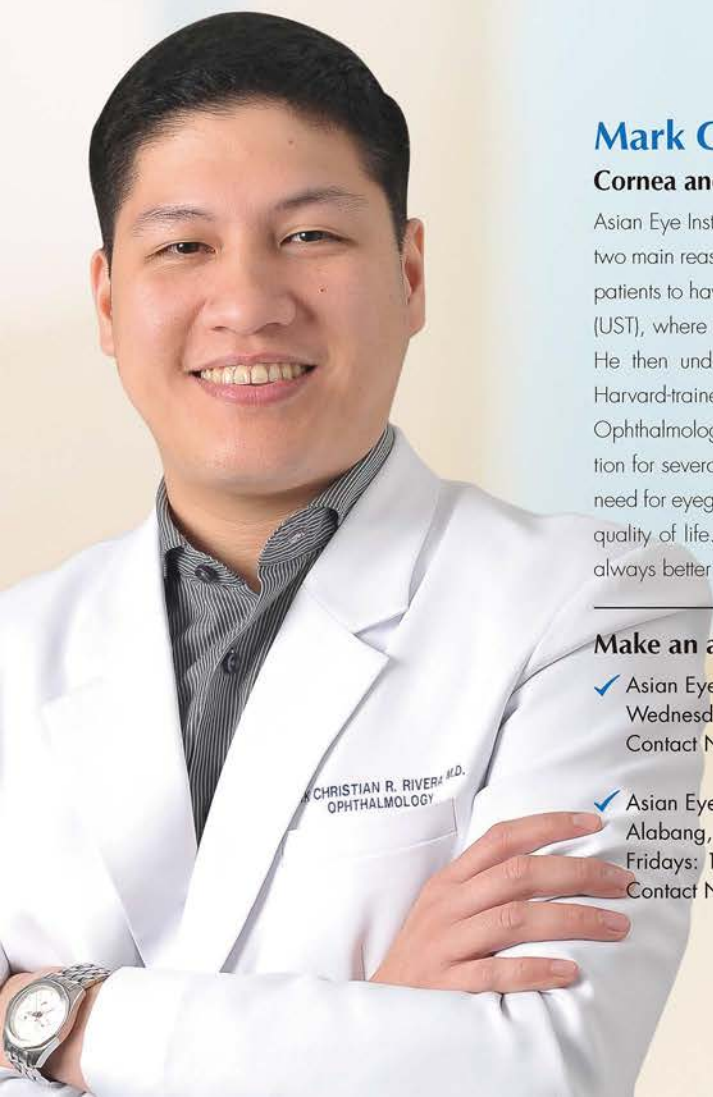
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MEDICAL PROFESSIONALS

For an expat, there are basic necessities that you need to know to have a comfortable stay in the Philippines. Apart from food, means of transportation, and emergency hotlines, it is important to be aware of health services around the Metro. This includes finding a physician you can talk to about your health condition as you live in the Philippines.

To help you out, here are 4 trusted medical professionals in Manila, who are highly-experienced and trained to provide the best care for their patients. Get to know them as you read their profile and each of their specializations.



Mark Christian R. Rivera, MD, DPBO

Cornea and Refractive Surgery, Cataract and Comprehensive Ophthalmology

Asian Eye Institute Cornea and Refractive Specialist Dr. Mark R. Rivera chose to become a doctor for two main reasons—he comes from a family of doctors, and he loves the feeling of seeing and helping patients to have healthy vision. Dr. Rivera took up his medical degree at the University of Santo Tomas (UST), where he also obtained his post-graduate internship and residency training in ophthalmology. He then underwent fellowship training in Cornea and Refractive Surgery at Asian Eye, under Harvard-trained and multi-awarded surgeon Dr. Robert Ang. A diplomate of the Philippine Board of Ophthalmology (PBO), he has been invited to give lectures and has published and received recognition for several scientific papers. He performs LASIK surgeries to correct eye grade and eliminate the need for eyeglasses, and cataract surgeries to help the elderly have a clearer vision and have a better quality of life. He recommends everyone to have comprehensive eye exams because prevention is always better than the cure.

Make an appointment:

- ✓ Asian Eye Rockwell, 8th, 9th, 10th floors, Phinma Plaza, Rockwell Center, Makati City
Wednesdays: 8 am to 5 pm; Thursdays: 12 pm to 7 pm (By appointment)
Contact Nos.: 02-898-2020 / 0918-898-2020
- ✓ Asian Eye Alabang, G/F Commercenter, Commerce Ave. cor. Filinvest Ave., Alabang, Muntinlupa City
Fridays: 10 am to 3 pm
Contact Nos.: 02-403-9013 / 02-403-8996 / 0917-628-2807

Joy Arabelle Castillo Fontanilla, MD, FACE, FPCP, FPSEDM, FPCDE, CCD

Internal Medicine - Endocrinology

Dr. Joy Fontanilla is a veteran endocrinologist who has been in the field for more than 25 years. She was under the UP College of Medicine's seven-year Integrated Arts and Medicine (INTRAMED) Program, which shortened her medical education by two years. To her, being a doctor is one of the few professions where one has the opportunity to save lives every day. As an endocrinologist, she focuses largely on endocrine glands and hormones, taking on illnesses like goiter, obesity, osteoporosis, and diabetes. When treating patients, she likes to think of herself as a compassionate detective who does everything she can to figure out what disease her patient is experiencing and help administer cure. Dr. Fontanilla currently serves as the Head of Center for Weight Intervention & Nutrition Services (WINS) at St. Luke's Medical Center Global City and Chief of Endocrinology at Asian Hospital & Medical Center in Alabang.



Make an appointment:

- ✓ Room 721 Medical Office Bldg., Asian Hospital and Medical Center, Alabang, Muntinlupa City
Mondays, Wednesdays & Fridays: 10 am to 2 pm; Saturdays: 1 pm to 3 pm
Contact No.: 02-771-9288
- ✓ Room 721 Medical Arts Bldg., St. Luke's Medical Center Global City, BGC, Taguig City
Tuesdays, Thursdays, and Saturdays: 9 am to 12 pm
Contact No.: 02-789-7700 loc. 7721

Maria Tricia Subido-Carico, MD

Pediatrics / Pediatric Infectious Diseases

Dr. Tricia Subido-Cariño has been specializing in pediatric infectious diseases for more than 10 years now. She shared how being a doctor requires a great load of sacrifices, but seeing the babies she tended to grow into healthy children and adolescents is gratifying enough. Despite being in the field for a decade, she knows each and every one of them and never forgets a single name. She treats her patients like her own family to the point that she can't help but be emotionally attached to them sometimes, especially those who get sick with vaccine-preventable diseases. Dr. Subido-Cariño is a member of the Pediatric Infectious Disease Society of the Philippines (PIDSP).



Make an appointment:

- ✓ Room 154 Medical Arts Bldg., Cardinal Santos Medical Center, Greenhills, San Juan
Tuesday, Thursday, Saturday (By Appointment)
Contact No.: 02-727-0001 loc. 2154

Nicole S. Perreras, MD, DPPS, DPIDSP

General Pediatrics and Infectious Disease

As one to be frequently sick when she was young, Dr. Perreras was always around doctors. With her grandfather and other relatives being doctors, she was easily influenced by her family to become one as well. Luckily, she really liked working with children, thus she took general pediatrics as a specialty at Makati Medical Center. Dr. Perreras is a graduate of UP Diliman with a degree in Psychology. She took up Medicine at the University of Santo Tomas, her specialty of pediatrics at Makati Medical Center and her subspecialty of infectious disease at the Philippine General Hospital. Some of the cases she handles are pneumonia, meningococemia, HIV, and tuberculous meningitis. She has been practicing pediatrics for almost five years and her subspecialty of infectious disease for two years.



Make an appointment:

- ✓ Makati Medical Center / Room 381, 2 Amorsolo St., Legaspi Village, Makati City
Tuesdays and Thursdays: 2 pm to 5 pm, Saturdays: 9 am to 12 pm
Contact no.: 02-888-8999 loc. 2381
- ✓ Asian Hospital and Medical Center
Suite 718, 2205 Civic Dr., Filinvest Corporate City, Alabang, Muntinlupa City
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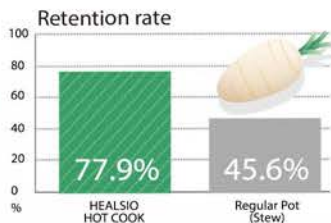
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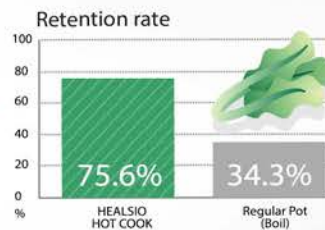
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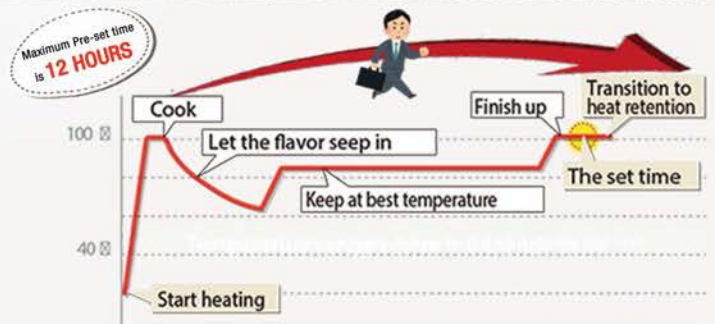
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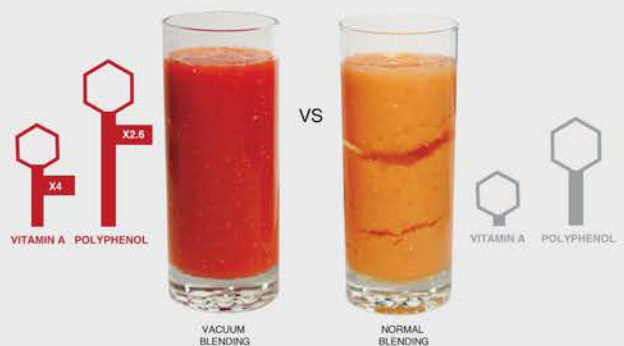
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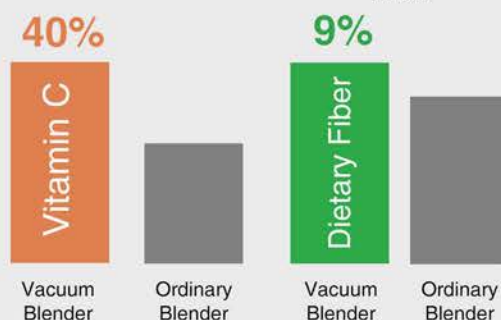


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While most pre-schools focus on academics and homework, Mommy International Manila focuses on teaching the children VALUES first before anything else.

Our school's mission is to integrate into our curriculum the beautiful way children are educated in Japan.

In Japanese nursery schools, the children are taught independence, respect, and good manners before they learn their letters and numbers.

Yes, we do understand the importance of academics, and we do teach them. But we believe that letting children grow with good hearts and a respect to the world around them is more important. We do this by teaching them to be kind and independent and instilling good values in them.



WHY CHOOSE MOMMY INTERNATIONAL MANILA?

We are redefining childrens learning at Mommy International Manila.

We do not focus on sitting down all-day and doing work, seeing who gets good grades, and giving homework. Instead, we focus on having fun while learning, and instilling the Japanese way of education, which is values before anything else.

Our school aims to nurture children to have a good balance of mind, heart and body. We strive to make our school a second home to them, where they can learn how to take good care of themselves and the people around them.



BACKGROUND OF THE SCHOOL:

Mommy International began as an English language center in Japan. Now we have over 9 nursery schools and 18 after schools around Japan.

In September 2016, Mommy International Manila started offering day care classes, tutorial classes, and Japanese/English language classes.

VALUES OF THE SCHOOL

Mommy International Manila uses a rainbow program, which is integrated in our curriculum. It is also connected to the values, philosophy and logo of the school.

The rainbow program is composed of the following:

- RED** Literacy program
- ORANGE** Sports program
- YELLOW** Arts and crafts program
- GREEN** Music program
- BLUE** Study program
- PURPLE** Reading program
- INDIGO** Nutrition and dietary program (Food education)

Mommy International Manila also focuses on the following:

Lifestyle - Where children learn the value of independence by doing everyday things like putting on their own shoes, eating on their own and packing away their own belongings.

Discipline - Discipline is about teaching children a system of values that they can use to guide them through life. In other words, discipline allows children to develop respect and manners and helps them become emotionally and socially mature adults.

Education - We teach the value of finding joy in learning and finding joy in coming to school everyday.



WHAT DO WE OFFER?

Mommy International Manila offers the following programs:

1. English pre-school class for children aged 2 to 5
Classes are from 9:00 am to 3:00 pm
We have an available school bus service for the children
2. Language tutorial classes for adults/children who wish to learn Japanese/English.
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Business Talk

An interview with the top executives in the Philippines
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Ellard Capiral

Founder and CEO of AdMov Marketing Solutions

Ellard Capiral has developed trailblazing technologies and founded three startups in his career, including his latest, AdMov Marketing Solutions. His career—a mix of entrepreneurial and corporate—spans nearly two decades, beginning at a young age. Capiral aims for AdMov to lead in revolutionizing the advertising industry by integrating technology into the landscape.

Please talk about your experiences and background.

My journey started early on—AdMov is my third startup. My first, called Edge.Media, happened when I was a first-year student at the Asia Pacific College (APC). It was the generation of Nokia phones; if you wanted something like a picture message or ringtone on your phone, you have to text a keyword and the telco will send you the content. Edge.Media was the first web platform wherein you select what you want and it gets sent directly to your phone. I was able to sell that to Singtel (Singaporean telco).

I initially wanted to develop games. I took a bachelor's degree in computer science, information technology and systems software engineering. After studying games, I found that they are more on the artistic side, and I'm more on the logical side. That is why I ventured into software programming and application development.

I went into an internship in Trend Micro where I spent nine years before I started my second startup, MyGrocery.ph. It was the first online grocery platform, and it was too early. In 2011 to 2012, e-commerce was just starting to take off in other countries but not in the Philippines, so I had to close it after six months and went back to corporate. I became the Chief Technology Officer of CloudSwyft because I wanted to maximize my knowledge and experience in starting a company, and the best way is to join a different startup so you know how it happens from there.

Afterward, that's the time I started AdMov around the end of 2016.

Can you tell us about AdMov Marketing Solutions and its services? When and how did it start?

The idea came about because of my child. He always rides at the backseat of the vehicle and he watches videos on his iPad but it was hard on his arms. I mounted it on the headrest of the vehicle, then I noticed he began to enjoy traveling, so I thought other people may also appreciate it. It hit me as well that roadside billboards and advertisements are too far, small, or concise because motorists only have 2 to 4 seconds to see it.

The initial roll-out of the product was just a video loop but now that we introduced the AI and the facial recognition feature, the contents of the video are now more personalized and hyper-targeted to each passenger inside the vehicle. We analyze your age, gender, mood. It can play happy videos if the viewer is sad.

What separates your company from others with similar services?

Aside from the personalization of contents, in terms of company structure, ours is heavy on devs and technology, learning in the advertising industry. We are bringing this technical knowledge to change the advertising landscape. We don't have biases so we are free to implement what we think is possible.

What are the challenges you have encountered and how did you deal with them?

Our platform is a mix of out-of-home and digital. Some companies have divided marketing groups: digital, out-of-home, TV, radio, print. When we approach them, they don't know who in their team should talk to us. Some

of the clients don't know that we are the solution to their pain points, so it's a mix of educating them, telling our story, letting them know of our service and how it would benefit them. It was our biggest challenge last year.

What can you say about the advertising industry in the Philippines?

More and more companies are starting to adopt technology because, in the past five years, the ones that have been affected by technology are print and TV. But now is the time for out-of-home. If you look at other countries, billboards are adopting cameras to measure the traffic to really have data on how many cars passed them by. We don't have that here, and that is something I see we would be adopting soon.

Convenience stores and sari-sari stores also have the potential to adopt the technology. They'd want to analyze the people that come in and out of the stores as intelligence on consumer behavior.

How about the growth of technology in the Philippines?

In terms of adoption and knowledge, a lot of Filipinos are very much willing to learn, which is good because we need to scale up. AI is going to augment a lot of jobs, and I think there are good people that are trying to push the scaling up. I just hope that regulators are as fast as how we're seeing the technology change. What I noticed is that when people get introduced to a new technology, their first reaction is fear and it hampers adoption—which is why we need to educate.

If you work in a corporate setting, what you learn is what your department needs. If you join a startup, you learn everything that happens in the startup because it's "all for one, one for all." If one department fails, everything fails. Everyone needs to be involved because what you do with the product affects everyone.

How would you describe the way you manage AdMov Marketing Solutions?

My biggest mantra in hiring is that I don't hire for skills, I hire character. In terms of managing them as a leader, I focus highly on motivation. For me, if a person is highly motivated, then they will do great work for the company. How I do that is I try to align what they're doing to what they're currently interested in. One, they get to learn what they're interested in; and two, they're learning with motivation. There is a difference in output and productivity.

Also, I try to take care of the people, either in compensation or work-life balance. Each person has a target and deadline, but they are free to manage their own time as long as they deliver. From what I saw, if you give that flexibility, they actually deliver more because they will understand the value of what they're doing. If they understand how each little task is affecting the success of the company, they're more driven. If you take care of your employees, your employees take care of your clients.

Scan the code to view the full interview. Read more on business at
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Business Guide

BUSINESS

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Almario Physio Team
02-776-4977/0977-831-3424
808 The Infinity, 26th St. cor. 11th Ave., BGC, Taguig City

Canon
02-884-9090
7/F and G/F, Commerce and Industry Plaza (CIP) Bldg., Campus Ave., corner Park Ave., McKinley Hill, Brgy. Pinagsama, Fort Bonifacio, Taguig City

Crown Line
0999-436-6907
Unit 103 & 104 JJM Building II, Ninoy Aquino Ave., Paranaque City

C&D Domestic Cleaning
02-247-7628/0966-455-2777/0921-363-6777
1418 Cityland Herrera Tower, VA Rufino St., Makati City

e-Copy
(632) 525-9911/522-1771/536-0174
5837 Zobel Roxas St. Palanan Makati City

Isuzu
02-807-1788
Alabang-Zapote Rd. cor. Acacia Ave., Ayala Alabang, Muntinlupa City

Kansai Paint
02-519-4276/049-530-9516
Unit 8-A South Luzon International Business Park, Brgy. Batino, Calamba City

KL Serviced Residences
02-845-0084
47 Gamboa St., Legaspi Village, Makati City

Mitsubishi Motors
02-892-0331 to 42
Cor. Don Bosco and Pasong Tamo St., Makati City

Nippon Express
02-844-1111
Unit 2701 Yuchengco Tower RCBC Plaza, Ayala Ave., Salcedo Village, Makati City

OCS
02-894-0341/02-817-8282
First Cityland Condominium Building, Rada Street, Legazpi Village, Makati City

Sagawa
02-822-9911/02-776-2627
Suite 102, CTC Building, 2232 Roxas Boulevard, Pasay City

Sharp
02-807-4991
Km. 23 West Service Road, South Superhighway, Alabang, Muntinlupa City

Value Asia
0917-817-6549/02-511-0781
2/F, COCOFED Bldg., 144 Amorsolo St., Legaspi Village, Makati City

BANKS

BDO
02-840-7000
7899 Makati Ave., Makati City

BPI
02-816-9572
BPI Head Office, 6768 Ayala Ave., Makati City

Metrobank
02-857-5319
Metrobank Plaza, Sen. Gil J. Puyat Ave., Makati City

RCBC
02-887-4941
Yuchengco Tower, RCBC Plaza, 6819 Ayala Ave., Makati City

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Unit 3 JKL 3/F, Crissant Plaza Building No. 272 Commonwealth Ave., Old Balara, Quezon City

NOSPHIL
02-687-1978
3/F, OAC Building, 27 San Miguel Ave. Ortigas Center, San Antonio, Pasig City

Reeracoen Recruitment Co., Ltd
02-893-7282/02-843-2986

Sagass
02-893-8815
139 Valero St., Salcedo, Makati City

LAW OFFICES

Ingles Laurel Calderon Law office
02-812-9419/02-812-9333
Suite 7B, The Valero Tower, 122 Valero Street, Salcedo, Makati City

Matsuo & Namba
02-892-3011/02-892-3032

Puyat Jacinto & Santos Law Office
02-840-5025 to 28
10/F, 8 Rockwell, Hidalgo corner Plaza Drive Rockwell Center, Makati City

Venture Hub
02-789-9001
40/F, PBCOM Tower, 6795 Ayala Ave. V.A. Rufino St, Bel-Air, Makati City

Business Talk *Extended*

An interview with the top executives of Japanese companies that have penetrated the Philippine market

FUJI XEROX



Hideaki Kato
President of Fuji Xerox Philippines

Hideaki Kato is the President of Fuji Xerox Philippines since February 2018. The company offers office multifunction devices and solutions, which can reduce printing costs and streamline business processes. Having experiences in Shanghai, Singapore and Myanmar, Mr. Kato continues to expand the business overseas.

Could you tell us about your business in the Philippines?

We offer multifunction devices, document solution software and digital press machines to our valued customers in the Philippines to make their business more efficient and more effective. We established the first overseas branch in the Philippines in 1965. Since then, our business has been growing always together with our customers in the Philippines. Although it was a tough time during the Asian financial crisis, our business has gradually expanded as the country grew. The business growth in provincial areas like Clark, Angeles City, and Davao City is remarkable. The demand for black & white printers is still major but at the same time, color printers and maintenance service business have increased. We have to deliver consistent customer support to the whole nation under terrible traffic jam and insufficient logistic infrastructures, which is one of the big challenges for us.

How do you solve the challenge?

We just implemented e-invoice and e-payment services for our valuable customers. We also promote remote services of our multifunction devices, which enable remote monitoring and predictive support for customers.

What other plans do you have for the foreseeable future?

As we promote a new service called "Managed

Print Services," our customers can realize the most suitable printing environment and uncover hidden costs for printing. With graphic design and digital technology, we would also like to deliver added value to the Philippine printing industry.

How did you get into the industry?

I was born in Niigata Prefecture, raised in Tokyo, and enrolled at Meiji University. Working part-time in the hotel industry in Tokyo, I had many opportunities to talk with people from other countries. Because of this experience, I came to think that I would like to work using English. Japanese manufacturing industries had strong influences, so I got a job with Fuji Xerox in 1986.



What role did you take after joining the company?

I worked in sales for five years in Tokyo, and then moved to the domestic sales planning department.

After that, how did you go on your career path?

I worked in Shanghai, covering the whole market in Asia Pacific. China was a huge market with 30 branches and 2,000 dealers. I felt the Chinese people often strongly expressed their opinion, which was a good attitude that helped me work and cooperate with them easily. Then, I moved to Myanmar.

Could you tell us about your experiences in Myanmar?

I resided in Myanmar for five years from 2013 and studied the law and the tax system on establishing a new branch. Japan placed emphasis on cooperation with Myanmar. Myanmar saw a high market growth, which advanced annually at 6 to 8 percent. The number of Japanese companies registered in the chamber of commerce increased from 80 to 400 during my stay.

“The differences in culture are not the measure of good or bad and strong or weak.”

What is your principle in business?

When doing business in foreign countries, we have to show our respect and gratitude for the local society. The differences in culture are not the measure of good or bad and strong or weak.

What do you do in your free time?

I usually play sports, like golf and jogging with my family, travel, and take a walk. As we have eight branches and many channel partners in the Philippines, we sometimes travel on business.

What is your favorite quote?

My favorite is an ancient quote regarding Japanese leadership:

“You should do it yourself before him, you should tell him to do it, you should let him hear it, you should let him do it, and you should praise him, then, you let him do it.”

That's a good method of management.

What is your favorite book?

My favorite book is “The Art of War,” ancient Chinese military treatise by Sun Tzu. I like this quote: “If you know the enemy and know yourself, you need not fear the result of a hundred battles.”

This quote is also applicable to planning a marketing strategy.

Scan the code to view the full interview. Read more on business at

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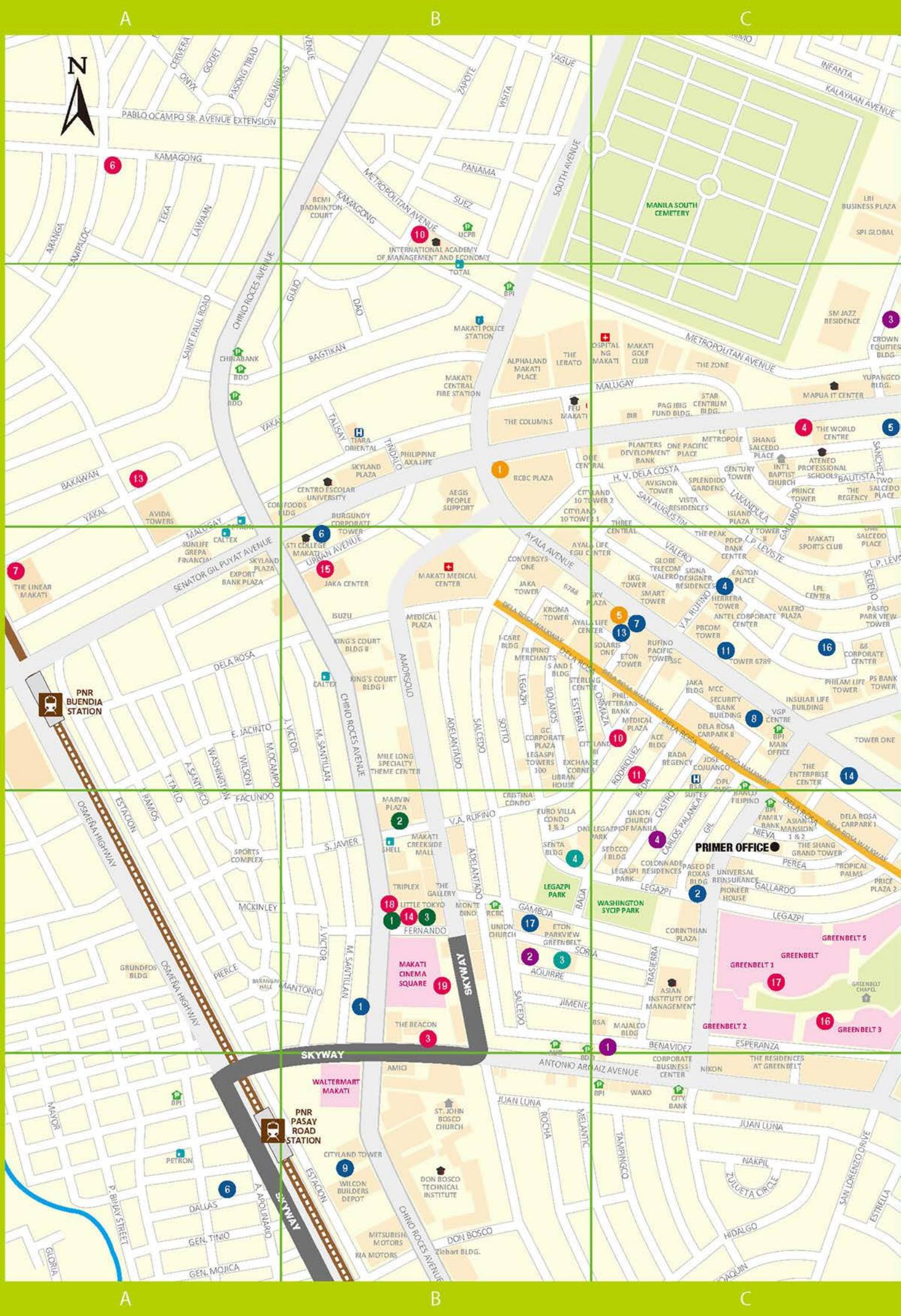


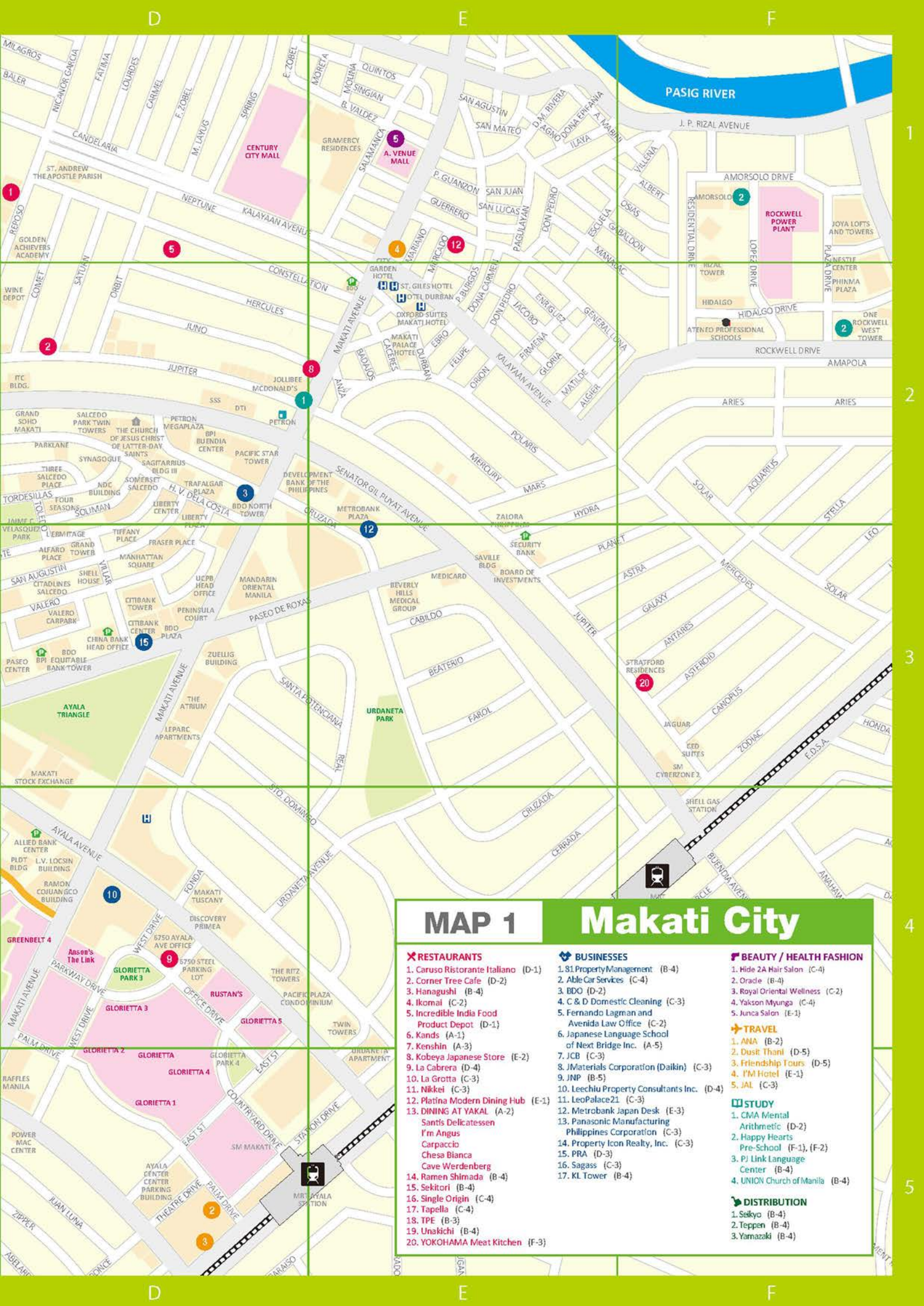
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MAP 1

Makati City

✕ RESTAURANTS

1. Carruso Ristorante Italiano (D-1)
2. Corner Tree Cafe (D-2)
3. Hanagushi (B-4)
4. Ikomal (C-2)
5. Incredible India Food Product Depot (D-1)
6. Kands (A-1)
7. Kenshin (A-3)
8. Kobeya Japanese Store (E-2)
9. La Cabrera (D-4)
10. La Grotta (C-3)
11. Nikkei (C-3)
12. Platina Modern Dining Hub (E-1)
13. DINING AT YAKAL (A-2)
Santis Delicatessen
I'm Angus
Carpaccio
Chesa Bianca
Cave Werdenberg
14. Ramen Shimada (B-4)
15. Sekitori (B-4)
16. Single Origin (C-4)
17. Tapella (C-4)
18. TPE (B-3)
19. Unakichi (B-4)
20. YOKOHAMA Meat Kitchen (F-3)

✕ BUSINESSES

1. 81 Property Management (B-4)
2. Able Car Services (C-4)
3. BDO (D-2)
4. C & D Domestic Cleaning (C-3)
5. Fernando Lagman and Avenida Law Office (C-2)
6. Japanese Language School of Next Bridge Inc. (A-5)
7. JCB (C-3)
8. JMaterials Corporation (Daikin) (C-3)
9. JNP (B-5)
10. Leechiu Property Consultants Inc. (D-4)
11. LeoPalace21 (C-3)
12. Metrobank Japan Desk (E-3)
13. Panasonic Manufacturing Philippines Corporation (C-3)
14. Property Icon Realty, Inc. (C-3)
15. PRA (D-3)
16. Sagass (C-3)
17. KL Tower (B-4)

✕ BEAUTY / HEALTH FASHION

1. Hide 2A Hair Salon (C-4)
2. Oracle (B-4)
3. Royal Oriental Wellness (C-2)
4. Yakson Myunga (C-4)
5. Junca Salon (E-1)

✕ TRAVEL

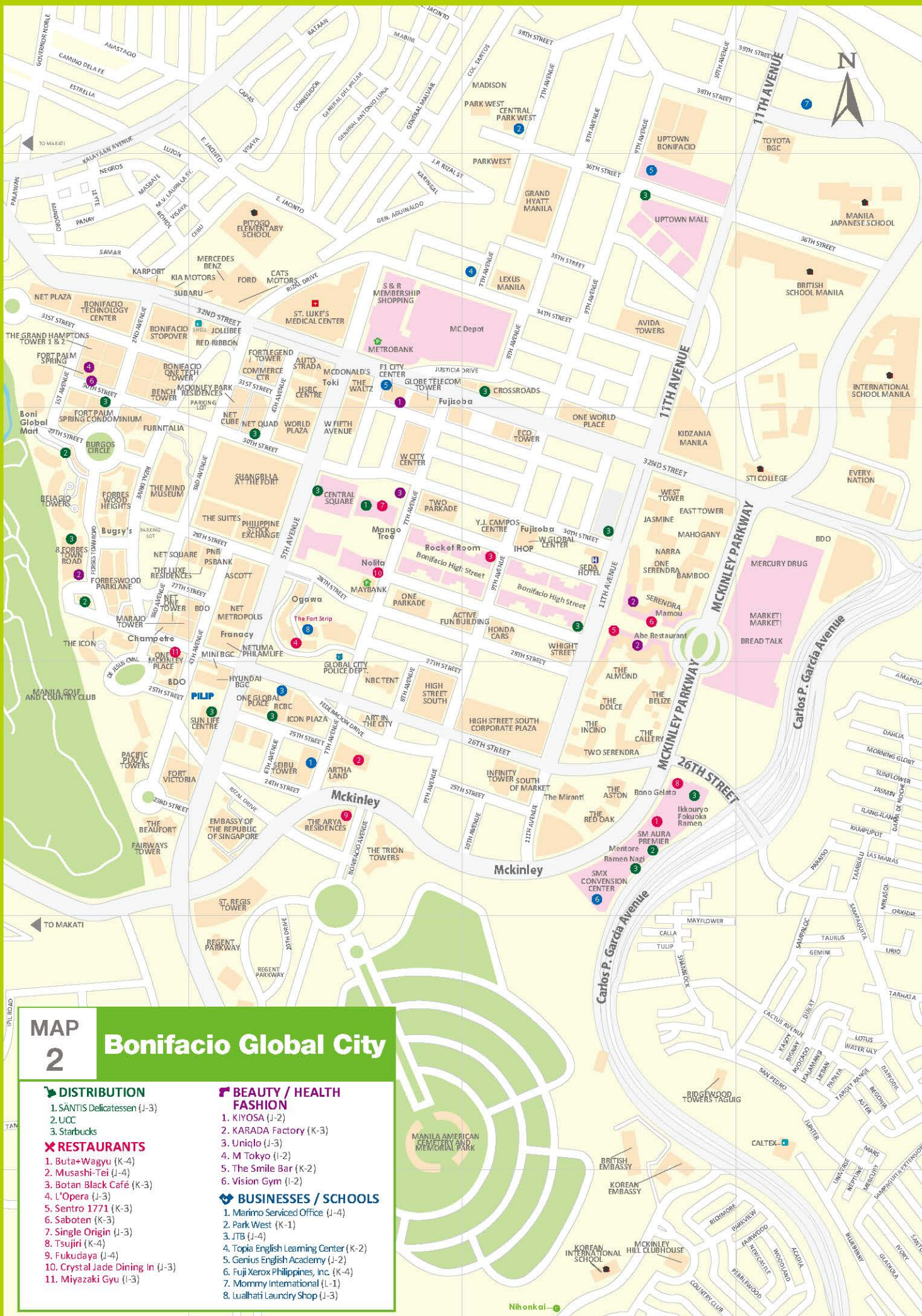
1. ANA (B-2)
2. Dusit Thani (D-5)
3. Friendship Tours (D-5)
4. I'M Hotel (E-1)
5. JAL (C-3)

✕ STUDY

1. CMA Mental Arithmetic (D-2)
2. Happy Hearts Pre-School (F-1), (F-2)
3. PJ Link Language Center (B-4)
4. UNION Church of Manila (B-4)

✕ DISTRIBUTION

1. Seikyo (B-4)
2. Teppan (B-4)
3. Yamazaki (B-4)



MAP 2

Bonifacio Global City

DISTRIBUTION

1. SANTIS Delicatessen (J-3)
2. UCC
3. Starbucks

RESTAURANTS

1. Buta+Wagyu (K-4)
2. Musashi-Tei (J-4)
3. Botan Black Café (K-3)
4. L'Opera (J-3)
5. Sentro 1771 (K-3)
6. Saboten (K-3)
7. Single Origin (J-3)
8. Tsujiri (K-4)
9. Fukudaya (J-4)
10. Crystal Jade Dining In (J-3)
11. Miyazaki Gyu (I-3)

BEAUTY / HEALTH FASHION

1. KIYOSA (J-2)
2. KARADA Factory (K-3)
3. Uniqlo (J-3)
4. M Tokyo (I-2)
5. The Smile Bar (K-2)
6. Vision Gym (I-2)

BUSINESSES / SCHOOLS

1. Marimo Serviced Office (J-4)
2. Park West (K-1)
3. JTB (J-4)
4. Topia English Learning Center (K-2)
5. Genius English Academy (J-2)
6. Fuji Xerox Philippines, Inc. (K-4)
7. Mommy International (L-1)
8. Lualhati Laundry Shop (J-3)



P2P / UBE

P2P BUS ROUTES

MAKATI

Routes	Fare
Greenbelt 1 to Alabang Town Center	[P100.00]
Greenbelt 5 to Ayala Malls South Park	[P100.00]
Glorietta 3 to Robinsons Galleria	[P30.00]
Glorietta 3 to Robinsons Novaliches	[P100.00]
Glorietta 3 to UP Town Center	[P80.00]
Ayala Center - SM Megamall - Trinoma - SM North (Saturdays)	[P100.00]
Makati Circuit Lane to Nuvali Transport Terminal	[P150.00]
Park Square to Trinoma	[P95.00]
Greenbelt 5 to SM City Masinag	[P80.00]
Makati to Eastwood	[P100.00]
Greenbelt 3 to Sucat Interchange	[P100.00]
Greenbelt 5 - SM Cherry Antipolo	[P80.00]

QUEZON CITY

Routes	Fare
Robinsons Galleria to Clark International Airport	[P250.00]
Araneta Cubao - NAIA	[P100]

ORTIGAS

Routes	Fare
Robinsons Galleria to Antipolo Triangle Mall	[P50.00]

- Robinsons Galleria to Robinsons Place Antipolo [P60.00]
- SM Megamall to SM North EDSA [P65.00]

ALABANG

Routes	Fare
Alabang Town Center to Market! Market!	[P100.00]
Starmall Alabang - Central Mall Dasmariñas	[P50.00]
Starmall Alabang to Robinsons Galleria - Starmall Shaw	[P80.00]
Starmall Alabang to Vista Mall Daang Hari, Bacoor	[P35.00]
ATC to Ayala Malls 30th	[P80.00]
ATC to Greenhills Shopping Center	[P80.00]
Alabang South Station (Muntinlupa) - Market! Market!	[P100 / P80.00]
ATC - Greenbelt 1	[P180.00]
ATC - Ayala Malls the 30th	[P80.00]
ATC - Lawton	[P180.00]

BULACAN

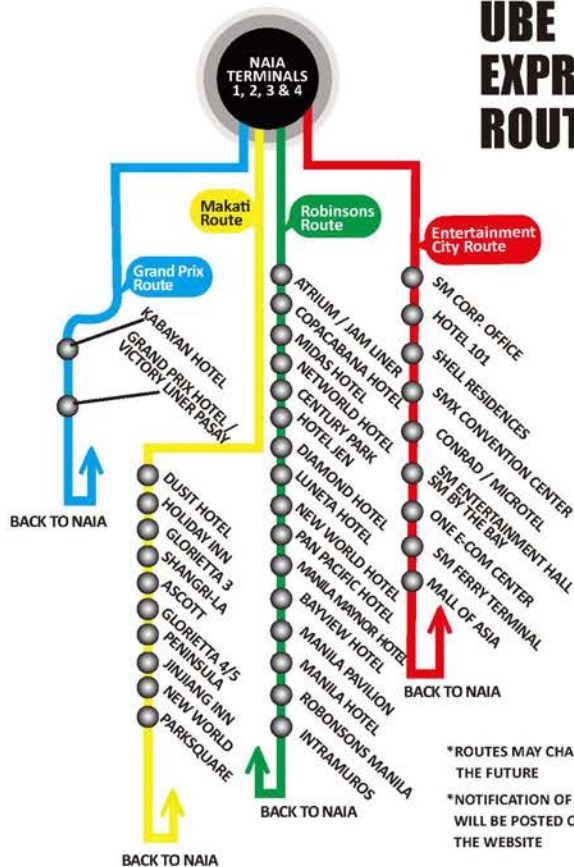
Routes	Fare
Sta. Maria Bulacan - Trinoma	[P70.00]
Robinsons Place Malolos - North Ave. (QC)	[P80.00]

Others

Routes	Fare
NAIA - Clark Airport	[P350.00]
Camella Dasma Highway - San Lorenzo Place Makati	[P150.00]

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QUEZON CITY



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LRT2 - Php 15.00 to Php 25.00

MAKATI

	LRT 1
	LRT 2
	MRT 3

What's New in the Metro?

QUEZON CITY



Go Go GFriend 2019

Korean girl group, GFriend, is coming back to Manila as part of the Asian leg of their Go Go GFriend Tour 2019 on August 25 at the New Frontier Theater! Catch Sowon, Yerin, Eunha, Yuju, SinB, and Umji as they wow their K-Pop fans with their hits.

📍 New Frontier Theater, Quezon City



NU'EST Live in Manila

Urban electro band, NU'EST, is set to conquer the Philippine stage with a much-awaited concert tour. Catch JR, Aron, Baekho, Minhyun, and Ren as they make their comeback with "Segno" live in Manila this August 31 at the Smart Araneta Coliseum.

📍 Araneta Coliseum, Quezon City



Mike Shinoda & Don Broco Live in Manila

Linkin Park's very own singer-songwriter and producer, Mike Shinoda, is bringing his Post Traumatic Tour in the Philippines together with British alternative rock band, Don Broco. Catch them live this coming September 6 at the New Frontier Theater!

📍 New Frontier Theater, Quezon City



Luke Holland Asia Tour 2019 Live in Manila

Get ready to rock and bop as American drummer and musician, Luke Holland is set to showcase his hard-hitting drummer skills at the Luke Holland Asia Tour 2019 Live in Manila, happening on September 6, at the SkyDome, SM North EDSA!

📍 SM SkyDome, Quezon City

PASAY CITY



2019 Cinemalaya

Film enthusiasts! The Cinemalaya Philippine Independent Film Festival is up for its 2019 run with ten feature films to catch from August 2 to 13, 2019! You may watch the films in Greenbelt, Glorietta, Trinoma, UP Town Center, Market! Market!, Evia Lifestyle Center, and the Cultural Center of the Philippines!

📍 Cultural Center of the Philippines, Pasay City



The Best of Anime 2019

The Best of Anime is celebrating their 10th year with highly-anticipated activities, guests, and so much more! Witness cosplay, karaoke, and battle of the bands competition from August 31 to September 1 at the SMX Convention Center for an anime convention you don't want to miss.

📍 SMX Convention Center, Pasay City



The 1975 Live in Manila

Sing and dance your heart out as The 1975 is back in Manila! This is the band's fourth visit to the Philippines, and true enough, fellow fans are screaming to the idea of them serenading the country. The British indie rock band is set to take the Mall of Asia Arena on September 11, as part of their Asia tour for their latest album "A Brief Inquiry Into Online Relationships."

📍 SM Mall of Asia Arena, Pasay City

MAKATI CITY



Mahalia Live in Manila

BRIT Award nominee and English singer-songwriter 'Mahalia' is set to perform Live in Manila this coming August 20, 2019 at Whitespace, Metro Manila! Catch her performance with Kiana Valenciano along with two of the best homegrown DJs in the country, DJ Sky and DJ Euric!

📍 Whitespace, Makati City

SPOTLIGHT



Concert

Drum Tao Live in Manila

September 5 - 8

World-famous Japanese troupe Drum Tao makes its way back to Manila for yet another thrilling drum performance this September 5 to 8, at The Theatre at Solaire. Audiences are sure to be thrilled by an evening of beats, rhythm, melody and extraordinary precision featuring the superhuman efforts of the highly disciplined crew of Japanese Taiko drummers.

📍 The Theatre, Solaire Resort, Parañaque City

TAGUIG CITY



Alaska Live in Manila

Drag Race fans, rejoice! After the visit of two legendary drag queens, Bianca del Rio and Katya Zamolodchikova, comes another iconic alumnus of RuPaul's Drag Race. LA Comedy Live presents the incomparable Alaska 5000 this August 29, at the Samsung Hall, SM Aura Premier.

📍 SM Aura Premier, Taguig City

Philippine primer
The Expats' Guide to the Philippine Lifestyle

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- EIGHT FORBES TOWN, TAGUIG CITY
- CENTRAL SQUARE, TAGUIG CITY
- THE FINANCE CENTRE, TAGUIG CITY
- THE PLAZA AT ARYA RESIDENCES, TAGUIG CITY
- SIGNA DESIGNER RESIDENCES, MAKATI CITY
- KEYLAND CENTER, MAKATI CITY
- 14 JUPITER ST., MAKATI CITY
- POWERPLANT MALL, MAKATI CITY
- STRATOSPHERE BUILDING, MAKATI CITY
- ASSEMBLY GROUNDS AT THE RISE, MAKATI CITY
- LIBERTY PLAZA, MAKATI CITY
- S MAISON, PASAY CITY
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- WEST GATE – ALABANG, MUNTINLUPA CITY

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- 4JJ1-TC 3-liter Blue Power Engine with Turbo Intercooler
- Equipped with Monotube Nitrogen Charged Performance Shock Absorber
- 265/70 R17 All Terrain Yokohama Geolandar G015 Tires • Rally Design Black Alloy Wheels
- Steel Honey Comb Black Side Step with Boondock logo • With Overfender, Black Roof Rail, Cargo Bed Extender and Liner

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