



The **Expats'** Guide to the Philippine Lifestyle

SPECIAL FEATURE Level up your celebrations and drinks: Wines for every

occassion

TRAVEL GUIDE

Where to Next: Visit North and South Cebu

PLUS!

The Milan of Asia: See the best of the local furniture industry in the country

www.primer.com.ph



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June2017









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On the cover: Pio's Kitchen





Feature of the Issue

Philippine Primer's June issue is giving you a lot of reasons to dine in secrecy and travel to the best spots outside the Queen City of the South.

COVER – Turn your special day into a lasting memory with Reservation Only and Intimate Dining restaurants. Reservation Only restaurants are not as well-known and rely mostly on word of mouth for publicity. Since a lot of them are located outside the metro, visiting them means going on a trip. The interiors are beautiful while still being cozy, and the service is very personalized. Some allow you to reserve the whole place, so you can treat it as a second home as you relax and bond with family and friends (p4).

TRAVEL – Refuel your passion for travelling and take our Cebu guide for your next adventure! Come with us as we visit North and South Cebu in the Visayas region and explore its rich culinary creations, budgetfriendly and luxury accommodations, and must-see spots. (p22)

SPECIAL FEATURES – Check out the selection of wines picked to match different kinds of celebration, all at a reasonable price (p18). Plus! We have collaborated with H&M to feature a collection of fashion forward styles in this month's Fashion Feature (p28). Happy reading!

Publishing / Editing / Production

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プライマー Grab Philippine Primer's Japanese edition today!



June Vol. 15

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Located in a quiet residential area of Quezon City, Pio's Kitchen serves the best paella in town. The place is the home of Pio's Kitchen's owner and she opens her dining kitchen for guests. As if it is a portrait of interior design magazine, the open-concept dining kitchen is beautifully displayed so guests will surely feel relaxed as if when they're having dinner at their grandparents' home. There are three kinds of set menus that you can choose from and it can be customized for those who have food allergies or special diets.







A 96 Sct. Reyes Cor. Sct. Fuentebella Brgy. Laging Handa, Quezon City © 0917-532-2892 / 02-509-4529

O Lunch, 12pm to 3pm, Dinner, 7pm to 10pm

The Purple Owl 99999

Situated in the beautiful city of Tagaytay, The Purple Owl is an events place that's perfect for marriage proposal, wedding, romantic date, anniversary, or even family celebration. They serve Asian fusion, Filipino, and Spanish cuisine made from Mrs. Gee's family heirloom recipes. They offer three fix packages such as Simple Romantic for P6,000, Movie Date for P10,000, and Live Music for P15,000. If you wish to experience The Purple Owl, a 3-day advanced booking through email is required. They don't accommodate inquiries in Facebook or any of their social media sites; shoot them an e-mail at thepurpleowltagaytay@gmail.com instead.



Open 24 hours

■ ThePurpleOwlTagaytay



Tahanan Bistro

Tahanan Bistro is a private dining restaurant located at Lores Farm Subdivision in Antipolo City. The 17-year old structure is originally the ancestral home of Filipino Sculptor Benji Reyes before it was turned into a casual fine dining restaurant by his daughter Keesha Reyes and her partner Kevin Tuason. Their bill of fare is composed of different set menus which change every three months. Each five-course meal is valued at P1,200 inclusive of VAT. The bistro is open only during the weekends.







Tahanan Bistro offers fusion cuisine based on Filipino dish. The dishes have a very refreshing taste that bring the best out of the ingredients. There are three kinds of course menu that you can choose from and it can be customized for those who have food allergies or special diets, with advanced notice.

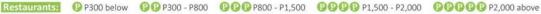
- ▲ 22 Loresville Dr. Lores Farm Subdivision, Brgy. San Roque, Antipolo
- © 0925-880-1487
- Open hours: Lunch, 11am to 4pm and Dinner, 6pm to 10pm (on Sat. and Sun.) Closed from Mon. to Fri.











Nanay Cirilas' Kapeng Barako

Nanay Cirilas' Kapeng Barako, though being very unassuming by its name, is a beautiful private dining situated in a quiet place in Tagaytay City. Owned by Medi Sarmiento, who also prefers to be called 'Tita Medi', you'll love how this place is so welcoming that you'll instantly feel like you're at home the moment you step inside. The menu is also quite extensive. You can choose from two different categories which are the Native Favorites and the International Dishes. They offer ala carte, set dinner plates, all-day breakfast, and lunch and dinner set for four. They also accept private events for 28-50 persons indoor, 18 guests for the al fresco and balcony, and up to 100 guests on roof deck.

- 丞 Mayor's Drive, Tagaytay City, Cavite
- © 0922-291-3869
- Open Daily 8am to 8pm
- ☑ nanaycirilas@gmail.com
- www.nanaycirilas.com







Kyo-to

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Kyo-to is the first authentic Kaiseki cuisine restaurant in Manila. Located quietly on the first floor of the building, it is a hidden gem in the city. Stepping into the entrance will make you feel like you have just been transported to Japan because of wooden interior and Japanese arts on the wall. They have 4 private function rooms and counter seats. Kyo-to's resident chef Kawamoto, who is in-charge of their culinary offerings, used to work for the former Japanese ambassador for three years and half in Manila, and had trained at Japanese long-established restaurant "Kitcho" for ten years, creates a taste of authentic Japanese dishes. Enjoy true Kaiseki cuisine which are beautifully displayed on Japanese artistic plates.





- & G/F 119 C. Palanca Jr. St., Legazpi Village, Makati City
- © 02-805-7743
- ⊙ 5pm-last call 9:30 am (Tues. to Sun.); Tues. to Sun.
- www.ryoteikyoto.ph

Antonio's

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When you are in Tagaytay, you cannot miss Antonio's. Between 2008 to 2012, they ranked in top 10 in Asia in The Miele Guide, so people come from far to dine here. Their Colonial-style interior is based on white, wooden furniture. They also have a quiet beautiful garden, where you can enjoy your meal surrounded by greenery. They mainly offer European and Mediterranean dishes, and a bit of Filipino too. You will definitely enjoy their food and atmosphere. They also have sister restaurants, one of which, Balay Dako offering Filipino dish, and Breakfast at Antonio's offering all-day breakfast located also in Tagaytay.





- 🖭 Purok 138, Barangay Neogan, Tagaytay City
- © 0917-899-2866 / 0918-899-2866
- ⊙ Tues. to Sun., 11am-9pm / reservation hours from 9am-6pm
- www.antoniosrestaurant.ph/antonios

Damaso Residencia

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At first glance, Damaso Residencia looks like a large mansion along Ortigas Ave. But inside is an elegant, antique-style restaurant that offers a mix of traditional Spanish and Filipino cuisines. Because of its unique interior and personalized service, this restaurant is a top choice for diners who come to celebrate their special moments. Reservation is advisable since the place is usually full during lunch and dinner.





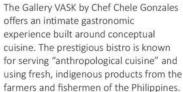


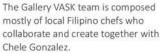
 ⚠ Greenhills 311 Ortigas Ave. Swiss Chalet House, San Juan © 0917-848-0620

Gallery Vask

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- © 0917-546-1673 O 6:30 pm to 12am
- Tuesdays to Saturday
- Gallery VASK





Purple Yam Malate

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If you're not a fan of crowded restaurants, particularly those that are too noisy and have too many things going around, it's time for you to discover Purple Yam.

Purple Yam is an ancestral home turned restaurant that is a local branch of the popular Filipino restaurant Purple Yam NYC. Only takes reservations, Purple Yam is described as something different compared to the usual Filipino restaurants in Manila. The place can seat around 20 people, and can also accommodate 10 to 12 persons in their private







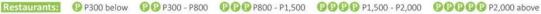


- & 603 Julio Nakpil St., cor. Bocobo, Malate, Manila
- © 02-523-3497 / 0917-870-5760
- ① 12am 11pm (Monday to Sunday) (Reservations are required 2 days prior to ensure slots)
- □ acbesa49@gmail.com www.purpleyamph.com









Feature: Private Dining Places



The Nest

DOD

Rooftop venues always make a great dining place for hotels, especially if it offers a spectacular view of a landscape setting. Check out The Nest at Vivere Hotel at the South, where you can have a pleasurable dining in the sky, day and night. Located at the topmost floor of Vivere Hotel in Alabang, The Nest takes pride of its 360 degree scenic view by the bay. It is known as the tallest building among the hotels nestled in Alabang. In its veranda, you can have an early evening sunset as a backdrop for a visual delight. Many guests love to go here to witness a great view while having a luxurious dining experience.





- ₾ 5102 Bridgeway Avenue, Filinvest City, Alabang, Muntinlupa City
- © 02-771-7777 / 0917-804-3257
- Mon. to Sun. 5pm to 12am
- @ www.viverehotel.com.ph

ala 000

Opened in 1997 by Scottish Chef Colin Mackay, Sala is a fine restaurant offering European dishes. They moved from Malate to Makati Avenue where it meets Ayala crossing, and ever since, it became popular among gourmets from its food, vibe and services—everything is top class—definitely one of the restaurants perfect to spend a special day. They renew their menu every three months, so you will never get tired of it! On weekdays, they offer lunch menu of P780 and P980, so it is a good place to have a lunch date. À La Carte menu is good for you if you want to try a bit of everything.





- № Podium Level, L.V. Locsin Bldg., 6752 Ayala Ave. cor. Makati Ave., Makati City

 © 02-750-1555 / 02-893-0242
- O Lunch time Mon. to Fri. 11am to 2pm / Dinner time Sun. to Sat. 6pm to 11pm
- www.salarestaurant.com

Blackbird

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Located at The Nielson Tower in Ayala Triangle, Blackbird is making a smooth landing as a dining and leisure destination in Makati. This Aviation-themed restaurant is spearheaded by Chef Colin Mackay, who is also the man behind the popular Sala and People's Palace restaurants. The 2nd floor has a 22-seating function room that can be booked for private dining for a consumable amount of P30, 000 for lunch and P65, 000 for dinner. Blackbird menu was inspired by international cuisines that were suitable to the airport theme.





- ⚠ The Nielson Tower, Ayala Triangle, Makati
- O 02-828-4888 / 0917-889-2782
- Mon. to Sun. 11am to 12am

Lemuria Gourmet Restaurant 99999

Lemuria Gourmet Restaurant is a French & Mediterranean cuisine restaurant that is quietly located in Quezon City. Since opening in 2006, it has become a popular private restaurant among locals. Overlooking the beautiful garden is the spacious dining area which features a classical European interior. You'll surely enjoy your visit day and night. The dishes they create are very delicious and artistic. Try high quality wine from their well- controlled wine cellar. Since it is a fine dining restaurant, there is a formal dress code. This place is perfect for special occasions because it is located away from the bustle of Makati City.





♣ #5 Julieta Circle Horseshoe, Village, Quezon City © 02-724-5211 / 02-722-2185 Open hours: 6pm to 22:30 pm

Ruby Jack's Steakhouse & Bar 999

Ruby Jack's Steakhouse & Bar is the country's supreme fine-dining restaurant featuring a premium menu of imported meats and a stunning glass-cased wine cellar holding 900 bottles of over 150 iconic and cult labels. It was established by Matthew Crabbe, Nathan Smith, and Edward Baffoe. Here in Manila, the first franchise outside Tokyo can be found at the City of Dreams Manila in Parañaque City. It opened last August 2015.





& UG/F, City of Dreams Manila, Aseana Ave. cor. Roxas Blvd. Entertainment City, Paranaque City

© 02-801-8888

O Mon. to Thurs. 10am to 12am, Fri. to Sat. 10am to 2am, Sun. 10am to 12am ☑ contact_cod@rubyjacks.ph @www.rubyjacks.ph **I**rubyjacksmanila

Cru Steakhouse

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Located at Marriott Hotel near resort world Manila, Cru Steakhouse is a well known steak house among meat lovers because it serves a wide selection of meat such as Australian Wagyu Beef, U.S. Angus Beef and French Charolais beef. These steaks are well-seasoned and carefully prepared. The dining area has a romantic atmosphere with sophisticated shady lights, and the kitchen is surrounded by big glass wall so that guest can watch the chef grill or cook the steaks. The other foods besides the steak are all delicious, but their steak is worth to try.





& G/F Marriot Hotel, No.10 Newport Blvd. Newport City Complex, Pasay City © 02-988-9990

O Mondays- Thursdays & Sunday: 6pm to 10:30 pm Friday & Saturday: 6:30 pm to 11:30 pm

Sky Deck

000

Sky Deck is located on the rooftop of the Bayleaf Hotel in the historical city of Intramuros. It is a restaurant that serves sumptuous buffet with the panoramic view of Manila. Overlooking both old and new towns of Manila, you'll have a fantastic dining experience especially with the view of Manila bay sunset. They have live music on weekend. Besides the buffet, they also offer a wide variety of dishes in their ala carte menu at reasonable price. Cocktails and tapas are also available.





A The Bayleaf Intramuros, Muralla corner Victoria Street, Intramuros, Manila Q 02-318-5000

O 5pm to 1am

Caviar Restaurant and Champagne Bar

0000 Caviar Restaurant and Champagne Bar is a high-end French-Mediterranean

restaurant handled by a pair of Dutchmen: Bastiaan and Frank van der Walle. Bastian acts as the general manager and sommelier while his brother Frank is the executive chef. You'll feel right at home when you dine at Caviar. It is divided into a homely lounge like a living room and a bar area, and a luxurious dining area. Privacy is given to those who will get seats close to the wall, perfect for a date.





& Westgate Center, Commerce Avenue cor., Filinvest Ave. Alabang

© 02-552-7930 / 0915-623-7277

 Monday to Friday; 11:30 am to 2pm and 5:30 pm to 1 pm Sunday; 10am to 2pm and 5:30 pm to 10pm

22 Prime

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22 Prime is Discovery Suites Ortigas' flagship restaurant that's known for its excellent selection of choice cuts and alternative seafood options. It opened in September 2008 and was listed in Philippine Tatler's "Philippine's Best Restaurants" in 2015. 22 Prime serves premium quality steaks with meats USDA certified. The restaurant also imports fishes from Australia and Wagyu from Snake River Farms. Enjoy top-notch dining experience at 22 Prime while admiring the view of the Ortigas skyline perfect as a romantic background for special occasions.





& 22/F, of Discovery Suites at 25 ADB Avenue Ortigas Center, Pasig City © 02-719-8888

① 11am to 11pm







JCB Deals!



- Westgate, Alabang, Muntinlupa City
- (02) 887-4255
- 11:30AM~10PM

*Discount valid for dine-in only

CHAIRMAN WANG'S





- Molito Lifestyle Complex, Alabang,
- Muntinluna City (02) 828-8477
- 0 11AM~11PM
- facebook.com/chairmanwangs

*Discount valid for dine-in and take-out only

COCO

- Sestancia Mall
 - (02) 696-1649 (02) 815-4087
- One Rockwell Greenhills
- (02) 277-6528 (02) 720-9779
- Burgos Circle
- P Eastwood Mall (02) 372-4687
- Robinson's Ermita (02) 247-0093
- @ facebook.com/CoColchibanyaPH

*Discount valid for dine-in only. Discount not valid for set meals.

15% **KICHITORA** OFF

- 2/F, SM Megamall, Mandaluyong City
- (02) 775-1100
- 2/F, Glorietta 5, Makati City
- (O2) 555-1288
- 3/F, Bonifacio High Street, Central Square, Taguig City
- (02) 946-3835

*Discount valid for dine-in only.

15% OFF



- 22 Jupiter St., Bel Air, Makati City (02) 511-1390, (02) 511-1759
- 11AM~11PM
- Blue Bay Walk, Pasay City
 (02) 843-4329 (11AM~11PM)
- G/F, Venice Grand Canal Mall, McKinley Hill, Taguig City (02) 813-8917
- 11AM~11PM(Mon~Fri); 10PM~11PM (Sa~Sun)

*Discount valid for dine-in only.

MOTORINO

15% OFF



- 2/F, Greenbelt 3, Makati City
- © (02) 754-8018 © 11AM ~ 11PM (Sun~Thu), 11AM ~12AM (Fri~Sat)
- G/F, Net Park, Taguig City
- (02) 962-4445
- (1) 11AM~11PM

*Discount valid for dine-in and take-out only

PEPPER LUNCH

15% OFF

15%



- SM Megamall (02) 637-3889
- Shangri-la Plaza Mall (02) 634-3231 Alabang Town Center ((02) 556-8498
- Greenbelt 5 (02) 501-3759
- PEastwood Mall (0917-794-8482 UP Town Center ((02) 990-0305

CARUSO



- LRI Bldg., 210 Nicanor Garcia St.,
- © (02) 895-8790, (02) 895-2451 © 11:30AM~2:30PM, 6PM~11PM

*Discount valid for dine-in and take-out only.

FUKUDAYA



- Unit 7, The Plaza, Arya Residences, Mckinley Parkway, Fort Bonifacio, Taguig City
- (02) 800-3563, 0927-264-0171
- 11AM~3PM, 6PM~11PM
- Facebook: @FukudayaPhilippines

*Discount valid for dine-in and take-out only.

10%



- Herald Suites, Makati City
- (02) 759-6270
- 6PM~10:30PM (Mon~Fri), 5:30PM~10PM (Sat~Sun)

*Discount valid for dine-in and take-out only.

Discount valid during dinner time only.

Output

Discount valid during dinner time only.

Discount valid during dinner time only.

Discount valid for dine-in and take-out only.

Discount valid during dinner time only.

Discount valid during during dinner time only.

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KENJI TEI



- 3/F, Greenbelt 5, Ayala Center, Makati City ((02) 745-3098
- G/F, Alabang Town Center, Service Road, Filinvest City, Muntinlupa City (02) 246-9069 ext:730
- Solenad 3, Nuvali, Don Jose, Santa Rosa, Laguna (049) 258-0727
- Facebook: @kenjitei *Discount valid for dine-in and take-out only.

MANGETSU



- 38 Jupiter St. Bel-Air Village, Makati City
- (02) 478-3292, (02) 576-5034
- 11:30AM~2PM, 5:30PM~11PM (Mon~Sat), 11:30AM~3PM, 5:30PM~10PM (Sun)

*Discount valid for dine-in and take-out only.

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11AM~2PM, 6PM~10PM

@SUGIJapaneseRestaurant

Facebook:





*Discount valid for dine-in and take-out only.

- cor. Federacion Drive, Bonifacio Global City, Taguig City (02) 273-0520
- 11AM~11PM
- facebook.com/thecookbyhonglee-



















%Prior reservation is recommended.









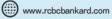
To apply for a BDO JCB Credit Card,

BDO Customer Contact Center at 631–8000, Domestic Toll-Fee at 1–800–10–6318000 (PLDT) or 1–800–3–6318000 (DIGITEL)

www.bdo.com.ph

To apply for an RCBC Bankard JCB Credit Card,

RCBC Bankard Hotline at 888-1-888, Domestic Toll-Fee at 1-800-10-888-1888 (PLDT)





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Teppan Miso Katsu(Pork Loin) Teishoku P480

かつ井 (豚汁、漬物付) Katsu Don w/Miso Soup ce Bowl Topped
Tonkatsu with Miso Soup

P450

ニうどん、漬物付) Ebi Tama Don w/Mini Udon Simmered Shrimp Fry(2pcs) P500

(ざるうどん、漬物付) Ebi Ten Don w/Mini Zaru Udon

w/Shrimp Tempura(2pcs) and Mini Zaru Udon P500

ごちそうとんかつ職人 30年 達人山下 master Yamashita

ごちそうとんかつ職人 30年 達人山口 master Yamaguchi

ラーメン博士 内田 Ramen master UCHIDA

Ramen master MAEDA

ラーメン博士 前田

Shin Ramen P350Spicy Ramen in Pork Based Soup w/Flavored Ground Pork 三河とんとつシーフード あじ玉ラーメン

Seafood Ajitama Ramen P460 Seafood Ramen in Milky Pork w/Flavored Half Boiled Egg

可とんこつ Mikawa Tonkotsu Tokujo Ramen P530

Ramen in Pork Based Soup w/ Roasted Pork Belly, Flavored Half Boild Egg and Nori



WASHOKU

BGC店

MUSASHI-TEI

年中

2nd floor Forum South Global bldg, Cor.7th ave & Federation Drive Bonifacio South District BGC Taguig City

TEL 02-398-3988 / 092-2295-0297 営業時間 11:00~24:00 (L.O. 23:30)



Corner Tree Café

Corner Tree Café serves vegetarian comfort food, loved and appreciated by vegetarians and meat-lovers alike. This cozy restaurant - tucked in a tiny corner of Jupiter Street in Makati offers dishes that will appeal even to the pickiest eater.

Try the popular Falafel sandwich, one of their best-sellers and pair it with a glass of wine or your choice of beer.

Corner Tree Café is recognized as one of Asia's Best Restaurants by the Miele Guide of Asia and considered one of the best-if not-the best vegetarian restaurant in the city by critics and fans alike.

- & 150 Jupiter St., Bel-Air, Makati
- © 02-897-0295
- © 11:00 am-10:00 pm (Daily)
- @ cornertreecafe.com/
- Corner Tree Cafe











HANSTON SQUARE BUILDING, 17 SAN MIGUEL AVE., PASIG CITY

TEL:881-7985 We have parkit that you are St





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"Our time with Carpaccio has been absolutely delightful! Not only are their dishes gastronomically good but they are even aesthetically pleasant too!"

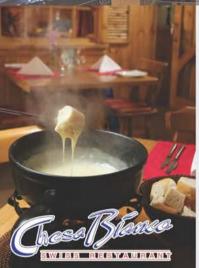
Aileen Adalid,

Online E-ntrepreneur and Travel Writer / Vlogger

Tel: 867-3164 / 553-9643

553-9636 Fax: 893-1573

Facebook: Carpaccio.Ristorante



"Chesa Bianca Swiss Restaurant is deliciously gooey and irresistibly tasty...."

- Ching Dee

Weekend Editor at Coconuts and Correspondent at Forbes Travel Guide

Tel: 815-1359 / 892-7524

Fax: 893-1573

Facebook: Chesa.Bianca

"I'm Angus is the kind of steak house where pretensions are left at the door."

Esquire Philippines

892-5852 / 843-7286

Fax: 893-1573

Facebook: Steakhouse.ImAngus



Cave Werdenberg is a uniquely designed wine bar that exudes a relaxing European atmosphere. It offers over 50 kinds of wines from nine different countries.

*with smoking area

892-0128 Fax: 817-1217

FB: CaveWerdenbergWineBar



Taste the Flavours of the World through

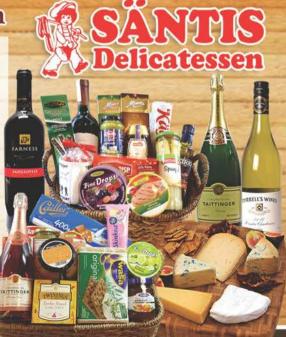
When you think of Swiss, Italian, European, Continental, and international high quality and fresh produce, nothing beats Säntis Delicatessen. Since 1987, Säntis continuously provides amazing products to deliver everyone's cravings from fine wines, best tasting sausages, cheeses, and gourmet products, our shop has it all for you.

"I've been visiting Säntis Yakal since the early 90's. I would often get cheese and cold cuts since they have quite a selection for these yummy treats... Now, you can drop by at Säntis for all kinds of stuff - produce, Swiss chocolates, bakery products, & great wines."

- Rina Luna, one of Säntis' loyal client

Now, you can enjoy the luxury of dining in the comfort of your home by creating different International recipes!







Botan Black Café

Botan Black Café is home to hearty Taiwanese epicurean favorites. This Taiwanese restaurant offers a great mix of delicious food and drinks which are all fresh, healthy, and authentic. It is highly recommended to try their wide selection of milk teas made from high quality tea flowers fresh from Taiwan. Botan Black Café also boasts of its sleek and elegant interior which was personally designed by the owner. With its black and gold, minimalist motif, the place is all camera-friendly – perfect for those Instagram feed-conscious ones! You'll definitely enjoy your stay here!

- 2/F, Wumaco Building 1, Quadrant 3, 9th Avenue, Bonifacio High Street, Bonifacio Global City, Taguig
- ©02-873-3333 / 0917-530-6666 ©Monday 11:00 am - 9:30 pm Tues. to Sun. 11am - 10:30 pm
- botanteacafeph.com
- ■@Botanblackcafe

Botan Black Café also accept credit cards such as Visa and Master Card.



Mix Adobo Platter (P20



Taiwan Braised Beef with Radish (P399)





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We supply Japanese food to some restaurants over the Philippines. Aside from basic ingredients, such as miso, shoyu, and mirin, we carry a wide variety of frozen items. We also produce ramen, yakisoba and Chinese noodles.



Butter toasted Multigrain with home-made beet hummus topped with arugula, roasted almonds, chia seeds & passion fruit vinaigrette Yield: 175g, Prep time: 15 to 20 minutes



Chef Kalel Chan

Corporate Chef Kalel Chan of The Raintree Group is at the top of innovative concept various restaurants such as Chelsea Grand Cafe, Chelsea Kitchen, Stella, Rocketroom, Saboten, Providore, Chotto Matte, Izakaya-Sensu, Kabila, and Museum Café where he started.

Embodying creativity, Chef Kalel's innovative kitchen flair continues to evolve. For a young culinary artist who's never afraid to experiment, he still manages to value cherished dining traditions from his family.

Chef Kalel never fails to cook with heart; this is evident in the happy and contented diners who find more reason to come back for his well-loved dishes.

Ingredients:

	2-14			
	1 pc(75g) 100g	Multigrain Bread Chickpeas (Garbanzos)	7.5ml 6.25ml	Passion fruit syrup Lemon juice
	124ml	Olive oil	6.25ml	Honey
	4g	Garlic	1g	Salt
	18g	Sugar beets	1g 5g	Pepper Roasted almond slices
	6g 40g			
	15g	Arugula	15g	Tomato
	1g	Chia seeds	5g	Butter



Procedure:

1. Place your beets in a saucepan or stockpot with water. Allow them to simmer for 15 to 20 minutes. Pierce 1 beet with a table knife to check for tenderness. If it pierces easily,

remove the pot from the stove then set aside to cool.

- 2. Combine tahini, garlic, chickpeas, cooled sugar beets and 62ml of Olive oil in the blender, and blend until mixed. Duration depends on the consistency desired, chunky shorter, creamy is longer. If too thick, then add additional water until desired consistency is achieved. Salt & pepper to taste. Set aside.
- 3. Also combine passion fruit syrup, lemon juice and honey to make a passion fruit vinaigrette.
- 4. Brush or spread the butter on both sides of the bread and toast it until golden brown.
- 5. Spread a generous amount of beet hummus on your toast. Then add some sliced tomatoes.
- 6. Drizzle some passion fruit vinaigrette on the arugula then top it on the toast, add the sliced fresh avocado and roasted almond slices and finish with chia seeds on top.

Want your easy home-cooked recipe to be featured in Philippine Primer magazine?



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Total Japanese Cooking Solution

Mc Asia Foodtrade Corporation is the leading supplier of food items, kitchen utensils, industrial cookware, and commercial kitchens in the Philippines. They have been wholesaling products to restaurants, hotels, caterers, and grocery stores in Metro Manila. They are also open to inquiries even if you are in Visayas or Mindanao. Available products are basic seasonings such as soy sauce, wasabi powder, mayonnaise, wheat flour, cooking wines, etc. Mc Asia also sells high quality Japanese equipment like kitchen and dining wares. Customers can buy anything necessary for restaurants such as dried goods, cans and seasoning. There is also a wide variety of Japanese sake for sale, just name the brand that you want



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🍴 Restaurant Guide

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Azuthai

요 02-813-0671/02-817-6252

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☎ 02-246-9069 ext. 460

A Pioneer Center Brixton, Kapitolyo Pasia City

Cirkulo

ନ୍ତ 02-810-8735/02-810-2763

♠ G/F, Milkyway Building, 900 Arnaiz Avenue corner Paseo de Roxas, Makati City

Hatsu Hana Tei

ନ୍ଥ 02-759-6388

♠ 2/F, Herald Suites, Don Chino Roces Ave., Pio del Pilar, Makati City

iTrulli

窗 02-832-9600

A Suites 102/104, LRI Design Plaza, 210 Nicanor Garcia, Bel Air 2, Makati City

Corner Tree Cafe

ନ୍ତ 02-897-0295

♠ 150 Jupiter St., Bel-Air, Makati City

ନ୍ତ 0949-883-1200 / 0917-551-4605

A G/F The Linear Makati Yakal St., corner Mayapis Street, Makati City

Motorino

☎ 02-754-8018

♠ 2/F, Greenbelt 3, Ayala Center, Makati City

Saboten

窗 02-625-0909

♠ G/F, Glorietta 5, Makati City

Sekitori

ନ୍ତ 02-425-9030 / 894-387

A Little Tokyo, Chino Roces Ave., Legaspi Village, Makati City

Tapella

ନ୍ତ 02-757-2711

A G/F, Greenbelt 5, Makati City

Unakichi

☎ 02-728-2072

♠ G/F, Makati Cinema Square, Amorsolo St., Makati City

Yokohama Meat Kitchen

☎ 02-831-6546/0916-377-3655

♠ 16 Jupiter St., corner Antares St., Bel-Air, Makati City

BGC

Salvatore Cuomo & Bar

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♠ G/F, Uptown Parade, 9th Avenue Corner 38th Street, Bonifacio Global City, Taguig City

Buta + Wagyu

雷 02-946-7262

5/F, Sky Park, SM Aura Premier, Bonifacio Global City, Taguig City

Botan Black

☎ 02-873-3333/0917-530-6666

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2 02-478-3888/0917-586-6888

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2 02-801-8888/02-886-9646

♠ Upper Ground Floor, City of Dreams, Diosdado Macapagal Boulevard, Parañaque City

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2 02-844-1154

♠ 7431 Yakal Street, San Antonio Village Makati City m www.santis-deli.com

ନ୍ତ 02-551-7522

A G/F, Jaka Center Chino Roces Ave., Makati City

The Wine Guide For Every Occasion

Whether it's a weekday fun with your colleague or a Saturday-night crowd pleaser, there's always a wine that is available for any kind of celebrations.

For those of us who are far from being seasoned sommeliers, picking up wines can be a daunting experience. This feature will encourage readers to be more adventurous about wines without spending a fortune-you just have to know where to look for them.

Here's a guide to the finest sparkling, white, and red wines that are not only budget-friendly but also perfect for any ocassions. The wines featured here were suggested by these wine sommeliers:



Mr. Adriano Stefanutti of iTrulli Fashion, Food and Wine Address: Suite 102/104, G/F, LRI Design Plaza, 210 Nicanor Garcia Street, Bel-Air, Makati City Tel No: 02-832-9600 / 0915-418-1407



Mr. Werner Berger of Santis Delicatessen

Address: 7431 Yakal St., San Antonio Village, Makati City Tel No: 02-844-1154



Mr. Mike Reyes of The Wine Club

Tel No: 02-893-7784

Address: Cacho Gonzalez Building, 101 Aguirre, Legazpi Village, Makati City



Dine out with friends

Finca Flichman Gestos Cabernet Sauvignon

(Argentina)

Gestos, created to enhance the unique vertical expression from two different terroirs in Mendoza. Elaborated with identical percentages of grapes from two different regions, the vines located at 700 meters above sea level, provide maturity, color and body; while the vines from 1100 meters above sea level, adds freshness, structure and complexity.

Vintage year: 2014
Best food pairing: red meats
Alcohol Percentage / Volume: 14%

"Quota 29" Primitivo IGP Salento

(Puglia)

Soil: shallow red soil on layers of calcareous rock
Wine making processes: pre-fermentary maceration, temperature
controlled fermentation, partial refining in oak barrels / Colour:
strong ruby red with a violet tint / Flavor: pleasant, fresh, clear and
expressive / Bouquet: ripe morello cherries, mint and blackberries
Best food pairing: salted meat, cold cuts, bacon fat ham, ragout of
mixed meat, roast lamb, grilled potato, partially matured cheeses
Grape Varietal: 100% Primitivo

Vintage year: 2013 Alcohol percentage/Volume: 14%

📍 Cartlidge and Browne Cabernet Sauvignon

(North Coast, California)

Cartlidge and Browne is the original garage winery! Like a classic muscle car, C&B Cabernet Sauvignon's sleek lines belie its power and endurance. Sure this bold dark beauty is racy. But though it is quick to accelerate, it downshifts into a smooth finish. Revved up and ready to go now, you can trust that a little age won't slow it down. True high performance. Vintage year: 2014 Best food pairing: Rib Eye Steak, Roast Lamb, Pasta Bolognese

Alcohol Percentage / Volume: 13.5%



P780

P1040

P612

Family events

Charles de Fere Chardonnay Brut

(France,

Made exclusively from Chardonnay grape variety, Charles de Fere Chardonnay is made using the traditional method. This wine has a golden yellow color, develops complex reflections honey aromas evolving into fruity notes, the bounce has a nice size and good persistance serve chilled between 6°-8° Best food pairing: as an aperitif or with light appetizers, seafood, cheeses etc.

Alcohol Percentage / Volume: 12%

Lambrusco DOC i Quercioli Reggiano Dolce

(Emilia Romagna)

Colour: bright ruby red / Bouquet: fruity and persistent with violet scent / Taste: sweet, fruity, fresh, lively, pleasantly harmonious / Froth: fine and rich when poured Classification: sparkling sweet red wine at natural fermentation.

Vintage year: 2015

Best food pairing: Suitable with fruits, desserts and pizza. Alcohol Percentage / Volume: 8.5% vol.

Navigator Cabernet Sauvignon

(Lodi, California)

A saturated ruby color fills the glass on this Cabernet, while concentrated aromas of ripe blue fruits, cherries, black raspberry, and cassis envelop the nose. Sweet jam, raspberry coulis, and candied berries blend seamlessly on the velvety soft palate, and carry this wine through to a bold yet luxurious finish without a hint of bitterness or bite.

/intage year: 2014

Best food pairing: Adobo, Teriyaki, Beefsteak Tagalog Alcohol Percentage / Volume: 14.4%

Aug rece. Men Seul. Ricic Ricical I Quenioli

(Trull)

P510

Santis Delicatessen

P898

The Wine Club

Date night

Bernard Magrez Mon Seul Reve "My Only Dream"

(France)

Mon Seul Reve 2001 is the first and foremost red wine produced from Carignan, Syrah, Grenache, Mourverde grapes. Blending is done after fermentation and aging are complete.

Vintage year: 2011

Best food pairing: red meats

Alcohol Percentage / Volume: 14.5%

Prosecco Marai De Marai Extra Dry

(Veneto)

Capacity: 0,75-1,5-3 liters / Type: white
Colour: light straw yellow / Flavor: savory and fresh notes
supported by discrete soft and pseudo caloric feelings
with a persistence rather bitter / Grape: Prosecco /
Bouquet: aromatic and fruity, with recognition of pear
and white fruit matures

Vintage Year: Non Vintage

Best food pairing: Ideal with dishes of fish and appetizers Alcohol Percentage / Volume: 11 % vol

Ca'Rosa Frizzante

(California)

Refreshing but not overpowering. This complex blend lends layers of flavors. Ca'Rosa's off-dry character & acidity are perfectly balanced, making this bubbly excellent by itself or with a broad range of dishes. Perfect for that special date.

Vintage year: Non Vintage

Alcohol Percentage / Volume: 11.5%





→ 121 Travel Guide

AIRLINES

AirAsia

- ☎ 02-722-2742
- ♠ Salem Complex, Pasay City

All Nippon Airways

- ☎ 02-553-8000 / 02-553-7000
- ♠ 15/F, Tower 2,RCBC PLAZA, 6819 Ayala Ave. Cor Sen Gil Puyat Ave., Makati City

Cebu Pacific

- ☎ 02-802-7000
- ♠ Terminal 4, Domestic Road, Pasay City

Philippine Airlines

- © 02-855-8888 / 02-832-2939 Baggage Tracking
- ♠ Mezzanine Floor, PNB Financial Center President Diosdado Macapagal Avenue CCP Complex, Pasay City

Japan Airlines

- ☎ 02-403-2486
- ♠ 2/F, 6788 Ayala Avenue, Oledan Square, Makati City

Skyjet Airlines

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- www.flyskyjetair.com

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- 2 0920-909-2021/02-484-4945 (Ms. Lesley)

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- A Boracay Highway Central, Malay, Aklan

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- ♠ 3001 Roxas Blvd, Pasay City

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- ♠ Lizada Village, Lanang, Pearl Farm Marina, Davao City
- www.pearlfarmresort.com

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- **20998-556-7357 / 0917-703-3320**
- A Ligaya, Anilao, Mabini, Batangas

Solaire Resort and Casino

- ☎ 02-888-8888
- Aseana Ave, Parañague City

Somerset

- ☎ 02-812-1010
- ♠ 7912 Makati Avenue, Makati City

Makati Shangri-La, Manila

- ☎ 02-813-8888
- Ayala Ave. Corner Makati Ave., Makati City

Okada Manila

- ☎ 02-555-9777
- ♠ New Seaside Dr, Parañague City

Pan Pacific Hotel Manila

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- ♠ M. Adriatico corner, Gen. Malvar Streets, Manila

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- ♠ 1 Raffles Drive, Makati Avenue, Makati City

Seda BGC

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- ★ 30th Street corner 11th Avenue, BGC, Taguig City

OTHERS

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- ♠ 3/F, Dusit Thani Manila, Makati City

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- 29/F, Citibank Tower. Paseo De Roxas, Makati City

Primer Travel

- **2 02-805-3616/0920-949-7950/** 0915-404-8367
- ♠ 705, Greenbelt Mansions, Perea St., Legazpi Village, Makati City

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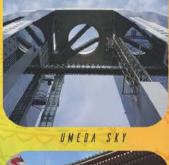


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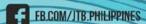
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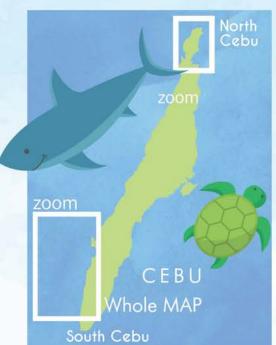


• Malapascua Island

Malapascua Island is an underwater paradise, known for being a diving destination. Its name was derived from "mal" a Spanish word for "bad," and "Pascua" for Easter. According to locals, the island was named by Spaniards when they arrived there during a stormy Easter.

Kalanggaman Island

Kalanggaman Island is just one of the Philippines' natural riches located in the municipality of Palompon in the province of Leyte. Though the island is geologically positioned in Leyte, it is just one to two hour boat ride from Malapascua Island in Cebu.



North Cebu







Apart from the wondrous natural beauty of Malapascua Island, Malapascua Legend Water Sports and Resort aims to provide guests with the convenience and the best of leisure time. They offer free WIFI access for guests and their elegantly designed swimming pool, which is the biggest in Malapascua Island.

- Malapascua Island, Daan Bantayan, Cebu, Philippines
- © 032-406-8384
- malapascualegend.com
- Malapascua Legend Watersports and Resort





Kokay's Maldito is a popular resort in Malapascua. It stands out not only because of its bright exterior but also because of its accommodation and other services. They have nice and affordable rooms; some with a view of the beach; a grill and resto which is also a disco and music lounge; and they have available diving courses with their SSI Diamond Dive Center that provides intermediate and expert diving courses for individuals and

- 🗷 Daanbantayan, Malapascua Island, Cebu
- © 0929-149-2017 or 0916-588-4503
- http://kokaysmalditodiveresort.com/
- Kokays Maldito DiveResort





Agujo, Daanbantayan, Cebu, Philippines

pressure of every day challenges.

- © 032 260 6006 / 260 3150 / 260 2513
- @ info@kandayaresort.com or reservations@kandayaresort.com



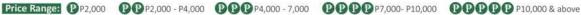
Kandaya Resort











5 Santa Fe Beach Club PP

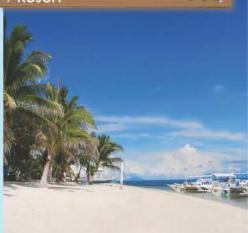




Guests love how welcoming and very accommodating the people of Santa Fe Beach Club are. Although the picturesque coastline is enough for you to love the resort, Santa Fe Beach club is not for those who wants a luxurious stay at a grand hotel. They have rooms that are simple and affordable yet very clean and cozy. If you're hungry and you don't feel like going out, they have room food service wherein kitchen staff would knock directly to your room and ask for your orders.

- 🕭 Sta. Fe Beach Club, Brgy. Talisay, Santa Fe, Cebu
- © 032-438-9090 032-438-9107
- O Check-in Time: 1:30 pm, Check-out: Time 11:30 nn
- Santa Fe Beach Club & Ogtong Cave Resort

Malapascua Exotic Island Dive & Beach Resort







PPP

Malapascua Exotic Island Dive and Beach Resort is the pioneer dive resort in Malapascua Island Cebu. Since it is the first one to open in 1998, it has become the most-trusted and leading dive resort because of its outstanding service in giving the needs of the divers. With 6 dive boats, nitrox facilities, everyone who wants to visit the resort to learn how to dive professionally will truly love the experience which will exceed expectations.

- A Malapascua Island, Daanbantayan, Cebu
- © 0917-307-0150 or 0999-997-6601
- O 6 am to 11 pm / Check in: 2 pm, Check out; 12 pm
- @ http://malapascua.net/
- Malapascua Exotic Island Dive Resort

The Coral Blue Oriental Villas & Suites







Fronting White Sands Beach on Bantayan Island, The Coral Blue Oriental Villas gives you a taste of rural living with the comforts of modern technology. The resort has straw and bamboo houses to give its guests that rural feel while still keeping them in touch with the outside world through free Wi-Fi and a DVD player.

- A The Coral Blue Oriental Villas, Sta. Fe, Bantayan Island, Cebu
- © 02-823-8249
- O Check-in: 2 pm, Check-out: 12 pm
- o coralblueoriental.net
- The Coral Blue Oriental Beach Villas & Suites

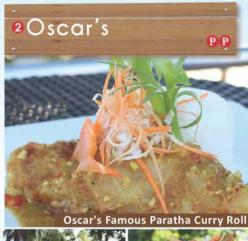
Where to eat





Serving real Italian home cooking, Angelina offers simple and original recipes from her homeland, Emilia Romagna, a world famous food capital. Choose to feel the cozy interior of the restaurant or have a romantic, al fresco dinner date along the main beach. Angelina also offers 4 spacious and beautifully designed rooms for those who want to stay overnight.

- Angelina Beach, Malapascua Island, Daan Bantayan, Cebu
- © 0977-469-5801, 0917-865-6217
- 8 am − 10:30 pm, Mon − Sun
- http://angelinabeach.com/
- Angelina Beach- Malapascua Italian Restaurant Resort

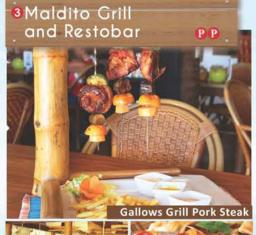






Oscar's is a relaxing rooftop bar and restaurant nestled high amongst the palm trees on Malapascua Island's beachfront. Started in 2008, it is a new concept in dining on Malapascua with top quality dishes at a reasonable price. The menu is an eclectic mix of international dishes that changes every day based on today's freshest ingredients.

- Angelina Beach, Malapascua Island, Daan Bantayan, Cebu
- © 0977-469-5801, 0917-865-6217
- 8 am − 10:30 pm, Mon − Sun
- http://angelinabeach.com/
 - Angelina Beach- Malapascua Italian Restaurant Resort



Maldito, which means "naughty," has been igniting curiosity amongst their guests and this is exactly the reason why the owner chose the name for his restaurant; he wanted people to notice and recognize it first because of its quirky name. The menu is like a gastronomic trip around the world.

- 🕙 Logon, Daanbantayan, Malapascua Island, Cebu
- © 0929-149-2017 or 0916-588-4503
- ③ 7 am- 9:30pm, bar stays open until it is empty ⑥ http://kokaysmalditodiveresort.com/
- Kokay's Maldito Dive Resort



Known for being a diving destination in Cebu is the town of Moalboal. Since it is a peninsula, the place is surrounded by water. It is a popular tourist spot especially for divers because of the rich marine life found underwater.

Oslob is a place where you can enjoy a relaxing atmosphere as you swim against the waves and enjoy a perfectly fine afternoon. It is a place where tourists go to see real-life whale sharks. There are various island hopping tours which do whale sharks encounter and guarantee that you will be seeing them from sunrise to noon.

In Badian, Cebu, just about a three-hour bus ride

from Cebu City, is where you will find one of the most beautiful waterfalls in the Philippines. Kawasan Falls, a paradise-like place in Cebu, is known for its natural spring water that's as clear as a crystal, making it one of the top travel destinations when in Cebu.

Photo Credit: Cebu Trip Tours







O Lambug Beach (Free)

It's the closest beach resort to Cebu International Golf and Resort, and is located about 15 minutes from the town of Badian, the same town that serves as the jump-off point for Cebu's Kawasan Falls Canyoneering experience. It's a relatively untouched beach save for a couple of resorts that serve as places for you to stay in.



Mahayahay Beach Page 19

Kids will love swimming in Mahayahay Beach's crystal-clear waters, while those who are a bit adventurous will fall in love with skim boarding, a popular past time among the children living here. It's not as crowded as White Beach in Basdako, Moalboal, yet it's also not as secluded as other beaches in southern Cebu.

Tingko Beach

Tingko beach is one of Southern Cebu's underrated beach destinations. Located in the town of Alcoy, it's famous among locals for its white sand beach and clear blue waters. Its mile-long white beach is perfect for those who are looking for an escape from Southern Cebu's usual go-to beaches.



Sumilon Island

8 Bluewater Sumilon **Island Resort** PPPP





Opened in 2005, Sumilon Island has the first Philippine marine sanctuary and is touted as one of Cebu's best kept- secrets, with shifting white sand, breathtaking views, clear water, and great diving spots. The island resort offers 29 rooms that offer inspiring view of the surrounding ocean. Its tranquil and natural surroundings offer a great escape from the hassles of urban living.

- Sumilon Island, Bancogon, Oslob, Cebu
 032-318-3129 / 032-318-9098 / 0917-631-7512 / 0999,885,8337
- www.bluewater.com.phf Bluewater Sumilon Island Resort









4 The Pleasure Principle Resto-Bar

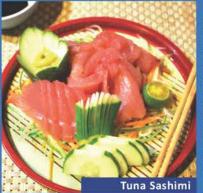


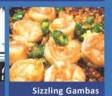


Principle Resto-Bar the top freshest imported ingredients, they're known for their pizzas more than anything else. One of mushroom, and green peppers

- The Pleasure Principle Resto-Bar Panagsama Beach, Moalboal, Cebu

5 Café Cebuano





Panagsama Beach area. This Here, you will feel relaxed as you so you will get a view of divers freely roaming around at the

- . Moalboal, Pangsama, Cebu © 032-474-3059

6 Lantaw Restaurant



variety they offer is enough to keep Moalboal's foreign tourists coming back for more of their unique menu. Two of their most

- Lantaw Restaurant Panagasama Beach, Moalboal, Cebu
 0915-278-5388 or 032-495-0643
 7:30 am to 10 pm



View

Restaurant

Mayas Native Garden





Chicken Taco Plate

Restaurant is the in house restaurant of Mayas Native popular restaurants in the area as they are the ones who only serve local version of Mexican dishes. Mayas Native Garden

- . Panagsama, Moaboal, Cebu © 032-474-3053
- 11 am 12 mn
 http://mayasnativegarden.com/
 f Mayas Native Garden



Badian Island Wellness Resort

Red Hot Chicken Curry





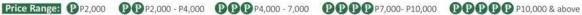
south of Cebu City. It is an idyllic place where you can totally seclude yourself and just enjoy the company of offers a breathtaking view of South Cebu, making your

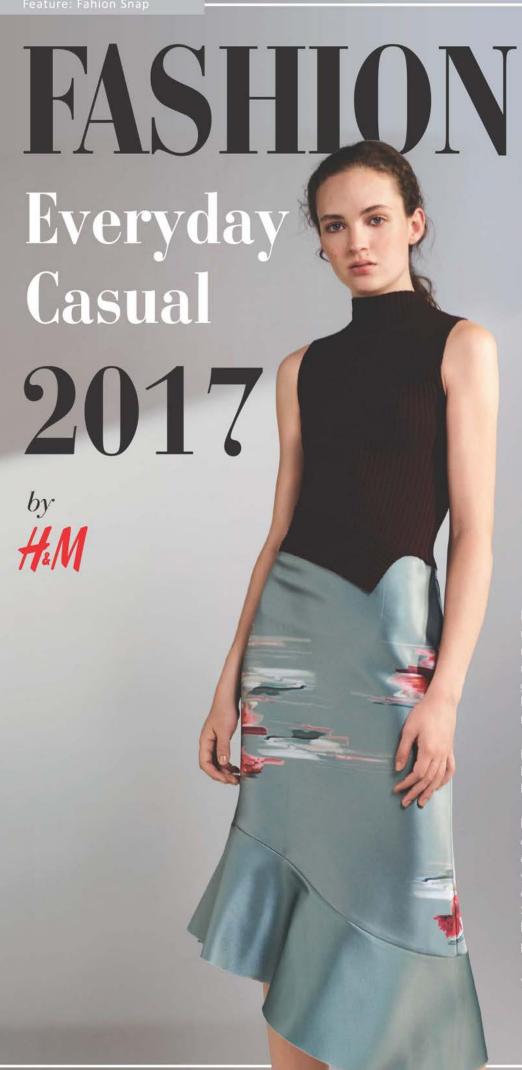
- ② 2 pm, Check out: 12 nn ⊚ http://badianhotel.com/ f Badian Island Wellness Resort























Panasonic

Panasonic Beauty



PORE CLEANSER EH-2513



Powerful Suction



Mist for gentle pore cleansing

Making pores less noticeable

- Removes excess skin oil and prevents clogging of pores
- Increased suction power to remove excess skin oil and to prevent clogging of pores
- Waterproof design for use in shower
- 12 hour charging time



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Panasonic

Panasonic's Latest Beauty Product

Review and Testimony

Get clean and healthy pores!



Pore Cleanser EH-2513 Php 2,499 SRP

Product Feature

Pore cleanser vs. washing









- Micro-fine mist allows for smooth movement of the suction cup that is centle yet effective.
- The sealing effect of the fine mist spray enhances suction power for clean, healthy pores.
- Feels light and refreshing

*When to use:

Use two or three times a week for more effective results.

Review

The black spots in the nose that could not be removed with a facial cleansing disappeared with this product!

There are a lot of people having difficulty in removing black spots on their nose. I have also tried face packs, but my skin got itchy and it was prone to dirt, so I stopped using it. After that, I just learned to ignore it. I was surprised to know that Panasonic has finally released an item for pore care.

The appeal of PORE CLEANSER is that it doesn't damage the skin and removes dirt thoroughly. The micro-fine mist that comes out from the cleanser cleans the pores in a gentle yet effective way. When using it, I recommend that you first apply an absorbing unit before moistening your

nose with the mist. Although PORE CLEANSER has a considerable absorbing force, it is possible to minimize the pressure on the skin by applying mist. It definitely fits the skin, and gets dirt firmly. I have sensitive skin, but I was able to use it comfortably with no trouble unlike using a face pack. When using, apply the unit vertically to the skin. If you twist the tube diagonally upwards when you release it, it seems to be easier to remove dirt and black spots than straight away.

It is effective to use two or three times a week. After use, apply lotion to effectively tighten open pores. Using a steamer together with the pore cleanser will result to a cleaner and more refreshed skin.





Yuka Shimodaira

I've been living in the Philippines since June 2016 because of my husband's work. I began looking for cosmetics that fit my sensitive skin, and I am interested in items related to beauty. I am happy to find beauty items that fit me.

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-Abenson Ayala Malls The 30th, Pasig / 959-2727, 650-9678 -Abenson SM City East Ortigas, Pasig / 634-3467

http://www.abenson.com.ph/ customerservice@abenson.com

Contact details for inquiries:

- * Japanese: Mr. Satoshi Kono (satoshi kono@ph.panasonic.com)
- English: Ms. Giselle Gaille Babasa (gisellegaille.babasa@ph.panasonic.com)
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DAVID'S SALON AND AFFINAGE AUSTRALIA PRESENTS: THE MERMAID HAIR COLLECTION



BRISBANE, AUSTRALIA - Your hair can now be as beautiful and mesmerizing as the sea with David's Salon and Affinage Australia's Mermaid Hair Collection, which is a showcase of the most stunning creations and photos to date of Affinage Australia and David's Salon.

The models, creative team, and logistics team flew from Manila to Brisbane, Australia for David's Salon's very first out-of-the-country shoot. The real-life mermaids for the shoot are four of the most beautiful Bb. Pilipinas winners — UAAP Courtside reporter Laura Lehmann, top models Yvethe Santiago and Hannah Ruth Sison, and Janicel Lubina. Affinage Australia's creative team, headed by Creative Director Nadine Johns-Alcock and Training Director Shellie Dinsdale, worked together with David's Salon Creative Director Laura Charlton, Senior Stylists and Academy Educators Armand Bonhoc, Ricci Conde, and Affinage Philippines Brand Ambassador Nick Manalo. Together they achieved hues reminiscent of colors of mermaid fins and the sea. CEO and Founder Mr. David Charlton joined the team, as well as Project Head and Marketing Manager Lotte Villarosa-Agraviador, and Marketing Associate Fei Balquin.





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FurnitureLab: Go Local!

With a vision to become the "Milan of Asia," the country is stepping up its game to become a global furniture hub by highlighting the best of the local furniture industry. Get to know some of the world-class furniture brands from the Philippines and see how design, quality, and sustainability led them to spotlight.





As the pioneer in the greening of furniture and houseware industry, Altum entered the stone carving business and created home and garden accessories, which paved their way to launch their first home and garden line.

Altum has a community of skilled artisans who specialize in numerous craft-making disciplines using stone, wood, polymer, or paper.

Altum takes pride in their ecologically sustainable, energy efficient, and resourceful use of materials to build products that tell beautiful stories.

At present, Altum continues to "explore the creative unknown," through collaboration, innovation, and a knack for local creativity.

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Oslo Night Table in Ash wood natural finish



Ι L U H

For over 30 years, Philux one of the leading Filipino furniture manufacturers and retailers, has inspired interior designers and discerning homeowners with cutting-edge creations. Today, Philux Inc. employs highly skilled Filipino workers in its manufacturing plant in Manila and has several showrooms located in Power Plant Mall in Rockwell, LRI Design Plaza, SM North Edsa, SM Megamall, and Shangri-La at The Fort in BGC . Manufactured from premium Mahogany, Ash, and Walnut, their pieces are local luxuries that are strongly characterized by refined aesthetics and a unique feel born of harmonious fusion between design.

Contact Number: 02-809-4760 sales@philux.ph | www.philux.ph



Maze's design direction is often inspired by travels and merges cultural inspirations and design sensibilities from all over Asia, Europe, and also the Middle East—the latter being Maze's main market. Maze's craftsmen can custom tailor furniture designs and match it to the personality of the establishment, creating furniture that harmonizes and enhances the room. Many of the company's scene-stealing collections are what define the character of this forward-thinking brand.

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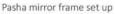




Alexandra 3-Seater Sofa



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Business Talk

An interview with the top executives in the Philippines Get a first person point of view when it comes to business



What exactly is PULS and what is it all about?

We develop dormitories for young professionals who live in BGC mostly, and also in Makati. We try to fill in a gap where a lot of young people can't live where they work. There's a big discrepancy between the salaries of the people who are working there and the prices to live there. The average salary, for example, in BGC is around P22,000 for a young professional while the average, or let's say the smallest studio (type apartment) in The Fort is around P25,000.

What we try to do is to develop dormitories along the BGC perimeter so that everybody can still walk into The Fort and make use of the facilities that are in The Fort but create a product that is much, much cheaper. We've also tried to differentiate ourselves from other dormitories by offering a more luxurious and tailored product.

PULS was established in 2011. During that time, you kind of focused on corporate clients only. Now you've focused on individuals...

It's actually the reverse. We started with individuals. Our first project was a small project in Brgy. Pembo where we created a dormitory for the nurses of Ospital ng Makati.

That's where we first did our experiment with different sized units. We did a 7-square-meter unit, a 10-square meter unit, and a 12-square-meter unit just to see if seven was too small or if 12 was too large. What we got in the end was the most accessible size and price point in the market.

We then started developing our London project and that's when we got interest from a corporate client, a software developer, who said "Look, we need to take the entire building." That's when we started to think we can maybe tap into a corporate demand instead of just individuals for foreign and domestic companies.

What we want is to get the optimal balance between individuals and corporate clients. We're looking for something around two-thirds or 70% corporate clients

and 30% individuals. We also hope to have a waiting list of individuals so that in case a corporate or individual leaves, we can immediately (have that unit occupied). What you want to achieve as an operator is to have 100% occupancy, and to do that we believe it's best to have that mix of individuals and corporate clients.

What made you decide where to put them within BGC or Makati? What was the process?

We really wanted to focus on The Fort. We kind of see BGC as the Manhattan of the Philippines, so we expect major corporations to have a presence there.

There are, I think, at the moment 200,000+ young professionals working there and it's expected to grow to 380,000 in the coming years. We expect there would be a huge shortage of living space for all these young professionals working there.

One of our criteria has always been that it should be at most a seven-minute walk to the entrance gates of BGC. That's why we focused on the perimeter wall of BGC, then there are the entrance points. (The area) Around those entry points is where we buy land and put up our dormitories.

With MyTown, are you planning to expand outside of BGC? If so, where is your target location?

We're looking at the Makati area. We're also looking at the Pasay area, but not just in the BPO space; we're also looking at the entertainment industry. There are a lot of people working for the casinos who cannot afford to live near Mall of Asia. We're also looking at North Edsa and Ortigas.

We focus our efforts on BGC and then we expect to spread ourselves to the other business hubs in Manila and, maybe at a later stage go to places like Alabang, where there are major BPOs, and also to major cities like Cebu and Davao.

In essence, we just follow where the same problem exists. You have business and technology parks where

nobody can afford to live close by so they have to commute, so we offer a product that's beneficial to employees and to the employers as well.

What's been the toughest challenge for PULS to date?

I think (it's) to find the best product offering. The market here in the Philippines is very price sensitive. Our tenants range from a nurse who earns P14,000 to, let's say, a manager at a BPO company who earns P30,000.

As a developer, we need to determine all the time how luxurious do we make our units and how many amenities do we have such that we are better than the market but we don't increase our prices that we price ourselves out of the market. If we priced our beds at P6,000 a month, then no nurses or starting employees at a BPO could afford it anymore.

Finding the perfect balance where we can say we offer a superior product compared to the market but then we don't price ourselves out of the market has always been a little bit of a challenge to our company and we will continue to calibrate our product offering.

How would you describe the way you manage PULS? Are you a strict boss or...

How am I as a boss? I'm fun, jolly... I would say the corporate culture is quite fun and it's only performance-driven.

We care very little about formalities, hierarchy, everything you expect in a normal corporate life. We're driven but we have fun. People will find that it's fun to work here and that they want to excel here. We also provide the incentives for them to do that.

What inspires you to be the best company can be?

We're driven by mainly two things: (one is that) we set up this company with an idea to affect social change here in the Philippines. There are many problems in the country: environmental, social, and everything else. These are difficult problems to solve, and the government is the one trying to solve these problems.

My personal philosophy is that you can never solve all these problems if you're only reliant on government or institutional funding. You need to create a commercial product or company where the returns are so attractive that private capital will go into that.

That was always the idea behind PULS: we would create a product that is for young professionals that will also fulfill a social need in the country because we can also divert into making small condos for young families and things like that.

What's a typical day of work like for you here at PULS?

I usually arrive between 9:30 to 10. I usually work out in the morning, and I'd usually leave at five. I would have, on average, two to three meetings in a day.

We're a data-driven company so we do a lot of data analysis and financial modeling to determine the direction of our company.

What quote or phrase do you live by?

I would say my motto in life, and it is what I live by, is success will always come if you pursue excellence in all aspects of your job. I want to be excellent in everything I do. I want to understand all the bits and pieces of my company.

This is something that's a little bit lacking in the Philippines. Here, people would rather get something done exerting 80% of the effort than give it their all. I think if you want to be successful, you have to be excellent in everything that you do. Once you're excellent, the money will come by itself. You don't need to beat other companies.

For the complete interview, please visit www.primer.com.ph











FreshTees for Miles!





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How does solar work?

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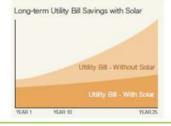


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- Lower monthly utility bills
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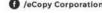
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What's New in the Metro?



Manila Food & Beverage Expo

Manila Food & Beverage Expo showcases a complete range of food and beverage related products. This exhibition will bring together leading food and beverage companies who find this platform as the best place where they can publicize their range and introduce their respective brand names to attendees from all over the world.

Venue: World Trade Center, Pasay City



BGC Arts Center Festival

The BGC Arts Center Festival will run from June 10 to June 11. The festival brings together established and emerging Filipino actors, dancers, musicians, poets, painters, sculptors, and craftspeople to celebrate Filipino artistry.

Venue: BGC Arts Center, 26th Street corner 9th Avenue, Bonifacio Global City, Taquiq City

For more events, please visit primer.com.ph/events



International Health and Wellness Fair

International Health and Wellness Fair is a 3-day event to be held on June 9-11 at the SMX Convention Center in Manila is proof of the growing demand for healthy alternatives to food, fitness, and lifestyle in the wellness, health & fitness industry.

Venue: SMX Convention Center, Pasay City



Neverland Manila Presents Young Gunz

Get ready for the most awesome party of the year as Neverland Manila presents the newest festival to hit Manila featuring Young Gunz!

Venue: Circuit Makati, Makati City



Toruk - The First Flight

TORUK – The First Flight is a live immersive multimedia spectacle that brings to the stage the breathtaking world of James Cameron's Avatar like you have never seen it before.

Venue: SM Mall of Asia Arena, Pasay City



A Pop Punk Weekend with The Maine & State Champs Live in Manila

It's going to be an awesome weekend with two great pop punk groups in the industry today. The Maine on the first night for their Lovely Little Lonely World Tour, and State Champs, who will headline their very first Manila concert on the second night. Both shows will be held on June 2017 at the Skydome.

Venue: SM Skydome, SM City North EDSA, Quezon City



LEGO Robotics Class

Spark Discovery Center's WeDo Lego Robotics class is a perfect mixture of fun and learning, using LEGO® WeDo™ Robots. Using LEGO® bricks, students can build a rescue airplane, a giant escape, and a sailboat storm. They can also learn how to program and operate their creations using a laptop computer.

Venue: 2/F, Montivar Building, 34 Jupiter St., Bel Air, Makati City



NEWSIES (The Broadway Musical)

Tony Award®-winning musical NEWSIES is heading to Manila on July 7-20 2017, at the Globe Iconic Store, Bonifacio High Street in Taguig.

Venue: Globe Iconic Store, Bonifacio High Street, Taguig City



Spotlight

Ariana Grande Dangerous Woman Tour August 21, 2017

Ariana Grande is coming back to Manila for her Dangerous Woman Tour on August 21, 2017 at the Mall of Asia Arena.

The 23-year-old American pop singer and actress is known for her hit songs "Problem", "One Last Time", "Dangerous Woman", and "Into You". All three of her albums have been certified platinum or better by the RIAA. She was also named as one of the 100 most influential people in the world on the annual Time 100 list in 2016.

She first performed in Manila in 2015 for her Honeymoon Tour. Tickets are available at SMTickets.com or call 02-470-2222.

Venue: SM Mail of Asia Arena, Pasay City



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