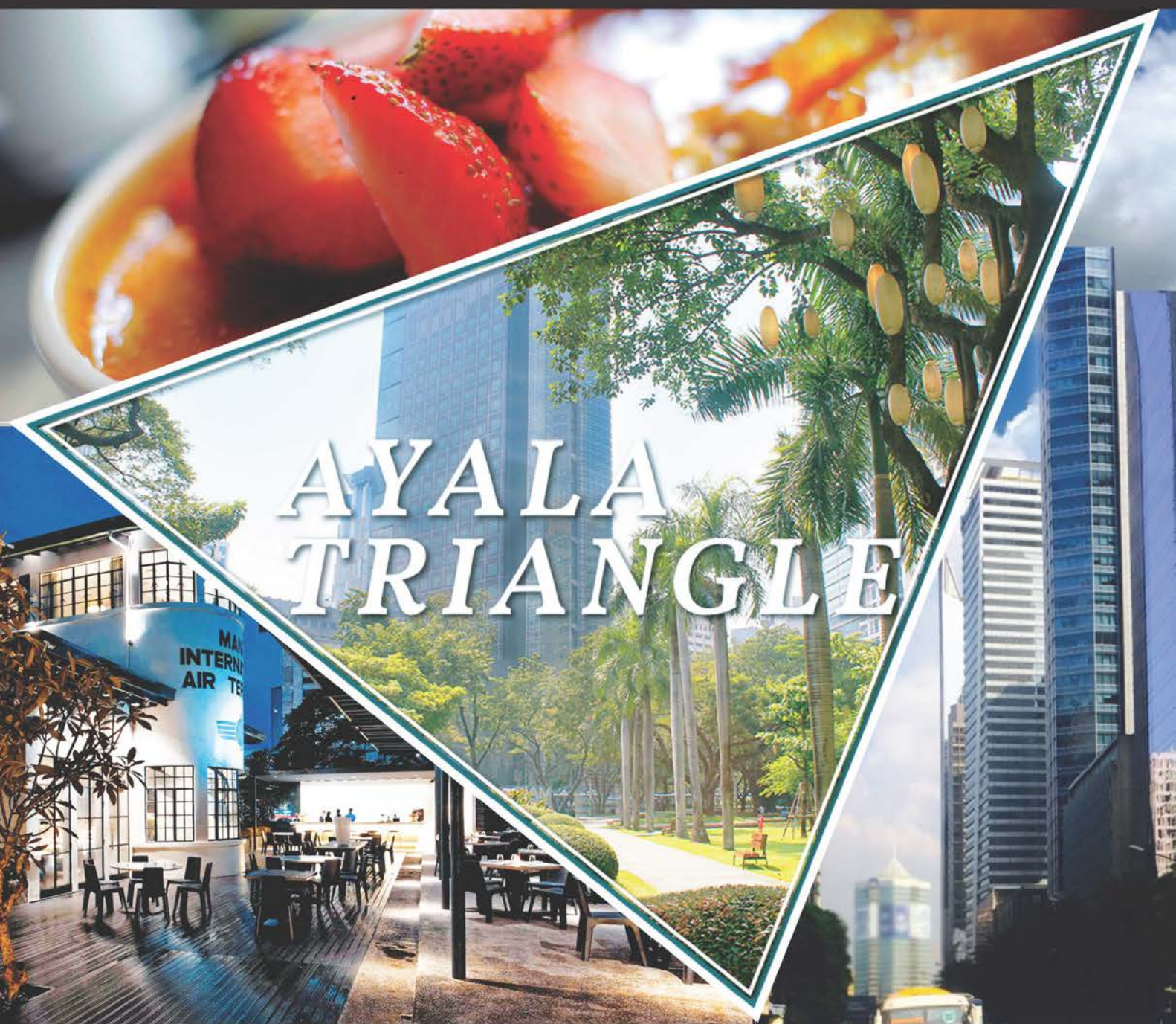


Philippine primer

The **Expats'** Guide to the **Philippine Lifestyle**

Vol. 04
ENGLISH



Ayala Triangle Gardens: Paradise in the City

**WHAT'S
INSIDE?**

The Best of Batangas: Taal, Anilao and Lipa

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HEALTH HACKS FOR A SAFER WORKPLACE

presented by **SHARP**



I run a small service-oriented business, and I want my co-workers to feel right at home when they go to work. How can I protect everyone when they're onsite, while also increasing productivity?

We spend the majority of our days at work - therefore, it is crucial to keep it as safe as possible. And if you're the head of a fledgling business, where you're in close contact with your co-workers all the time, your safety and theirs should be at the top of your priorities.

According to the World Health Organization (WHO), a healthy and safe workplace is not just good for your business - it's also great for the whole community. When your co-workers are healthy, they are more productive, incur less absences, and will likely stay satisfied in their job for a longer time, which means reduced staff turnover. Healthy co-workers are also less stressed and have high morale, both of which can help you foster a great working environment for everyone in your business. By investing in a healthier workplace, you save on incidental cost, and project a more positive image to the community.



How exactly do you cultivate a healthy workplace?

MAKE HAND WASHING A HABIT

The most simple and still the most important practice to implement is hand washing. Here's a refresher on benefits of and tips on getting your hands clean:

- Things that many people share and touch can transfer germs from one unwashed hand to another.
- Germs from unwashed hands can also cause irritation to the eyes, nose, and mouth as we touch these often without realizing it.



- Hand washing with soap prevents around 30% of diarrhea-related sicknesses and 20% of respiratory infections.
- Drying hands thoroughly after washing is recommended, as any remaining germs are more easily transferred to and from wet hands.
- Using alcohol-based hand sanitizers may be used as an alternative to hand washing, but is not as effective in removing all kinds of germs.

IMPLEMENT HYGIENIC PRACTICE

While other ways to promote a healthy workplace may differ depending on the exact nature of the business or industry, the basics remain the same: personal and work space hygiene must be maintained, especially in a service-oriented business where there is direct contact with customers.

- Prevent the spread of respiratory infection by wearing surgical masks.
- Encourage sick and potentially contagious employees to take home rest.

- Regularly disinfect countertops, phones, door handles, hand rails and other shared surfaces.
- Properly dispose trash to not only keep your place clean but also to stop the spread of bacteria and pests.



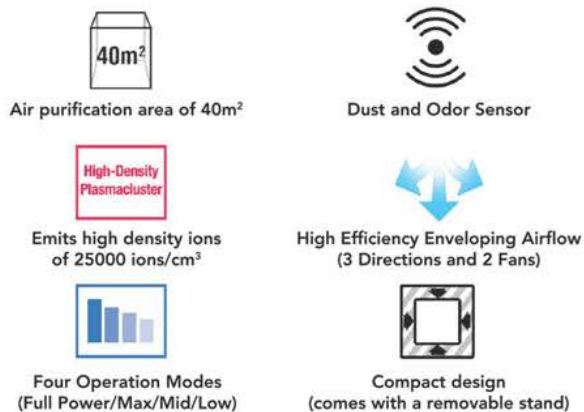
PURIFY THE AIR WITH PLASMACLUSTER ION TECHNOLOGY

Another way you can keep your workplace as healthy as a second home for you and your co-workers is by installing a **Sharp Plasmacluster Wall-Mount Air Purifier (FU-551KE)**. This air purifier, exclusively from Sharp, emits *Plasmacluster ions* - a combination of positive and negative ions that deactivate airborne threats such as viruses, bacteria, odors, and allergens. Many industries all over the world - big or small - have benefited from having a Plasmacluster Air Purifier in their workplace.

The **FU-551KE** is also equipped with **True HEPA Filter** which captures 99.97% of dust particles as tiny as 0.3 microns.



THE SHARP PLASMACLUSTER WALL-MOUNT AIR PURIFIER (FU-551KE)



The FU-551KE comes with its own removable stand for floor placement.



The FU-551KE is perfect for maintaining clean and safe air in publicly-shared spaces such as clinics, hospital rooms, restaurants, and offices.

What makes the **FU-551KE** suitable to the workplace is that it's versatile - you can mount it so it's more space-efficient, or prop it up on the floor. It is also low maintenance - simply open the front panel to clean the filters every now and then so you can get the maximum benefit of this unique air purifier. And because it can reduce odors, you can skip all your chemical-based air fragrances.



Front Panel
Easy to clean

Variable Louver
For precise manual adjustment to the airflow direction



Sources: http://www.who.int/occupational_health/topics/workplace/en/index1.html
<http://www.workcare.com/reasonable-precautions-prevent-disease/>
<http://www.cdc.gov/handwashing/>

For more information, please contact:

Marketing Department : Archelou I. Cailing
807-8704 / 0923-6127927

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850-6637 / 0922-8045366

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Hospitals

St. Luke's Medical Center

(Bonifacio Global City).....02-789-7700

(Quezon City).....02-723-0101

UST Hospital (Manila)02-731-3001

The Medical City (Ortigas)..... 02-635-6789

Asian Hospital and Medical Center

(Alabang).....02-771-9000

Makati Medical Center (Makati)... 02-888-8999

Cebu Doctors University

Hospital.....032-255-5555

Chong Hua Hospital (Cebu).....032-255-8000

Davao Doctors Hospital.....082-221-2101

Airport

Ninoy Aquino International Airport

(NAIA).....02-877-1109

Airlines

All Nippon Airways..... 02-553-8000

Japan Airlines.....02-403-2486

Philippine Airlines.....02-818-0111

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Feature of The Issue

Philippine Primer saunters the ins and outs of Ayala Avenue this July! Ayala Avenue is Makati's central business district and is dubbed as the 'Wall Street of the Philippines.' This cosmopolitan and fast-paced business locale is also home to some of the metro's finest establishments that cater to urban lifestyle needs, such as The Ayala Triangle Gardens, which is located right in the heart of Makati City. It's the most accessible park in all of Makati: right in the middle of everything.

Here we feature the spots that should definitely be on your list of hang-out places for some good food and chill time, from this virtual urban oasis to some food courts located in high-rise buildings that offer cheap to fancy food choices. Scout for some ideal places for lunch breaks, and coffee meetings.

Experience and enjoy the Philippines with a myriad of activities as we introduce a grand adventure to Anilao, Taal, Lipa and the heart of Batangas. Check out the scuba diving sites in Anilao, immerse in the culture and historical Taal, Batangas, or head down to Lipa to get the best tasting coffee and Lomi noodles! Primer's August issue is packed and loaded so make sure to stash a copy. Happy reading.



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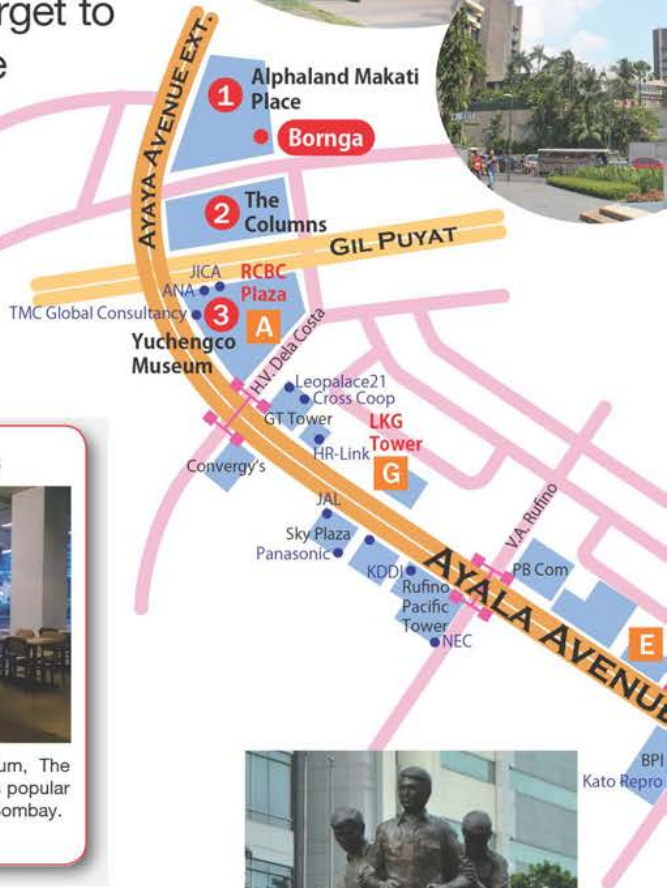
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Paradise in the City Ayala Triangle

Green patches are hard to come by, especially in the city of Makati. Everyone is in such a rush that they forget to relax, sometimes because they can't find a place that's not a mall, café, or restaurant. This is where the Ayala Triangle Gardens comes in.

Experience the pulse of Makati's central business district.

- Santis Delicatessen
- Carpaccio
- Chesa Bianca
- I'm Angus Steakhouse



MAP 1 Alphaland Makati Place



The lone shopping mall along Ayala Avenue is located next to its serviced residences. It may look small, but it's definitely high-class. Some restaurants, like the Korean restaurant Bornga (P9), can only be found here.

MAP 2 The Columns



Known as a high-class condominium, The Columns is home to some of Ayala's popular restaurants, like re•ka•do and New Bombay.

MAP 3 Yuchengco Museum



RCBC Chair Alfonso T. Yuchengco's private collections are exhibited in this museum. It includes a vast collection of art work dating as far back as the 19th century. Bonus: they let visitors take photos without securing a permit.

Opening hours: Mon - Sat 10:00 am - 6:00 pm / Closed on Sundays
Entrance Fee: Adults - P100; Children and Seniors - P25; Students - P50

MAP 9

Benigno Simeon Aquino Jr.

(November 27, 1932 – August 21, 1983)

"Ninoy" is a Filipino senator who was popular among Filipinos. He was part of the leadership that opposed the Marcos government. He was assassinated at the Manila International Airport upon returning from exile. The statue was made by Peter de Guzman.



MAP 4 Top of the Citi



The restaurant that is located on the 34th floor of Citibank Tower offers a great view of Makati city, especially at night. It's the perfect restaurant for every occasion.

MAP 5 Bacchus



They import more than 100 kinds of wines from around the world. You'll also find whisky, coffee beans and wine goods. If you are an alcohol or wine lover, Bacchus is worth a visit!

MAP 6 The Peninsula Boutique



This fashionable bakery café is located at the basement of the Peninsula Manila. With various kinds of mouth-watering chocolates, cakes, and cookies, The Peninsula Boutique will definitely make your sweet tooth satisfied.



MAP 10

Sultan Kudarat

(1581-1671)

Muhammad Dipatuan Kudarat was a Sultan of Mindanao. He gathered Muslims from around the country and opposed the Spaniards who attempted to conquer his land. The Spanish governor made arrangements with Kudarat. After his scheme failed, the peaceful period continued for few years.

The statue was made by Jose M. Mendoza. (Finished in 1973)



MAP 11

MAP 12

Pio Del Pilar

(July 11, 1860 – June 21, 1931)

Del Pilar was born to a peasant family. Later, he rose up in rebellion against Spain. To protect his family, he changed his surname from Isidro to Del Pilar. He was an active member of a secret organization Katipunan, but thereafter expatriated from the country.

The statue was made by Jose M. Mendoza. (Finished in 1972)



Gabriela Silang

(March 19, 1731 – September 20, 1763)

She was the first female who rose up in rebellion against Spain. She took over the reins of her husband's revolutionary movement after his assassination. After being captured, she was publicly hanged on 20th of September 1763.

The statue was made by Jose M. Mendoza.

(Finished in 1971)



Ayala Underpass

There are many underpasses in Ayala Avenue, Paseo de Roxas and Makati Avenue. Check out the points marked by pink squares on the map when you walk around.

Ayala Triangle Gardens

MAP 8



Home to lots of trees, the Ayala Triangle Gardens is perfect for a run or a stroll anytime of the day. Having sides at Ayala, Makati and Paseo de Roxas, the triangle is at the heart of Makati. It yearly hosts a lights and sound show every Christmas season. Currently, one part of the triangle is under construction to further beautify the famous triangle. It's also a great place for those who want to stay fit. The space is big enough to have multiple groups of people practice different forms of exercise. The park is also great for anyone who would like to squeeze in a quick run during their lunch break, or even after work.

Lawson

MAP 13



Unlike other convenience stores, Lawson prides itself on their ready-to-eat and ready-to-drink offerings. They're one of, if not, the only convenience store to offer unlimited rice meals at prices every worker can afford. One of the most unique things about Lawson in the Philippines is their Karinderya Station. You can get a meal with unlimited rice for as low as P69, with a selection of dishes that every Filipino will be familiar with.

Philippine Stock Exchange

MAP 14



You can visit Philippine Stock Exchange and take a look at it from the upper floor. A small room is opened to public and there is a crew of the local media outlets there, you can see them relaying and recording. It is necessary to show your ID upon entering the premises.

Opening hours: Mon - Fri 9:30 am - 12:00 pm / 1:30 pm - 3:30 pm

Website: pse.com.ph

Nielson Tower

MAP 15

Between 1937 and 1940, the land including Ayala Triangle Garden was used as Nielson Airport. Since the operation was ended, facilities were destroyed, and two runways changed to Ayala Avenue and Paseo de Roxas. However, the airport control tower was left behind and used as the Filipinas Heritage Library until 2014. After the library was moved in Ayala Museum, it became a high-end restaurant called Blackbird. (Information about Blackbird: P8)



MAP 7

Harnn



This brand's products have been used in hotels in Europe and many other countries all over the world. They won the 2014 World Luxury Spa Awards.

Did you know?

- The shape of the control tower is like an airplane when it is viewed from above.
- The name of the restaurant "Blackbird" came from the nickname of the U.S. spy plane "SR-71".
- Philippine Airlines was established in 1941. The first flight was operated from Nielson Airport to Baguio.

Blackbird

Blackbird, which offers Asian-European modern cuisine, has been gaining much popularity among foodies. The chef of the restaurant is Colin Mackay, who also manages Sala Restaurant. The building used to be an airport control tower called Nielson Tower. Now, the stylish restaurant features chic interior design and is decorated with white walls and tablecloth, wooden floor and black chairs. Their bestsellers are Prawn Scotch Eggs, which uses quail eggs, pureed prawn and breadcrumbs, Betel Leaves, Coconut Chili Sambal.

Nielson Tower, Ayala Triangle Gardens, Salcedo Village, Makati City
 ☎ 02-828-4888 / 0917-889-2782
 ☎ Sun - Thu 11:00 am - 11:00 pm / Fri - Sat 11:00 am - 12:00 mn
 🌐 www.blackbird.com.ph



① The stunning outdoor seating area at night
 ② Prawn Scotch Eggs, Betel Leaves, Coconut Chili Sambal (P280)

SALA Restaurant

A well-known restaurant of modern European cuisines in Makati, Sala Bistro is a great place for a dinner date with your loved one. This is not only because of its romantic and classy interior but also because of its delightful meals. The excellent fluffy Twice Baked Prawn and Dill Souffle has a tantalizing smell of prawn and dill. You can also ask for the yummy Rhubarb and Strawberry Crème Brulee (P490), which is a special dessert that is not in the menu.

Podium Level, L.V. Locsin Bldg., 6752 Ayala Ave. cor. Makati Ave., Makati City
 ☎ 02-750-1555 / 02-893-0242
 ☎ Mon - Fri 11:00 am - 2:00 pm (Lunch), 6:00 pm - 11:00 pm (Dinner) / Sat - Sun 6:00 pm - 11:00 pm (Dinner)
 🌐 http://www.salarrestaurant.com/



① There is great atmosphere at night time
 ② Twice Baked Souffle with Prawns, Feta and Dill (P540)

La Cabrera Grillado and Bar

The Buenos Aires-based steak restaurant is ranked 17th in Latin America's Best Restaurants 2014. At La Cabrera, you can enjoy the same great taste of its Argentine steak in that region right here in Manila. One of its popular dishes is Bife de Chorizo (500g/P1,800), a steak dish that oozes with savory goodness in every slice and bite. The order comes with about 10 kinds of free delectable side dishes that complement the meat. The restaurant also offers wines that go best with steaks.

Ayala Business Center, 6750 Ayala Ave., San Lorenzo, Makati City
 ☎ 0905-290-0703
 ☎ Sun - Thu 11:30 am - 3:00 pm, 6:00 pm - 10:00 pm / Fri - Sat 11:30 am - 3:00 pm, 6:00 pm - 10:00 pm
 🌐 La Cabrera Manila



① The exquisite Argentine steak
 ② Enjoy the atmosphere of the Latin American style interior design

Tien Tien Hotpot Restaurant

The popular restaurant is known for its authentic Chinese hotpot, the taste of which has been consistent since it opened in Makati in 1990. Living up to its name Tien Tien, which means everyday in Chinese, they serve fresh seafood and vegetable hotpot dishes daily. You can choose from plain, satay and coriander flavored soups, and add seasonings like garlic, chili and green onions as you desire. They also offer a la carte dishes such as sweet-sour pork, spare ribs and noodles. Delivery service is available for its a la carte menu.

GF Atrium Bldg., Makati Ave. cor. Paseo de Roxas, Makati City
 ☎ 02-844-6586 / 02-893-1685
 ☎ Mon - Sun 11:00 am - 10:00 pm
 🌐 Tien Tien Hotpot Restaurant



① There is a fish tank beside the entrance, and three private dining rooms are available
 ② Hearty Hotpot Meat Set (Regular - P890)

POCO DELI

Poco Deli means "a small diner" in Italian. The lovely little restaurant has a cozy, wooden-themed interior that gives off that country atmosphere of European charm, complete with barrels and brick walls. And there is definitely nothing to belittle about this dining place. From its stylish decor to its menu and service, expect to be impressed and your big appetite to be satisfied. A must-try is their selection of firm and juicy homemade sausages, especially lamb sausages, small Nummerger sausages and Chicken sausages--all filled with savory goodness. There are also packed sausages available that cost P170-230 for 200-300g.

Ayala Triangle Gardens, Salcedo City, Makati City
 ☎ 02-808-6229
 ☎ Mon - Fri 11:00 am - 2:00 pm, 5:00 pm - 10:00 pm / Sat-Sun 11:00 am - 3:00 pm
 🌐 www.pocodeli.ph
 🌐 PocoDeliOfficial



① Gambas al Ajillo (P380)
 ② This warm-style restaurant is accented with beer barrels and brick walls.
 ③ Sausage Sampler (Single P500, Double P750)
 ④ Very tasty 3cm thick homemade Bacon Slabs (P450)



Amici

Amici evolved from the service-from-the-heart initiative of Fr. Gianluigi Colombo, an Italian priest in charge of overseeing the operations of the Don Bosco Printing Press. It then became a business entity that served the employees and the students of the school. It was later on expanded as a franchise restaurant in Manila in 2007. Now, Amici's authentic Italian menu and friendly services have made it popular among local and foreign diners. Its pasta and pizza dough are homemade, and pizzas are baked in the traditional wood fired stone oven. It is almost always packed and so it's best to make a reservation in advance.

Ayala Triangle Gardens, Salcedo Village, Makati City

☎ 02-621-6111 / 02-822-1111

🕒 Mon - Fri 10:00 am - 10:00 pm /

Sat - Sun 11:00 am - 9:00 pm

🌐 www.amici.ph



- ① Restaurant's Italian style deco
- ② The most popular dish Spaghetti Ai Tesori del Mare (P365) is with plenty of seafood.

Caramia

Caramia is the sweet spot in all Amici Restaurants, literally! All Amici branches have this delightful gelato shop and there are some stand-alone Caramia branches as well. Here, authentic Italian gelato is freshly made everyday. They also offer signature gelato cakes and slices for that perfectly satisfying dessert. Punctuate your Italian dining experience with Caramia gelato and you're sure to completely satisfy your palate. Syrup and whipped cream.

Ayala Triangle Gardens, Salcedo Village, Makati City

☎ 02-621-6111

🕒 Mon - Fri 10am-10pm /

Sat - Sun 11am-9pm

🌐 www.caramia.ph



- ① Many attractive gelatos and gelato cakes in the showcase
- ② Gelato cakes are made in the -24°C kitchen, the photo above is ROUGE (Slice P165 / Whole P1,370)

BORNGA

'Original Korean taste' is how Bornga presents itself. And it has been offering nothing less than that to its local and foreign diners since the popular Korean restaurant opened its first branch in the Philippines. Its main restaurant is in Seoul and has more than 80 branches across Asia, a testament to the restaurant's continuing success. At Bornga, you can enjoy authentic Korean flavors with ingredients that are imported from Korea.

2/F, Alphaland Makati Place, 7232 Ayala Ave. Ext. cor. Malugay St., Makati City

☎ 0905-318-8282 / 0928-678-8282 / 02-519-6980

🕒 Mon - Sun 11:00 am - 2:30 pm, 5:00 pm - 10:00 pm

🌐 BorngaMakati



- ① Inside restaurant is spacious and comfortable.
- ② Locally grown Korean lettuce and Woo Samgyup (P450)

Simple Lang

Simple Lang is another Raintree Restaurant concept that offers comfort Filipino cuisines that are delightful and delicious. The restaurant's ambience is simple yet lively and upbeat with elegant interior designs matched with bright colors and lights, relaxing wooden furniture and appealing printed words on the walls. Most of the food items in the menu are prepared with a twist and a touch of Filipino culinary expertise. The "You're So Special" lunch menu is considered their bestseller and main specialty.

Ayala Triangle Gardens, Salcedo Village, Makati City

☎ 02-621-6161

🕒 Mon - Sun 7:00 am - 11:00 pm

🌐 raintreesimplelang



- ① You can get a view of Ayala Triangle Gardens from this red, white and black-themed modern and bright restaurant.
- ② Popular Crispy Palabok (P275)

Tapenade

Tapenade is a well-curated Mediterranean menu inside an elegantly crafted hotel and residential place, Discovery Primea. The restaurant opened last February in Discovery Primea and has since been making waves with its rich selections of healthy gourmet dishes. Here, you can find many options in its Salad Bar for lunch and dinner. Fresh Philippine oysters, cheeses, veggies, European salmon, raw hams and more fill its buffet tables along with a wide variety of Mediterranean dishes. A la carte menu is likewise available for all-day dining.

G/F, Discovery Primea, 6749 Ayala Ave., Makati City

☎ 02-955-8888

🕒 Mon - Sun 6:00 am - 10:30 pm

🌐 www.discoveryprimea.com/bars-restaurants/tapenade/



- ① Subdued elegance marks its interiors
- ② Fresh food and 9 dressings line up at The Tapenade Salad Room (P850)

Discovery Primea

Discovery Primea, a 5-star luxurious hotel and residence along Makati's premier business district Ayala Avenue. A part of the prestigious Preferred Hotels & Resorts LVX Collection, it offers grandeur with a quiet flair that is as impressive as its world-class brand of service. Every room is well-appointed, spacious and stylish that speaks of modern luxury in every way. The full-service hotel has a spa, gym, pool, event halls, restaurants, and a business center that caters to its guests and residents' needs.

6749 Ayala Ave., Makati City

☎ 02-955-8888 / 02-955-2988 / 0917-679-4567

🌐 www.discoveryprimea.com



- ① Soft and comfortable feather bed
- ② The best part of the hotel is the pool area located on the 3rd floor. You can see the skyscrapers of Rockwell in the distance and the high-class residential area, Urdaneta.

RCBC Plaza

MAP A



RCBC Plaza Tower 2, 6819 Ayala Avenue, Makati City
<Food Court> ☎ 11:00 am - 9:00 pm (Varies per establishments) Closed on Sat - Sun
<Hexagon Lounge> ☎ 02-894-9441 ☎ Mon - Fri 10:00 am - 10:00 pm Closed on Sat - Sun
 www.rcbcplaza.com.ph/directory

Red Table Japanese-style "Onigiri" is available

The red signboard of the Korean restaurant easily comes into notice. They offer 3 types of Onigiris (Rice balls wrapped in dried laver) with tuna & mayonnaise (P50), kimchi (P45) and Bulgogi (P50). The onigiri is wrapped separately from a sheet of dried laver by inner film to protect from becoming soggy.



With only P180, you can enjoy a tasty ramen!

3/F

Kuroda

The highly popular ramen shop Kuroda's cheapest ramen dish "Kuro-ramen" is just only P180!



A nice meat stew helps you to get through the whole afternoon's work

3/F

Balkan

Balkan has 4 restaurants, including those in Legazpi Village and High Street. As others, this restaurant offers warm home-style dishes. Slow-cooked meat stew, Goulash (Regular P139, Large P199) is very tasty and highly recommended.



The stylish restaurant is perfect for business meals and private parties

4/F

Hexagon Lounge

The restaurant is a perfect place for business meals. You can order a course including soup, main dish, dessert and coffee for P400. They also can accommodate private parties of up to 70 people. (This place of gathering is perfect for business meals or lunch. Opening their place to other establishments such as Fog City, Pastry Armoire, Chorizo De Cebu and Jam Foods Angus Tapa, they now have a selection of food that can cater to your taste buds and satisfy your cravings.)



The best lunch spots near your office

Many office buildings along Ayala Avenue have food courts and restaurants, which means there are a variety of lunch options. Here are a few fast, affordable and nice restaurants and perfect places for business meals.

Zuellig Building

MAP B



Zuellig Bldg., Makati Ave. cor. Paseo de Roxas, Bel-Air, Makati City
<Food Court> ☎ Mon - Thu 6:00 am - 10:00 pm / Fri 6:00 am - 11:00 pm / Closed on Sat - Sun
<Hexagon Lounge> ☎ 02-625-4831 ☎ Mon - Fri 11:00 am - 11:00 pm
 raintreeterraz

Try nicely plump and succulent wontons

2/F

Noodles & Co. The delicious Steamed Chicken Wing Noodles.



Sharks fin Dumpling (P99)



Enjoy nice atmosphere and great value Happy Hour!

TERRAZ Bistro & Meetings

3/F

This Asian & Western style bistro has a dining area and 6 large and small conference rooms. The dining area has a great atmosphere with a beautiful view of Makati city. They offer catering services, events and parties, and the experienced chefs fill customer's order for excellent banquet food. You can enjoy Happy Hour from 4pm until closing time, and some cocktails, beer and sangria are discounted.



- ① The restaurant has a great atmosphere with an excellent view of the business area and park
- ② Crispy "Lechon Style" Pork Belly (P395) is popular among foreign guests
- ③ Passionfruit Chia Pudding with Fresh Fruits (P225) has a nice tapioca-like texture of chia seeds.

Paseo Center

MAP C

Have the best Vietnamese noodles soup
Pho at Pho Hoa

Shop in this supermarket found on the
ground floor

G/F



Paseo de Roxas, Makati City
<Ramen Kagetsu Arashi> ☎ 02-886-3150 ☉ Monday - Thursday
11am-12mn, Friday 11am-2am, Closed on Saturday and Sunday.
<Pho Hoa> ☎ 02-812-5234 ☉ Mon-Fri 10am-9pm Closed on Sat, Sun
<Rustan's Fresh> ☉ Monday - Friday 7am-9pm, Saturday and
Sunday 8am - 9pm
The entrance of Paseo Center facing Valero Street is
open 24hours a day

Try out their well-known
Arashi genkotsu ramen!

Ramen Kagetsu Arashi

The ramen shop has about 260
branches across Japan. Their
recommended dishes are special-
ty ramen Arashi genkotsu ramen
(Large / P330, Small / P225) and
the Teppan Itameshi (P330).



Arashi genkotsu ramen (Large / P330, Small / P225) Pho Ga (S / P285, L / P305)



Rustan's Fresh

You may not recognize the narrow entrance to the
supermarket on the ground floor. Nice and cold
freshly squeezed coconut juice can be bought at
the fruit and vegetable section in this grocery
store.



**Rustan's
Supermarket**

1/F

MAP D

They offer affordable Ramen &
kimbab lunch set

Seoul Kimbab

A tiny food court can be found just beside the
supermarket. Their recommended Korean
noodles & kimbab set is about P200, and it
comes with an iced tea.



Korean Noodles and Kimbab (P200)

G/F Rustan's Bldg., Ayala Ave., Makati City
☎ 0995-460-3311 ☉ 9am-9pm

Robinsons Summit Center

MAP E

You can eat authentic
Japanese ramen for
only P120

7/F

Ramen Ichiraku

The ramen shop offers the real
Japanese Tonkotsu ramen soup with
rich distinctive flavored soup for
P120. There are two types of special-
ty dish: Ichiraku ramen, one is
Regular (with 1 Char Siu (Chinese
BBQ pork) P120), and the other is
Special (2 Char Sius, a boiled egg
P150).



Ichiraku Ramen Special (P150)

Unique hexagon-
shaped sandwiches

G/F

The Sandwich Guy

They offer hexagon-shaped toasted
sandwiches at reasonable prices
ranging from P95-P140 for premium
sandwiches and P75 to P105 for their
healthy sandwiches.
The shop is located at the first floor
entrance.



6783 Ayala Ave., Makati City
☉ Open 24 hours, Closed on Sat - Sun

Philam Life Tower

MAP F

Enjoy piping hot grilled dishes

9/F

SIZZLE KING

A grilled meat on the piping hot iron plate
brought together with rice. Although
most dishes are less than P100, they are
all appetizing. Their recommended dish
is Sisig (P64), you can add a raw egg or
fried egg with P15.

8am-7pm, closed on weekends



Sisig (P79)

LKG Tower

11/F

MAP G

Try the tasty chapchae for only P60

KOREAN BBQ Express

Tasty chapchae is only P60 in this
Korean fast food shop. They also offer a
P100 dish + rice set which has plenty of
veggies and meat.



Chapchae (P60)

6801 Ayala Ave., Makati City
☉ Mon-Fri 8am-9pm / Closed on Sat - Sun

JCB Deals!

Enjoy these deals with your JCB Card!

COCO ICHIBANYA 15% OFF

MAP O6, H2, M1, I3



- Estancia Mall (02) 696-1649
- One Rockwell (02) 815-4087
- Greenhills (02) 277-6528
- Burgos Circle (02) 720-9779
- Eastwood Mall (02) 372-4687
- facebook.com/CoColchibanyaPH

※Discount valid for dine-in only.
※Discount not valid for set meals.

MITSUYADO SEI-MEN 15% OFF

MAP G3, Y1



- 22 Jupiter St., Bel Air, Makati City (02) 511-1390, (02) 511-1759
- 11AM~11PM
- Blue Bay Walk, Pasay City (02) 843-4329
- 11AM~11PM

※Discount valid for dine-in only.

BUTAMARU 15% OFF

MAP AF2



- Westgate, Alabang (02) 887-4255
- 11:30AM~10PM

※Discount valid for dine-in only.

BUTA+WAGYU 15% OFF

MAP K4



- 5/F, SM Aura Premier, Taguig City (02) 949-7547
- 11AM~1AM

※Discount valid for dine-in only.

MOTORINO 15% OFF

MAP D5, J3



- 2/F, Greenbelt 3, Makati City (02) 754-8018
- 11AM ~ 11PM (Sun~Thu), 11AM ~ 12AM (Fri~Sat)
- G/F, Net Park, Taguig City (02) 926-4445
- 11AM~11PM

※Discount valid for dine-in only.

YOSHINOBU 15% OFF

MAP C3



- 2/F, Antel Corporate Center, Valero St., Salcedo Village, Makati City (02) 815-6382, (02) 815-6352
- 11AM~10PM

※Discount valid for dine-in and take-out only.

PEPPER LUNCH 15% OFF

MAP N5, D4, N4, W2, AE2



- SM Megamall (02) 637-3889
- Power Plant Mall (02) 895-6185
- Shangri-la Plaza Mall (02) 634-3231
- Alabang Town Center (02) 556-8498
- Greenbelt 5 (02) 501-3759
- Eastwood Mall (02) 794-8482
- UP Town Center (02) 990-0305
- SM Mall Of Asia (02) 846-5663

※Discount valid for dine-in and take-out only.

CASA ARMAS 10% OFF

MAP D5



- G/F, Greenbelt 2, Makati City (02) 757-4961
- 11AM~10PM

※Discount valid for dine-in and take-out only.

HATSU HANA TEI 10% OFF

MAP B4



- Herald Suites, Makati City (02) 759-6388
- 6PM~10:30PM (Mon~Fri), 5:30PM~10PM (Sat~Sun)

※Discount valid for dine-in and take-out only.
※Discount valid during dinner time only.

MANGETSU 10% OFF

MAP G3



- 38 Jupiter St. Bel-Air Village, Makati City (02) 478-3292, (02) 576-5034
- 11:30AM~2PM, 5:30PM~11PM (Mon~Sat), 11:30AM~3PM, 5:30PM~10PM (Sun)

※Discount valid for dine-in only.

WOODEN HORSE 10% OFF

MAP AE5



- G/F, Molito Complex, Alabang (02) 659-7522, 0927-460-2495
- 11AM~2PM, 6PM~10PM (Mon~Thu), 11AM~2PM, 5PM~10PM (Fri), 11AM~3PM, 5PM~10PM (Sat~Sun)

※Discount valid for dine-in only.

KICHITORA 10% OFF

MAP N4, E5, J3



- 2/F, SM Megamall, Mandaluyong City (02) 775-1100
- 2/F, Glorietta 5, Makati City (02) 555-1288
- 3/F, Bonifacio High Street, Central Square, Taguig City (02) 583-9447

※Discount valid for dine-in only.

Terms and Conditions:

- Merchants' terms and conditions apply.
- All Principal and Supplementary JCB Cardmembers are eligible to join the promotion.
- Payment should be made with JCB Card.

- Only one (1) JCB Cardmember can avail of the promotion per transaction.
- Offer is not valid with other in-store ongoing promotions and other discounts.

Promo valid until September 30, 2016

TAPELLA
MAP D5

10% OFF

G/F, Greenbelt 5, Makati City
(02) 757-2710, (02) 757-2711
11AM~12MN
facebook.com/TapellaByGaudi

※Discount valid for dine-in and take-out only.

L'OPERA
MAP J3

10% OFF

The Fort Entertainment Complex,
Taguig City
(02) 889-3963
11AM~2PM, 6PM~10PM
www.loperaristorante.com

※Discount valid for dine-in only.

BALDUCCI
MAP K3

10% OFF

Serendra, Taguig City
(02) 856-0607
11AM~11PM
www.balducciristorante.com

※Discount valid for dine-in only.

PREGO

10% OFF

City of Dreams Manila, Pasay City
(02) 893-4155
11AM~11PM
facebook.com/PregoRistorantePH

※Discount valid for dine-in only.

SABOTEN
MAP E5, K3

10% OFF

G/F, Glorietta 5, Makati City
(02) 625-0909
11AM~11PM
G/F, Serendra, Taguig City
(02) 625-2000/2888
11AM~11PM

※Discount valid for dine-in and take-out only.

CARUSO
MAP D1

10% OFF

LRI Bldg., 210 Nicanor Garcia St.,
Poblacion, Makati City
(02) 895-8790, (02) 896-2451
11:30AM~2:30PM, 6PM~11PM

※Discount valid for dine-in and take-out only.

TOKI
MAP J2

10% OFF

32nd and Fifth Building, 32nd St.,
Taguig City
(02) 856-7295, 0917-863-5035
11AM~2:30PM, 5:30PM~11PM

※Discount valid for dine-in and take-out only.

KARADA

10% OFF

Glorietta Mall (02) 553-8731
Serendra (02) 823-6716
Greenbelt Radissons (02) 843-7425
Greenbelt 1 (02) 503-6004
Westgate Hub, Alabang (02) 894-1575
Greenhills (02) 621-6261
SM Mall of Asia (02) 891-548-8872
Forbestown Road (02) 801-5062

※Prior reservation is recommended.

REGENT SPA

15% OFF

G/F, SM Jazz Mall, Makati City
(02) 843-3426
2/F, Ace Building, Kapitolyo, Pasig City
(02) 654-9344, (02) 654-9341
5/F, Pan Pacific Hotel, Malate, Manila
(02) 522-8490, (02) 522-8497

※Prior reservation is recommended.

SM KENKO SPA

15% OFF

Network Hotel, Roxas Boulevard,
Pasay City
(02) 536-7777
11AM~7PM
NAIA Terminal 3
(02) 846-7193
24 Hours

※Prior reservation is recommended.

ISLAND SPA
MAP E2, E5

15% OFF

Jupiter Place, Jupiter St., Makati City
(02) 899-1234, (02) 751-8296
Resorts World Manila, Pasay City
(02) 823-3212
Rustan's, Makati City
(02) 710-8588

※Prior reservation is recommended.

THE WINGS

15% OFF

4/F, NAIA Terminal 3, Paranaque City
(02) 886-9464, (02) 883-7299
24 Hours
http://jipang-group.com/

※Prior reservation is recommended.




To apply for a BDO JCB Credit Card,

☎ BDO Customer Contact Center at 631-8000,
Domestic Toll-Free at 1-800-10-6318000 (PLDT) or
1-800-3-6318000 (DIGITEL)

🌐 www.bdo.com.ph

To apply for an RCBC JCB Credit Card,

☎ RCBC Bankard Hotline at 888-1-888,
Domestic Toll-Free at 1-800-10-888-1888 (PLDT)

🌐 www.rcbcbankard.com

GRAND OPENING!!

Authentic and affordable Japanese Food for you!



Spicy Miso Ramen P218



Make your own Takoyaki P288



Chicken Karaage for sharing P288



Try more items on the menu



Mix Tempura P198



Salmon Sashimi P225



KENSHIN

JAPANESE IZAKAYA RESTAURANT

The Linear Makati G/F shop19, Yakai st. cor., Mayapis st Makati city
Business Hours: 11am - 3am TEL : 09498831200 / 09175514605

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Ample parking space for guests.

FREE Chicken Karaage

Please mention "Primer magazine" when you want to avail of the promo.

For a minimum single-receipt transaction of P500 per group.

Promo valid until July 31, 2016



大漁舟盛り

刺身

Gokai sashimi no tairyou funamori

Assorted premium sashimi beautifully displayed on a wooden boat bowl



極上本まぐろ

Special Bluefin tuna

Premium Japanese tuna carefully selected and brought fresh from Japan. Enjoy fatty Premium tuna melting in your mouth.

[Http://ortigas.sekitori.asia/](http://ortigas.sekitori.asia/)



Torafugu no usuzukuri
Japanese Tora-Fugu fish, thin sliced sashimi



Unaiyu Kimosui tsuki
Bowl of rice topped with grilled eel seasoned with teriyaki sauce and eel liver soup



Kisetsu no Irodori Dobinmushi
Various seafood and vegetables served in a Japanese pot with traditional soup



Zaru Soba & Udon (Homemade Noodle)
Cold (Soba or Udon) noodle served with a cold soup as a dip

The missionary of the Japanese food



35 years of devotion to Japanese cuisine. He has perfected the skills of a master craftsman after going through hard training at a renowned restaurant in Japan. At the age of 40, he traveled abroad to seek greater heights of Japanese food as well as to spread Japanese cuisine. He not only spread the gospel of authentic Japanese cuisine in Asia, Europe and also Africa but also experimented fusing traditional food around the world with Japanese cuisine. He pioneers a new frontier in Japanese food through his unique perspective, and now showcases his skill in Manila.



Beef Sukiyaki
Wagyu beef Sukiyaki & US beef Sukiyak



Syabu-syabu
Wagyu beef Shabu-shabu & US beef Shabu-shabu

"SEKITORI" is a Japanese restaurant that opened in Little Tokyo, Makati in 2005. SEKITORI is one of the most beloved Japanese restaurants by many Japanese and 95% of the guests are residents and businessmen. We promise that SEKITORI: Authentic Japanese Restaurant in Ortigas will serve you delicious Japanese food as if you are in Japan.



SEKITORI

AUTHENTIC JAPANESE RESTAURANT

Open from 12:00 pm to 2:30 pm & 6:00 pm to 11:00 pm Mon to Sun
HANSTON SQUARE BUILDING, 17 SAN MIGUEL AVE, PASIG CITY

TEL:881-7985

We have a parking lot in the rear of the building. Please tell the security guard that you are SEKITORI's guest when you use the parking lot.

MAP Makati B-3

Your one-stop shop for all your grocery needs!

TPE

Taiwanese grocery TPE

TPE is a Taiwanese grocery store in Chino Roces, Makati, selling skin care products, frozen food and other pre-packaged items. The store is within walking distance of Makati Medical Center and Ayala Avenue. One of the popular items amongst the customers is their selection of lunchboxes. Try the Beef Teriyaki (P190) as it comes with five kinds of side dishes seasoned with soy sauce. They also have a variety of Taiwanese snacks and desserts. TPE also carries cosmetic brands like Hada Labo, Tsubaki and Ma Cherie. If you are looking for Taiwanese products at a good price, head now to TPE in Makati.

G/F Jaka Center 2111 Chino Roces Ave., Makati
☎ 02-551-7522
Business hours: 9AM ~ 11PM
Mon - Sun

TPE Market Place 台北超市



Lunchbox (P190)



Located near Makati Medical Center.



UNAKICHI

JAPANESE TRADITIONAL EEL CUISINE

NOW OPEN 02-728-2072

G/F Makati Cinema Square, Amorsolo St., Makati



For every order of the Oyster Sharing Set for Two, get a free carafe of Gekkeikan Sake for only P1575.



Enjoy our One Deep-Fried
Jumbo Hiroshima Oyster
and a glass of Gekkeikan Sake for P250

Saboten
JAPANESE CUTLET



新宿 さぼてん

PWM

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Darumaya
**BULK SIZE
SPECIALTY STORE**

Japanese craftsmen put
their hearts and souls
into making the noodles
at our full-fledged noodle
making factory.

darumaya-jfc.com

www.facebook.com/DARUMAYAJFC

Tel. 831-8382 or 347-5125

Darumaya, with 30 years of
experience as a Japanese grocery retail store,
is now a commercial use specialty store.

We provide Japanese food to restaurant managers all over the Philippines. Aside from
basic ingredients such as Miso, Shoyu and Mirin, we carry a wide variety of frozen items.
We also produce ramen, yakisoba and Chinese noodles.



For commercial use We also accept special orders

Ramen noodles
Yakisoba noodles
Champion noodles
Gyoza wrappers

Semi-order noodles
We can customize the
noodle dough to match
specific thickness, hardness
or weight, depending on
your preference.



Examples of
food prepared
from our
ingredients



Cook all kinds of Japanese dishes with our
wide variety of Japanese ingredients!

Recipe by Chef Jerome Lim



Profile:

Growing up in a family of restaurateurs, Chef Jerome Lim always had a passion for food since he was a child. In college, he took up culinary studies at O.B. Montessori College of Food Service in 2005. In 2013 he visited Japan to study the art of noodle making. During his training, he was also able to learn all the components of the Kyushu style ramen, including the Tonkotsu (pork bone) broth, the Chashu (BBQ Pork) and the Ajitama (boiled egg with runny yolk). He co-opened the first branch of Butamaru in Westgate, Alabang in September 2014. In 2015 Chef Jerome and other partners opened Buta+ wagyu in SM Aura, Taguig.

For inquiries, please call 02-946-7262

RIBCAP TEPPANYAKI

Prep time: 15mins

INGREDIENTS

- 100g A5 Wagyu Chuckroll, cubed
- 1tbsp butter
- 1tbsp minced garlic
- 1tsp hondashi
- 1T kikkoman soy sauce
- 1T mirin
- 1 pinch ground black pepper
- 1tbsp butter
- 100g shredded cabbage
- 25g carrots, julienned
- 15g french beans
- 15g sliced onions



WAGYU is a Japanese beef cattle breed derived from native Asian cattle. 'WAGYU' refers to all Japanese beef cattle, where 'Wa' means Japanese and 'gyu' means cow. The most prized of all wagyu is the A5 grade. It is judged on 4 different criteria: the marbling intensity, the color of the fat, the color of the muscle tissue itself (the meat), and the shape of the muscle. Buta + Wagyu is the only authorized importer of Japanese Wagyu Beef by the Japanese government in the Philippines.

Procedure

1. Sautee the garlic with butter.
2. Add the wagyu, wait until light brown.
3. Season with black pepper.
4. Add soy sauce, mirin, and hondashi.
5. Set the meat aside, and keep the pan juices.
6. Using the same pan, add the other teaspoon of butter and sautee the vegetables.
7. Arrange the vegetables in a circle surrounding the wagyu and serve with piping hot white rice.



Total Japanese Cooking Solution
Mc Asia Foodtrade Corporation

Total Japanese Cooking Solution

Mc Asia Foodtrade Corporation is the leading supplier of food items, kitchen utensils, industrial cookware and commercial kitchens in the Philippines. They have been wholesaling products to restaurants, hotels, caterers and grocery stores in Metro Manila. They are also open to inquiries even if you are in Visayas or Mindanao. Available products are basic seasonings such as soy sauce, wasabi powder, mayonnaise, wheat flour, cooking wines, etc. Mc Asia also sells top quality Japanese equipments like kitchen and dining wares. Customers can buy anything necessary for restaurants such as dried goods, cans and seasoning. There is also wide variety of Japanese sake. You just have to name the brand that you want.



Mc ASIA Foodtrade Corporation No.16 Dagot St., Barangay Manresa, Quezon City
TEL : 02-990-5141/02-413-8893 FAX : 02-355-9285
Business Hours: 8:00AM - 6:00PM Holidays: Sundays
E-mail : mca.mcasia@yahoo.com, mcasiafoodtrade@yahoo.com.ph



This newly-opened Japanese Food Mart in Makati Avenue offers a wide variety of fresh and high quality products from Japan.

Opens from Monday to Sunday 10am-10pm



PRODUCTS

- Japanese seasoning
- Noodles • Seafood
- Frozen Meat Products
- Vegetables
- Sake • Whisky

Also available: Asian and Italian seasoning products.
with common parking area accessible to malls and public transportation

02-807-1107 G/F 1 Juno Cor. Makati Avenue, Bel-Air, Makati City



Restaurant Guide

CITY

MAKATI

ARA KOREAN

☎ 02-812-9037

📍 Makati Golf Club, 7232 Malugay Street, Bel-Air, Makati City

Ba Noi's

☎ 02-843-4770

📍 103 Dela Rosa Cor. Perea Street, Legaspi Village, Makati City

Belle and Dragon

☎ 02-246-9069 ext 472

📍 100 Don Carlos Palanca Street, Legaspi Village, Makati City

Blackbird

☎ 02-828-4888

📍 Nielson Tower, Ayala Triangle Gardens, Salcedo Village, Makati City

Bondi & Bourke

☎ 02-833-1812

📍 Cattleya Condominium, 235 Salcedo St., Legaspi Village, Makati City

Botan Bubble Tea

☎ 02-823-6888/02-856-0142

📍 L/G, West of Ayala Condominium, 252 Sen Gil Puyat Ave., Makati City

Carpaccio

☎ 02-867-3164/02-553-9643

📍 7431 Yakal St., San Antonio Village, Makati City

Caruso

☎ 02-895-2451

📍 Nicanor Garcia Street, Bel-Air, Makati City

Chateau 1771

☎ 02-729-9760/61

📍 G/F Greenbelt5, Makati City

Chesa Bianca

☎ 02-815-1359/829-7524

📍 7431 Yakal Street, San Antonio Village, Makati City

Elbert's Steak Room

☎ 02-519-8665/0917-529-9392

📍 3/F, Sagittarius Building, 111 H. V. Dela Costa Street, Salcedo Village, Makati City

Gino's Break Oven Pizza

☎ 02-779-8192/0917-964-5339

📍 Tordisillas Corner Bautista Street, Salcedo Village, Makati City

Happy Cream Puff

☎ 02-399-0675/0922-917-9580

📍 UG5 Star Centrum 317 Sen. Gil J. Puyat Ave., Malugay Street, Bel-Air Makati City

I'm Angus Steak House

☎ 02-843-7286

📍 7431 Yakal St. San Antonio Village, Makati City

JASMINE

☎ 02-811-6888

📍 Esperanza Street Cor. Makati Avenue, Makati City

Kenji Tei

☎ 02-754-3098

📍 3/F, Glorietta 5 Makati City

Kenshin

☎ 0949-883-1200/0917-557-4605

📍 G/F The Linear Makati Yakal St, Cor. Mayapis Street, Makati City

Kichitora

☎ 02-555-1288

📍 2/F, Glorietta 5, Makati City

La Cabrera

☎ 02-2469-069 ext 406

📍 G/F, 6750 Ayala Avenue, San Lorenzo, Makati City

Mendokoro Ramenba

☎ 02-478-9625

📍 V Corporate Center, L.P. Leviste St., Salcedo Village, Makati City

Mey Lin Bistro

☎ 02-899-8999

📍 G/F, Jupiter Place, Jupiter Street, Makati City

Motorino Pizza

☎ 02-754-8018

📍 2/F, Glorietta 3, Makati City

New Bombay

☎ 02-901-3275

📍 The Columns, Salcedo Village, Makati City

Saboten

☎ 02-625-0909

📍 The Columns, Salcedo Village, Makati City

SALA Restaurant

☎ 02-893-0242/02-750-1555

📍 Podium Level, LV Locsin Building, Ayala Ave., Makati City

Sekitori Restaurant

☎ 02-894-3876

📍 Little Tokyo, Chino Roces Avenue, Legaspi Village, Makati City

Sicilian Roast by Giuseppe Genco

☎ 0977-6932-409/0947-3437-194

📍 100 Carlos Palanca Corner Dela Rosa Street, Legaspi Village, Makati City

Sentro 1771

☎ 02-757-3941 - 3837/

0917-866-0449

📍 2/F, Greenbelt 3, Makati City

SumoSam

☎ 02-954-1082

📍 2/F, Power Plant Mall, Rockwell Drive, Makati City

Tapella

☎ 02-757-2711

📍 G/F, Greenbelt 5, Makati City

Terry's

☎ 02-844-1816

📍 BCS Prime Bldg, Pasong Tamo Ext., Chino Roces, Makati City

Terry's

☎ 02-889-3194 or 98

📍 G/F, One Lafayette Square, 132 L. P. Leviste Corner Sedeno Street, Salcedo Village, Makati City

Unakichi

☎ 02-728-2072

📍 G/F, Makati Cinema Square, Amorsolo St., Makati City

Yokohama Meat Kitchen

☎ 02-831-6546/0916-377-3677

📍 16 Jupiter St. cor. Antares St., Bel-Air, Makati City

BGC

Balducci

☎ 02-856-0676/0865

📍 Space C-104 G/F Retail Area Serendra, Bonifacio Global City, Taguig City

Bank Bar

☎ 02-801-4862

📍 G/F, RCBC Savings Bank Corporate Center, 26th and 25th Street, Bonifacio Global City, Taguig City

Buta + Wagyu

☎ 02-946-7262

📍 Burgos Circle at Forbes Town Center Unit A Bellagio 2 Bonifacio Global City Taguig City

L' Entrecote

☎ 02-856-4858

📍 Unit 8, Pellagio 2, Burgos Circle Forbestown Center, Bonifacio Global City, Taguig City

LIT BAR

☎ 0917-510-0014

📍 The Fort Strip 26th St Street Cor. 5th Ave Bonifacio Taguig City

L'Opera

☎ 02-889-2784

📍 G/F, Serendra, Bonifacio Global City, Taguig City

Mamou

☎ 02-856-3569/0917-816-2668

📍 G/F, Serendra Fort Bonifacio Global Taguig City

Melo's Steakhouse

☎ 02-403-5968/02-403-5969

📍 29th Street Burgos Circle cor Rizal Drive Bonifacio Global City, Taguig City

Niu by Vikings

☎ 02-478-3888/0917-586-6888

📍 6th Floor Skypark SM Aura Priemer Bonifacio Global City, Taguig City

Oudon

☎ 02-398-3988

📍 2/F, The Forum, Federacion Bonifacio Global City, Taguig City

Mango Tree

☎ 0917-534-9145/02-621-3233

📍 Bonifacio High Street Central, 7th Ave., Bonifacio Global City, Taguig City

Mecha Uma

☎ 02-801-2770/0917-535-8343

📍 7/F, RCBC Savings Bank Corporate Center, 25th St., between 5th & 6th Ave., Bonifacio Global City, Taguig City

The Food Hall by Todd English

☎ 02-621-4002

📍 5/F, Skypark, SM Aura Priemer, Bonifacio Global City, Taguig City

The Wholesome Table

☎ 02-867-0000

📍 38th Street cor 7th Ave., Bonifacio Global City, Taguig City

Tori Ichi

☎ 0917-861-6720

📍 Net Quad, 4th Avenue Corner 30th Street, Bonifacio Global City, Taguig City

OTHERS

A-Won Restaurant

☎ 02-893-6519

📍 2/F, Commercenter Commerce Ave. Fillinvest, Alabang, Muntinlupa City

Butamaru

☎ 02-887-4255

📍 CE405 Westgate Center, Commerce Avenue Cor. Fillinvest Avenue, Alabang

Chibi's Karaage

☎ 02-861-0308

📍 unattended

Chibo

☎ 02-893-3333

📍 2/F, S Maison, Conrad Manila, Seaside Blvd. Corner Coral way, Mall of Asia, Pasay City

Din Tai Fung

☎ 02-9971-935/02-997-1936

📍 G/F, Mega Fashion Hall, SM Megamall, Ortigas, Mandaluyong City

Ippudo

☎ 02-470-1837

📍 3/F, Mega Fashion Hall, SM Megamall, Ortigas, Mandaluyong City

Oyasumi Ramen

☎ 02-275-0309

📍 308 P. Guevarra Corner Seaview Street, Greater San Juan, San Juan City

Prego

☎ 02-893-4155/02-887-0479

📍 UG/F, City of Dreams Manila, Aseana Ave. Cor. Roxas Blvd., Entertainment City, Paranaque

Ruby Jacks

☎ 02-801-8888

📍 UG/F, City of Dreams Manila, Aseana Ave. Cor. Roxas Blvd., Entertainment City, Paranaque City

Soga Miga

☎ 02-807-3008

📍 Alabang Molito Commercial Complex, Alabang, Muntinlupa City

TETSU

☎ 02-511-8734

📍 SM Las Piñas, Alabang - Zapote Rd Las Pinas City

Tim Ho Wan

☎ 02-470-8836

📍 G/F, Mega Fashion Hall, SM Megamall, Ortigas, Mandaluyong City

Ukkokei Japan

☎ 926-643-6030

📍 LG/F, Building A, SM Megamall, Ortigas, Mandaluyong City

Wooden Horse Steakhouse

☎ 02-659-7522

📍 Molito Commercial Complex, G/F Unit 283, Madrigal Ave. corner Alabang Zapote Rd. Muntinlupa City

Yushoken

☎ 02-808-7424

📍 Molito Commercial Complex, Alabang, Muntinlupa City

GROCERY / SPECIALTY STORE

Darumaya

☎ 02-831-8382/347-5125

📍 Cartimar Complex, Cartimar Rd, Pasay City

Diamond Star

☎ 02-839-2822/838-4684/

0917-527-5191

📍 Bldg.2 Sunyu Compound, MDC Road, Veterans Center, Western, Taguig City

Kobeya

☎ 02-807-1107

📍 G/F, 1 Juno Cor. Makati Ave., Bel-Air Makati City

Mc Asia Foodtrade

☎ 02-990-5141/02-413-8893

📍 No.16 Dagot St., Barangay Manresa, Quezon City

MK Kitchen

☎ 02-661-1931/02-661-1932

📍 No. 4 E. Rodriguez Jr. Ave., C5, Bagong Ilog, Pasig City, Metro Manila

New Hatchin

☎ 02-897-7207/02-890-1649

📍 7602 Sacred Heart Street Corner Metropolitan Ave., San Antonio Village, Makati City

Teppen

☎ 02-553-7968

📍 Unit C, G/F Marvin Plaza Bldg., 2153 Don Chino Roces Ave., Corner, Rufino, Makati City

TPE

☎ 02-551-7522

📍 G/F, Jaka Center 2111 Chino Roces Ave., Makati City

Sinans

☎ 02-846-0368

📍 135 (136) Yakal St. Corner Talisay St, San Antonio Village, Makati City

Anilao, Taal, Lipa, Batangas

Experience and enjoy the Philippines with a myriad of activities as we introduce a grand adventure to Anilao, Taal, Lipa and the heart of Batangas.

ANILAO

Best known for its world-renowned dive sites which keep divers coming back for more

**La Cheverrie
Resort and Spa**



Elegant 5-star European resort and spa

La Cheverrie, which translates to “The Goat’s Place,” is the epitome of luxury and sophistication, whose design whispers the subtle elegance of French design paired with the allure of the stunning beauty of Anilao. The boutique resort offers a grand adventure with myriad of activities ranging from scuba diving, snorkeling, island hopping, and trekking. Albeit for those who prefer to snuggle in the resort, Le Cheverrie’s spa, La Brise, offers a spa like no other situated right by the waterfront that allows guests to feel one with nature with the sound of crashing waves and a stunning view.

L’Atelier



Hungry tummies will surely love La Cheverrie’s very own restaurant—L’ Atelier, whose design is a mixture of modernity and vintage interiors. The restaurant serves an array of gourmet dishes and crafted beverages that’ll surely satisfy the guest’s palate.

- Price: Deluxe (2 pax) - 11,088
- Breakfast included
 - Discount: 2 Consecutive nights Stay: 20%
 - Additional Pax: 3,049
 - Suite Room (2 pax)

☎ 043-706-2351/0917-703-3320 (Look for Brenda)

- Discount offered for email & phone bookings

Vivere Azure



Formulating a grand escape for the ultimate getaway brings weekenders to Vivere Azure, a boutique resort nestled just off azure-like waters and unspoiled beaches of Anilao, Batangas. Guests will easily notice the infinity pool and perfectly positioned wicker loungers, allowing a view of Anilao's beauty. The cabanas are the perfect place where one can laze around and relax while the hymn of the crashing waves approaching the shores soothes one's soul.

Room Rate: P12,200 (Premiere Suite)
KM108, Barangay Aguada, San Teodoro, Anilao, Batangas
☎ 02-771-7777, 02-771-0158
🌐 www.vivereazure.com 📘 [vivere.azure](https://www.facebook.com/vivere.azure)

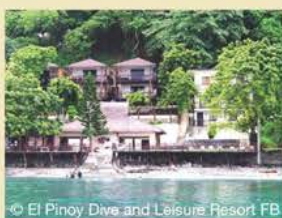
Casita Ysabel



A magical escapade awaits after a long and winding drive to Mabini, Batangas, and then through an enchanting and unspoiled forestry where Casita Ysabel nestles. The boutique resort allures guests with its exterior and interior design that has hints of the Balinese design as it whispers not to look back and simply enjoy the experience it offers. The interiors are well-curated making guests feel one with nature as the use of wood is ever present throughout the resort.

Room Rate: P12,200 per night 2 pax
San Teodoro, Mabini, Batangas
☎ 02-546-7083
🌐 www.casitaysabel.com
📘 Casita Ysabel

El Pinoy Dive and Leisure Resort



For a no-nonsense diving experience, El Pinoy Dive & Leisure Resort at Anilao is considered a prime destination for divers. But what makes the resort stand out is an excellent service that ensures guests will have a reason to come back a second time. A myriad of leisure activities are offered to make sure guests have a fun time like kayaking, snorkeling, and island hopping.

Room Rate: P6,300-P12,000/night
Bgy San Teodoro, Mabini, Batangas
☎ 0917-541-2626/0917-827-2574
Fax 632-913-8398
🌐 www.elpinoy.com.ph
📘 El Pinoy Dive and Leisure Resort

Aiyanar Beach and Resort



The drive to Aiyanar Beach and Dive Resort in Anilao, Batangas may be long and frustrating especially during holidays, but all those are forgotten as soon as you reach Aiyanar. The vicinity welcomes you with a home-like ambiance enough to convince any guest that they'll have a great time during their stay. Try your luck in getting a room at a higher level to have a better view of the veranda that'll make your mornings a sight to behold.

Room Rate: P4,760-P6,160/night
Sitiolooc, Barangay Baglangit, Mabini, Batangas
☎ 0917-594-0056/0917-866-6332/0917-833-1439
🌐 www.aiyanar.com.index.php
📘 Aiyanar Beach and Dive Resort

Activity Here are some diving resorts and shops you can visit in Anilao for your water adventure.



Summer Cruise

This PADI-certified diving shop offers Open Water and Advance certifications. Activities like fishing, snorkeling and kayaking are charged separately. Prices vary depending on activities. It is advised to bring your own equipment.

🌐 <http://summercruise07.wix.com/diving>



Anilao Villa Magdalena

Run by a Japanese couple, this small resort offers personalized services like airport transfer at an extra charge. It also has a homey restaurant and ample parking space. Day Trip Package (P800) and open water diving (P16,000) are available.

info@divemagdalena.com
🌐 <http://divemagdalena.com>



Pacifico Azul

This marine resort has 8 diving shops located throughout the country, and has over 10 years of reliable service. It offers 20 Asian-style rooms. Rate: Rooms are available for P1,500/night/pax

🌐 <http://pacificblueasia.com/jp/resort.html>

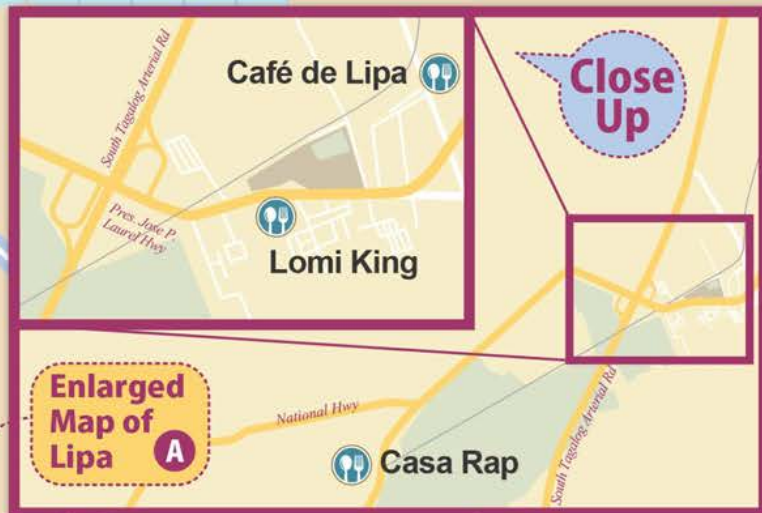


Sun Bean Marine Sports

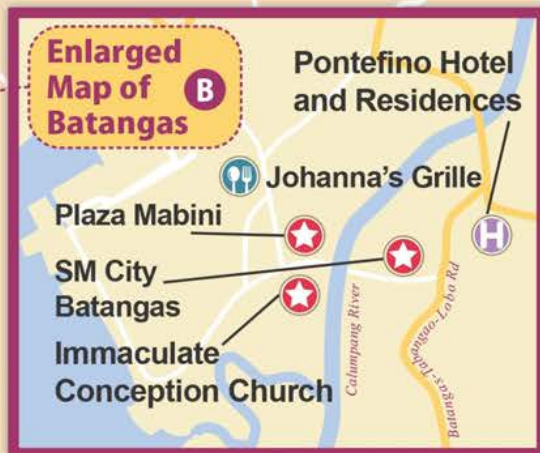
This resort offers authentic Japanese meals and reliable diving facilities. PADI Open Water certification costs \$370 and boat dive (Fun Dive) costs \$35-38.

☎ 0920-903-8055/0919-352-5568
🌐 <http://anilaosunbeam.com/index.html>

Map of Anilao, Taal, Lipa and Batangas City



Taal Volcano



Batangas Bay

Batangas Bay

Tingloy



Near National Rd

- Restaurant
- Sightseeing Spot
- Hotel

HOW TO GO

From Makati to Batangas [By Car]

Drive along SLEX going to STAR Tollway until you reach the last exit. Within 10 minutes, you will arrive at the center of Batangas City.

- Travel time: About 2 1/2 hours
- Distance: Almost 110km
- Toll: P214 (SLEX), P67 (STAR)

From Makati to Batangas [By Bus]

Ride on the bus to Batangas at the Jam Liner bus terminal near LRT Gil Puyat Station.

- Travel time: About 3 hours
- Toll: Around P166.50

Batangas ↔ Anilao

Travel time is about 40 minutes and jeepney fare costs around P35

Batangas ↔ Taal

Travel time is about 45 minutes and jeepney fare costs around P45

Anilao ↔ Taal

Travel time is about 45 minutes and jeepney fare costs around P45

Casa Rap



Explore the garden as there's a lot of things to discover.



Grilled Gindara (P150)



Dine in nature

Enjoy a tranquil and relaxing time at Cafe Rap

Breathe in all the freshness as you come in for a visit because Casa Rap's façade is enfolded by lush vegetation. Expect long serving time because this garden-themed restaurant employs a slow-cooking method--fret not though, for the dish is worth the wait. The very façade of Casa Rap is a preview of how the dishes are going to be served: healthy and made from fresh ingredients. You can opt for Casa Rap's Grilled Gindara which can also be prepared as a sinigang or as a fillet. It is recommended to notify Casa Rap in advance if you plan to visit, but they are also open to walk-ins.

KM90, Brgy. Banay-banay, San Jose, Batangas
☎043-726-2873 📞 80~100
Daily 8am-4:30pm

Lomi King



- ① The best noodle experience you can get in Batangas.
- ② Mix the squeezed calamansi, chili pepper and soy sauce in the saucer!

Pres. J.P. Laurel Highway, Lipa
☎043-784-2741
Daily 9am-9pm
f Lomi King



Batangueños love their noodles so it's no surprise that they have the king of all noodles: Lomi King. The obvious choice is to order their Lomi Special, but one can try the Lomi King & know why it's known to be the "King of all Noodles".

Café de Lipa

Enjoy your coffee experience with a sip of "kapeng barako" in Café de Lipa! This place is where the first Philippine where coffee can be traced. Upon entering you'll be welcomed by their friendly and excellent staff to Café de Lipa's laid-back ambiance.



- ① Beautiful packaging of coffee products
- ② Dark Mocha Iced Blend (P115)

#032 San Carlos Drive, Mataas na Lupa, Lipa
☎043-756-1716
Mon - Sat/7am - 12mn, Sunday/7am - 11pm
www.cafedelipa.ph/ f cafedelipa



BATANGAS CITY

The capital and the largest city of Batangas Province

Ponte Fino Hotel & Residences



Exterior look of Pontefino Hotel



Exterior look of Residences House

Pastor Vill., Gulod Labac, Batangas City 4200
☎0917-505-4214 🌐 www.pontefinohotel.com
price: Premium Room P7,200/Deluxe Room P8,200/Terrace Suite P11,200/Suite P12,200 P1,500 for each additional person

The largest hotel in Batangas boasts of a spacious American-style lobby, excellent and friendly service, and world-class amenities like sauna, outdoor swimming pool and fitness centre. Perfect for either leisure or business, this exquisite hotel is very accessible to places such as nearby supermarket.

Immaculate Heart Conception Church



There are a lot of paintings and murals in this church.



A statue of the sacred heart of Jesus

The original church was built in 1581 by Father Diego Mojica, an Augustinian Friar and pastor of Calapan. This Minor Basilica of the Immaculate Conception is located in the heart of Batangas City, the provincial capital of Batangas. The mural depicts a scene from the book of Genesis in the bible with the words "Fiat Lux", which is a Latin phrase for "Let there be light!"

M.H. Del Pilar Street, Batangas City, Batangas
☎043-723-1484

Johanna's Grille



Johanna's Baby Back Ribs (P240)



Pancit Canton (P185)

P. Burgos, Poblacion, Batangas, (Maybank)
☎043-727-1304
Operating Hours: 10am-10pm
f johannasgrille

It's hard to find good ribs in the metro and can be tad expensive for the really good ones. The good news is that there's a place where you can enjoy affordable ribs that is unbelievably delicious. The place is called Johanna's Grille located in Batangas. Yes, it's a little far but the long drive will definitely be worth it after your first bite. The only objective of Johanna's is to give you the best with their baby-back ribs - a meat-off-the-bone dining experience where the meat slides off the bones and melts into your mouth in gastronomical goodness. Johanna's Grille is definitely the place to be if you're exploring Batangas.

When in Batangas, visiting Taal is a must! The town is dotted with well-preserved Spanish-era structures and tourist destinations. Enjoy this charming and laidback heritage town as you walk along its streets and discover its local culture.

1 Agoncillo Heritage



Marcella Agoncillo Heritage Home

Sylvia Alvarez, Taal, Batangas
☎ 0926-388-0717
Operating Hours: 8am-5pm

The Agoncillo home located at the heritage town of Taal in Batangas was the home of Marcela Agoncillo, who sewed the first Philippine national flag. She was also dubbed as the "Mother of the Philippine Flag." Gen. Emilio Aguinaldo requested Agoncillo to sew a flag that would embody the voice and aspirations of the Filipinos; hence, the birth of the Philippine flag, which was vital during the establishment of the first Philippine republic.

2 Villa Tortuga



You can rent 19th century costumes (250 per person)

M. Agoncillo St., Taal, Batangas ☎ 0927-975-1683
Operating Hours: no specific time

Transport yourself back to colonial times as you step inside Villa Tortuga, a heritage home located at Taal, Batangas that echoes the elegance of Philippine history. Owner Lito Perez, a fashion and interior designer, is the brain behind the colonial design of Villa Tortuga. The name of the establishment is derived from the Spanish word "Tortuga" that translates to "turtle" in English; reason being is that Villa Tortuga is beside Pansipit River where turtles dwell.

MAP

12 SHRINE OF OUR LADY OF CAYSASAY



H PARADORES DEL CASTILLO

Learn all about

3 Leon Apacible Museum



Home of Don Leon and Matilde Apacible

Calle Marcela Mariño Agoncillo, Taal, Batangas

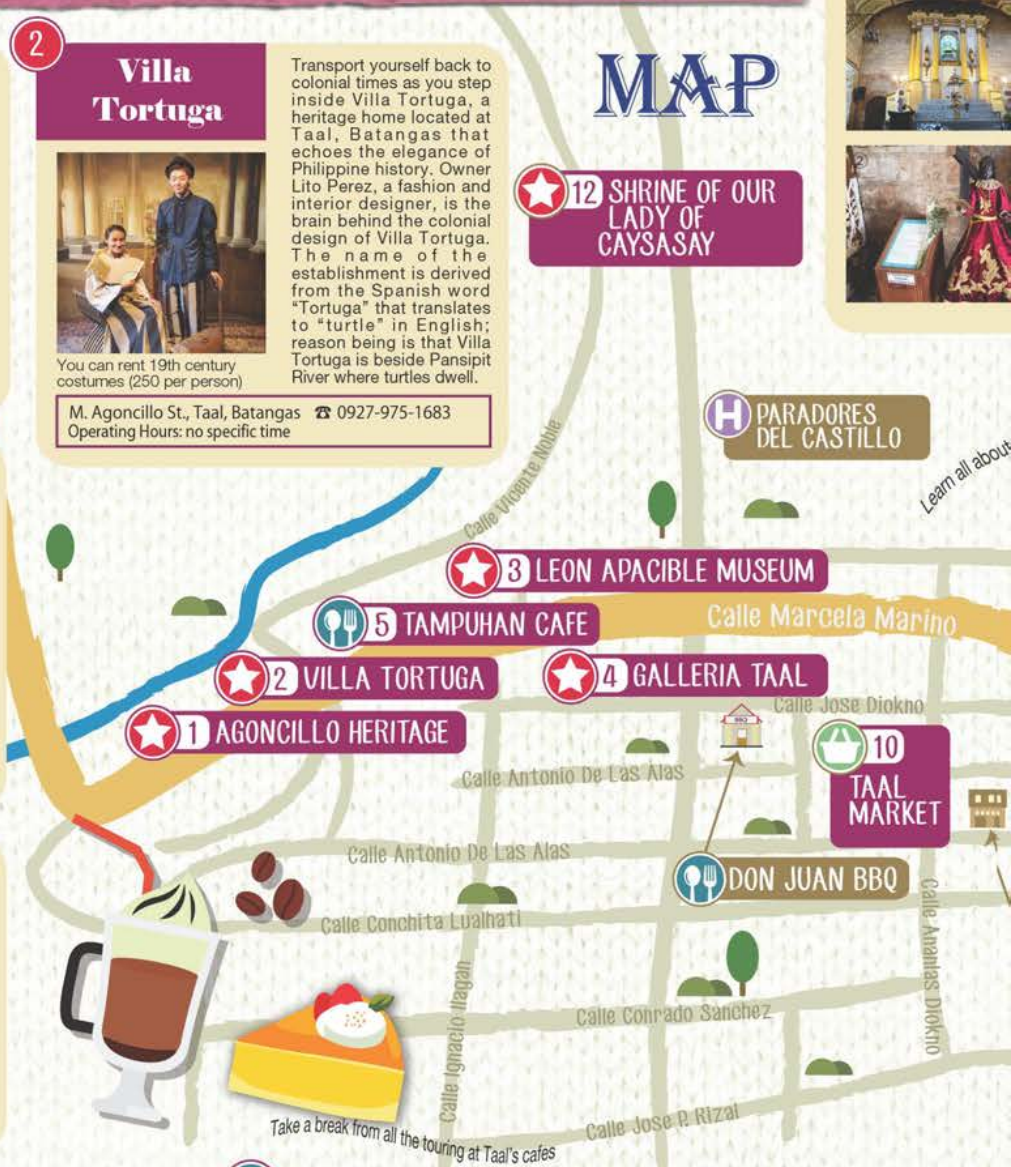
One of the oldest museums in town, Don Leon, was the finance officer of Gen. Emilio Aguinaldo, and a delegate to the Malolos Congress in 1898. The items that can be found in the house range from blue and white ming pottery, gilded Florentine wine decanters to a gilt-edge-painted Venetian dinner service and 18th century chandeliers, which have all been preserved quite well.

4 Galleria Taal



Camera lovers will definitely fall in love with Galleria Taal, the first camera museum in the Philippines located in Taal, Batangas. The collection is housed in the Ylagan-Barrión ancestral home, which was restored in 2004, and officially opened its doors in March 2010.

60 Agoncillo St., Taal, Batangas
☎ 0906-763-2449 / 0926-243-9181
8am-5pm Price: P100



5 Tampuhan Cafe



Ice Café Mocha (P105)



Beautiful interiors making use of different things

Calle Marcela Agoncillo, Poblacion 6, Taal, Batangas.
☎ 0917-890-3566 ☎ 20
Operating Hours: Friday-Sunday
10am-10pm
f tampuhancafegallery



Vincent Tagalog (P125)

Exploring the historical beauty of Taal in Batangas can be surely worthwhile and enlightening, albeit inevitable that one's legs will be exhausted. The good news is, Taal has Tampuhan Café, a cozy bed and breakfast café. The café has simple yet cute interiors, making use of unique things. The menu consists of simple iconic dishes. The café also has chilled drinks to refresh thirsty throats after basking under the scorching heat. The café's tables are made from old capiz windows, and lots of post-its in the board with lots of positives messages, which reflects old fashioned interiors. Guests can also opt to stay a night in Tampuhan Café for P850 per person, which is inclusive of breakfast, an air conditioned room, and a common bathroom.

6 Cafe G



Caffe Latte (P65)



Bright and pretty interiors

M.M Agoncillo St. Poblacion
Taal, Batangas
☎ 0906-646-3776
Operating Hours: Mon-Fri 9am-9:30pm,
Sat-Sun 8:30am-10pm f Café G



Ube Cheese Cake (P115)

Café G is a homey café in the heritage town of Taal where one can peacefully revel with a cup of coffee. It's also an ideal resting place for those who just finished the Taal Heritage Tour and are looking for a place of refuge. If you find yourself exploring the beauty of Taal then spend your time at Café G, a cozy café serving entrees to light meals ranging from pies, snack platters, sandwiches, pasta, and a good selection of refreshing drinks—totally a place to be after a tiring day exploring Taal. Café G's interiors is welcoming, making guests feel at home the moment they step-in. Its ambience is perfect for intimate conversations while sipping on a cup of coffee. A cup of coffee would be enjoyed best if paired with their pastries. The heritage town of Taal not only has historical sites to offer, but also has a café that is home for those seeking a resting place or just really hungry people.

The Shrine of Our lady of Caysasay is a famous spot for pilgrims whereas they are able to receive the plenary indulgence granted to those who visit the ancient church of St. Mary Major in Rome. The lady of Caysasay has been considered as miraculous for granting impossible petitions to those in need of help.

11

Casa Conchita



Casa Conchita Café is a bed & breakfast inn located in Taal, Batangas. The house is owned by the family of the famous local singer & songwriter, actor and comedian, Ogie Alcasid. The restaurant's theme is a mixture of Spanish and Filipino touches. This is a very nice place to relax and get away from the busy life in Manila.

Across the Basilica of St. Martin de Tours
☎ 0927-722-8463
f www.facebook.com/casaconchitabnb

- ① Built out of coral stones
- ② Black statue of Christ

Labac, Taal, Batangas
☎ 043-421-3035

TAAL

Considered as the largest Catholic church in Asia



the history of cameras

Calle Gliceria Marcella

Agoncillo

★ 9 BASILICA DE SAN MARTINE

7 TAAL BISTRO

H 11 CASA CONCHITA

H CASA PUNZALAN HERITAGE HOTEL

Go back to colonial times by wearing traditional clothes

Calle Marcela Marino Agoncillo

8 CASA CECILIA

7

Taal Bistro



Bistro Chicken



Sea Food Kare Kare P435

Albeit not necessarily a bistro in its physical form, the cozy Taal Bistro, remains one of the favorite luncheon spots by tourists and locals alike, famed for their hearty home cooked dishes and relaxing ambiance. The establishment can seat around 500 persons, which makes it ideal for hosting wedding receptions and other banquets. But let's talk about what really makes Taal Bistro stand out: their food. Winner from their menu is the kare-kare, definitely a must-order. Taal Bistro is a recommended place if you're around Batangas and looking for a place where you can relax and enjoy home-made comfort food.



A spacious and grandeur facade

BatangasTaal Diversion Road,
Taal, Batangas
☎ 0927-664-3351
Operating Hours: 9am-8:30pm

10

Taal Market



Suman is a Batangas rice cake delicacy



Beautiful handmade dresses



Enjoy 1kg of savory longanizas for P269

About a 5 minute walk south of Basilica De San Martine is the Taal market. Here you can find a wide range of local products like butterfly knives (balisong), rice cakes (suman), longanizas, dried sardines (tawilis) and Barong (embroidered formal shirts) made from pineapple leaf fiber. A beautiful barong dress sells for just P1500. Perfect for souvenirs, these products draw customers from as far as Manila and beyond. Gowns P3,500 to P10,000 depending on the style.

9

Basilica De San Martine



Interior look of Basilica De San Martine



Basilica De San Martin Church

At a height 96 meters and width of 45 meters, the Basilica of St Martin de Tours is considered as the largest Catholic church in Asia, and is one of the most popular destinations in Taal, Batangas. The façade of the church has similarities to St. Peter's Basilica in Rome, while the silver tabernacle is said to be only one of its kind in the country. The church is famous during the lenten season and for couples who tie the knot.

Calle San Martin, Taal, Batangas

8

Casa Cecilia



Halo-Halo(P140)



The Interior of Casa Cecilia



Crispy Tilapia Fillet (P180)

A heritage hotel, Casa Cecilia, shines brightly at the heritage town of Taal, Batangas. Casa Cecilia stands strong and shines as bright as ever amidst the rapid modernization of society with its flock of patrons and first-time visitors proving that sometimes the old are still the best. Casa Cecilia isn't just known for being a heritage hotel, its excellent customers service is part of the allure that makes the stay at Casa Cecilia a memorable and enjoying experience. And of course, the heritage hotel serves delicious food with the Batangueño touch in every dish. The best way to end the dining experience at Casa Cecilia is their refreshing halo-halo that will surely soothe tummies with a healthy dose of sweetness.

Diversion Road, Taal, Batangas
☎ 043-408-0046/02-740-0988
0906-222-5339/0999-365-1017
f Casa CeciliaTaal



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Twin Massage	

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MANILA, PHILIPPINES – Last May 26, 2015, David's Salon hosted a thanksgiving lunch with the winners of the 2016 Bb. Pilipinas beauty pageant. The intimate affair was held at the Union Jack Tavern in Festival Mall, and David's Salon CEO Mr. David Charlton personally welcomed the new 2016 queens. Also there to celebrate were the David's Salon stylists assigned to the Bb. Pilipinas queens, who were with the ladies since the start of the competition.

For over 20 years, David's Salon has been the official Hair and Makeup sponsor of the Bb. Pilipinas pageant.



From left to right: 2nd runner-up Jehza Mae Hualat, 1st runner-up Angelica Alita, Bb. Pilipinas International 2016, David's Salon CEO Mr. David Charlton, Miss Universe Philippines 2016 Maxine Medina, Bb. Pilipinas Intercontinental 2016 Jennifer Hammond, and Bb. Pilipinas Grand International 2016 Nicole Cordoves.



The queens and Mr. David Charlton share a celebratory toast. David's Salon is the Philippine's largest chain of salons, with over 220 branches nationwide. Visit our website at www.davidssalon.com.ph, and like us on Facebook at [facebook.com/davidssalon](https://www.facebook.com/davidssalon). Follow us on Twitter and Instagram at @davidssalonph.

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Business Talk

An interview with the top executives in the Philippines

Get a first person point of view when it comes to business!



Philippines' first ever
Anti-Mosquito paint

Filipinos deal with mosquitoes almost on a daily basis. We've done everything to deal with them, but they just seem to come back for more. Now, Kansai Paint Philippines, Inc. is introducing something new to the market: Anti-mosquito Paint. We talked to Takushi Yamamoto, President and General Manager of Kansai Paint Philippines, Inc. to know more about the product as well as his insights on doing business in the country.

"Anti-mosquito paint" is already well-known in Malaysia, but is largely unknown to Filipinos. How does it work?

Anti-mosquito paint is the kind of paint that repels mosquitoes. They feel like they want to go away from the area where the paint is. It is not designed to kill mosquitoes; rather, it drives them away. They won't like being in the painted area so they will have to go elsewhere to feed.

Did you know that only female mosquitoes take blood? They take the protein and iron found in human blood to make their eggs. This paint contains an ingredient that makes mosquitoes not feel the need to take blood. No blood, less eggs. This cuts their life cycle, reducing their numbers.

We applied it on the walls of our cafeteria, where mosquitoes totally disappeared.

The yellow fever mosquito, which is recognized as transmitter of dengue, is mainly active during daytime. We need to apply this paint to areas where a lot of people stay during daytime, such as schools, hospitals and offices.

How is "anti-mosquito paint" selling in the Philippines?

Right now we are going through the licensing procedure. We started off in Malaysia, then Indonesia and Myanmar. Cambodia and Vietnam are in the works as our next market. Hopefully, we will be successful in the Philippine market.

Compared to other countries like Indonesia and Malaysia, people living in the Philippines are more affected by dengue fever. This is why we think that the Philippines needs this paint as soon as possible.

In Indonesia, a total of 72,000 dengue fever cases have been reported, with 641 deaths in 2014. In Malaysia, 212 people died from a total of 76,000 reported cases (from January 2015 to August 2015 data). In the Philippines, a total of 93,000 dengue fever cases have been reported, with 269 deaths linked to dengue fever (from January 2015 to September 2015 data). This is a 23.5% increase from the previous year.

These statistics shows us why "anti-mosquito paint" is needed in the Philippines. Apply this paint to areas that many people stay during daytime, such as schools, hospitals and offices.

What made you decide to join Kansai paint?

I wanted to work for a manufacturing company that had a lot of pride in its products – a company that I could be proud of as I became a part of it.



Mr. Yamamoto with Kansai Paint's staff

The painting industry is not affected by the economy's ups and downs because it has always been used on many different materials such as buildings, wood and many more. I felt more positive about Kansai Paint because of this.

How many locations does Kansai Paint have in the world?

We have been selling our products in 52 countries and have 103 locations across the world apart from Japan. One of the 103 locations is in the Philippines.

Along with Anti-mosquito paint, ALES SHIKKUI was also a hit. What other products do you have lined up? What innovative ideas do you have in mind?

I think "environmental hygiene" and "health" will be the next step for improving our environment. People want their living areas to be cleaner and tidier, so antibacterial products would be the one needed.

The demand in paint changes with the economy's development. The kind of paint that some countries need may not be the same for other countries. In other words, some paints are not required in advanced countries, such as Japan, but could still be required in developing countries. We have been working on manufacturing products that are available for everyone, not to mention that our products should be high in quality and low in price.

How does the Philippines compare as a business market to other countries?

The Philippines has unlimited potential. We have been eyeing the Philippines with big expectations based on its high economic growth rate, higher ratio of young population and a population increase. Actually, Kansai paint started doing business in the Philippines 18 years ago, selling the paints for bicycles and vehicles which accounted for 80% of the total sales. We felt the need to offer something besides paint for vehicles to expand our market, which is why we started to advance into architectural structure and building field a couple of years ago. This was a big challenge for us. We are excited to do business in a new field in this country which has so much potential.

There have been setbacks. Even though Filipinos are very cooperative, it is difficult to have a long-term vision in this country because the political policy would be changed radically when the president is replaced. Lack of planning from a political standpoint is our main concern.

Have you experienced any difficulties in doing business in the Philippines? How do you handle these problems?

There are strict legal restrictions against chemical products. Since all of our products contain chemical substances, we are having a hard time getting a license to distribute. They point out so many things such as "this substance could be used as a drug" or "this substance could be used as ingredients for explosives." These reasons are unpredictable for us as a Japanese company.

Also, unlicensed packages from Japan or Thailand would be held at customs forever until they are cleared by licensing.

We have forged relationships with experienced workers as well as local experts who have a good knowledge of these problems and have gotten so much information from them.



Takushi Yamamoto / President & General Manager

What is the best thing about having Filipino staff? Have you ever had any difficulties with them?

I think they are very skillful. They can quickly make a precise reference chart for our clients. They are also hard workers.

On the other hand, sometimes a lack of communication causes a problem. I make sure I explain to them precisely when I request a task. It would also be better if they raised their own ideas more and worked spontaneously. Overall, they work quickly while still being excellent at what they do.

What do you think about Japanese who work overseas?

This is my first time working overseas. Living overseas, I am having a productive life each day. I feel so energetic, much like other energetic and powerful people in the Philippines. I think people who work overseas become so energetic because they are influenced by energetic locals.

What do you think the future holds for you and Kansai Paint?

I feel the significance of participating in a new architecture painting field as part of Kansai Paint. I want to focus on selling these one-of-a-kind paints for Filipinos and hope it will be effective for them.

Also, as a person who is devoted to industry and manufacture, I would like to have our own factory in the Philippines. It is still a dream because we need to increase the demand first. We want to sell our products enough to have to manufacturing them in a local plant. The Philippines' potential is unlimited; we hope we can handle this wave well.

● KANSAI PAINT PHILIPPINES, INC.
Takushi Yamamoto
PRESIDENT & GENERAL MANAGER

He was born on September 18, 1973 in Kawasaki and grew up in Yokohama, Japan. He has worked with Kansai Paint in their Sales & Management department for 20 years. He gained experience in Gunma (5 years), Mie (4 years), and Okayama (5 years). He was promoted and transferred to the Fukuoka branch after returning from their Gunma branch and specializing in industrial paint. He is now on his 20th year with Kansai Paint, starting a new phase in his career here in Manila.

Favorite Book: *Shiokari Pass* by Ayako Miura

This novel tells the story of Nobuo through a gradual journey of self-discovery and acceptance of the Christian faith, from his childhood in Tokyo to his death in Shiokari Pass in Hokkaido.

People tend to focus on how Nobuo sternly lives his life as a Christian, but what about his abandoned fiancée? Though she accepts his life, she has been having a hard time getting away from suffering in deep grief for Nobuo as her husband.

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ABLE

02-551-1914

Aun Philippines, Inc.

02-833-4929

12/F, Jaka Bldg., 6780 Ayala Ave., Makati City

Capitaraize

02-801-3009/0906-2644-111

CrossCoop

02-464-7100

23/F, GT Tower International, 6813 Ayala Ave., Makati City

DMCI HOMES

02-555-7700

DMCI Homes Corporate Center 1321 Apolinario St. Bangkal, Makati City

JNP

02-752-1733/0977-676-7815

Unit UG21 Cityland Pasong Tamo Tower Inc. Makati City

Kanejin

02-521-1151/52

Unit 3, 23 B, Legaspi Towers, 300 Roxas Boulevard cor Vito Cruz, Manila

Leopalace21

0915-278-5090/0905-497-7128

23/F, Tower 6789, 6789 Ayala Ave., Makati City

Marimo Real Estate Philippines Inc

02-864-4100

26/F, Twenty-Four Seven McKinley, 24th Street corner 7th Ave., BGC, Taguig City

Mundo Builders

550-2488/551-1473/0917-529-5235

Apolinario St., Cor. Gen. Mascardo, Bangkal, Makati City

Pilip Property

02-550-1727

805, One Global Place, 5th Avenue Cor 25th St., BGC, Taguig City

BANKS

Asia Development Bank

02-636-2444

6 ADB Ave., Mandaluyong City

BDO

02-840-7000

7899 Makati Ave., Makati City

BPI

02-818-5541 to 48

BPI Head Office, Ayala Ave., Makati City

Deutsche Bank

02-894-6900

Deutsche Bank AG, Manila Branch, Tower One, Ayala Triangle, Makati City

Metrobank

02-8700-700

Metrobank Plaza Sen. Gil J. Puyat Ave., Makati City

RCBC

02-877-7222

Yuchengco Tower, RCBC Plaza, 6819 Ayala Ave., Makati City

World Bank

02-465-2500

26/F, One Global Place 5th Ave. Cor. 25th St. BGC, Taguig City

RECRUITMENT

Dencom

0919-6775-493

Unit 3009, 3/F, Cityland Pasong Tamo Tower, 2210 Don Chino Rocas Ave., Makati City

J-K Manpower

02-932-0963

UNIT 3 IJLKM 3/F, Crissant Plaza Building No.272 Commonwealth Ave. Old Balara, Quezon City

NOSPIL

02-687-1978

3/F, OAC Building, 27 San Miguel Ave. Ortigas Center, San Antonio, Pasig City

Reeracoen Recruitment Co., Ltd

02-893-7282

Sagass

02-893-8815

39 Valero, Salcedo, Makati City

LAW OFFICES

Baker & McKenzie

02-819-4700

12/F, Net One Center 26th Street Cor. 3rd Ave. Crescent Park West, BGC, Taguig City

Ingles Laurel Calderon Law office

02-812-9419/02-812-9333

Suite 7B The Valero Tower, 122 Valero Street, Salcedo, Makati City

MATSUO&NABBA

02-892-3011/02-892-3032

Puyat Jacinto & Santos Law Office

02-840-5025 to 28

12/F, VGP Center, 6772 Ayala Ave., Makati City

Sicangco & Sicangco Law Offices

02-813-4967/02-856-4658

1205 Security Bank Centre, Ayala Ave., Makati City

Spectrum Leasing

0917-823-2612

Makati & BGC

Venture Hub

02-789-9001

40/F, PBCom Tower, 6795 Ayala Ave., V.A. Rufino St, Bel-Air, Makati City

OTHERS

Smart

02- 888-1111

6799 Ayala Ave., Makati City

Globe

02-730-1000

2/F, Greenbelt 4, Ayala Center, Makati City

PLDT

02-888-8171

RC Bldg. 7895 Makati Ave., Cor. Dela Rosa St., Makati City

Globe Telecom DSL

02-919-8888

2/F, Greenbelt 4, Makati City

Destiny Cable Inc

02-810-2828

Solid House Pasong Tamo Ext., Makati City

Dream Cable

02-631-0000/02-910-2288

11/F, DPC Place Office Building, 2322, Chino Rocas Ave., Makati City

Sky Cable

02-244-6251

G/F, Benpres Building, Meralco Ave., Pasig City

Signal

02-244-6251

LUZON

6 hours
BAGUIO

ILOCOS
1 hour

MANILA

1 hour
LEGAZPI

1 hour
LEYTE

1 hour
CEBU

1.5 hours
DAVAO

MINDANAO

VISAYAS

Philippines

Metro Manila

Manila is located in the center of Luzon, which is the biggest and the most populous island in the Philippines. The Philippines is a tropical island and has only two seasons: the wet and dry seasons. The dry season starts in late November and ends in May. The rainy season starts in June and lasts till October. September and October are often the typhoon season in the Philippines. The Philippines ranks number 12 in the list of countries by population. Metro Manila, also known as the National Capital Region, includes urban cities such as Manila, the capital city of the country; Quezon City, the largest city in the Philippines; and Makati, the developed business district. Other cities are Pateros, Caloocan, Las Piñas, Makati, Malabon, Mandaluyong, Marikina, Muntinlupa, Navotas, Parañaque, Pasay, San Juan, Taguig, and Valenzuela.



Quezon City

The largest city in the Philippines; The hub of information technology and entertainment industry in the Philippines.

Eastwood

A modern area in Quezon City. A commercial and residential center developed by Megaworld Corporation.



Greenhills

Is like an indoor/outdoor flea market in Quezon City. Here you can find good items at a very reasonable price!



Ortigas

Is a financial and central business district located at the boundaries of Pasig, Mandaluyong, and Quezon City. It also houses one of the biggest mall in the Philippines, SM Megamall.

Bonifacio Global City

The newest land development in the country and the location of international and local companies. A former military base for foreign and Filipino forces, it now houses to a lot of nationalities.



Intramuros / Roxas Boulevard

A historical place called "The Walled City", known for having the most beautiful sunset in the Philippines



Malate ▶ Map 5

Pasay ▶ Map 6



Makati ▶ Map 1-2

The headquarters to most of the multinational corporations in the Philippines as well as the country's biggest commercial firms and BPO companies



Alabang

The laid-back city in the south of Manila. The location of upscale villages and commercial establishments.

Map 8

Map 4

Map 3

Map 7

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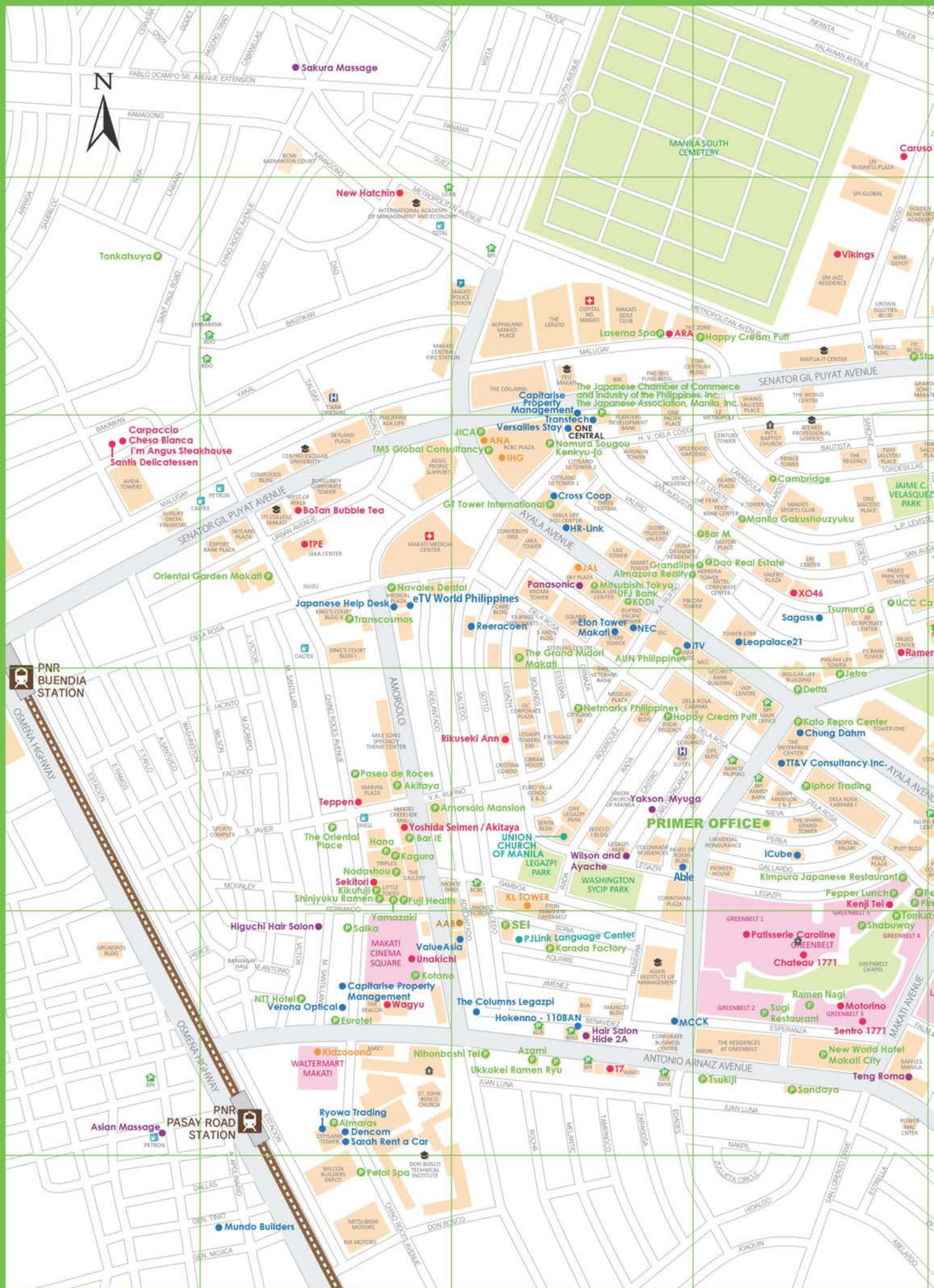
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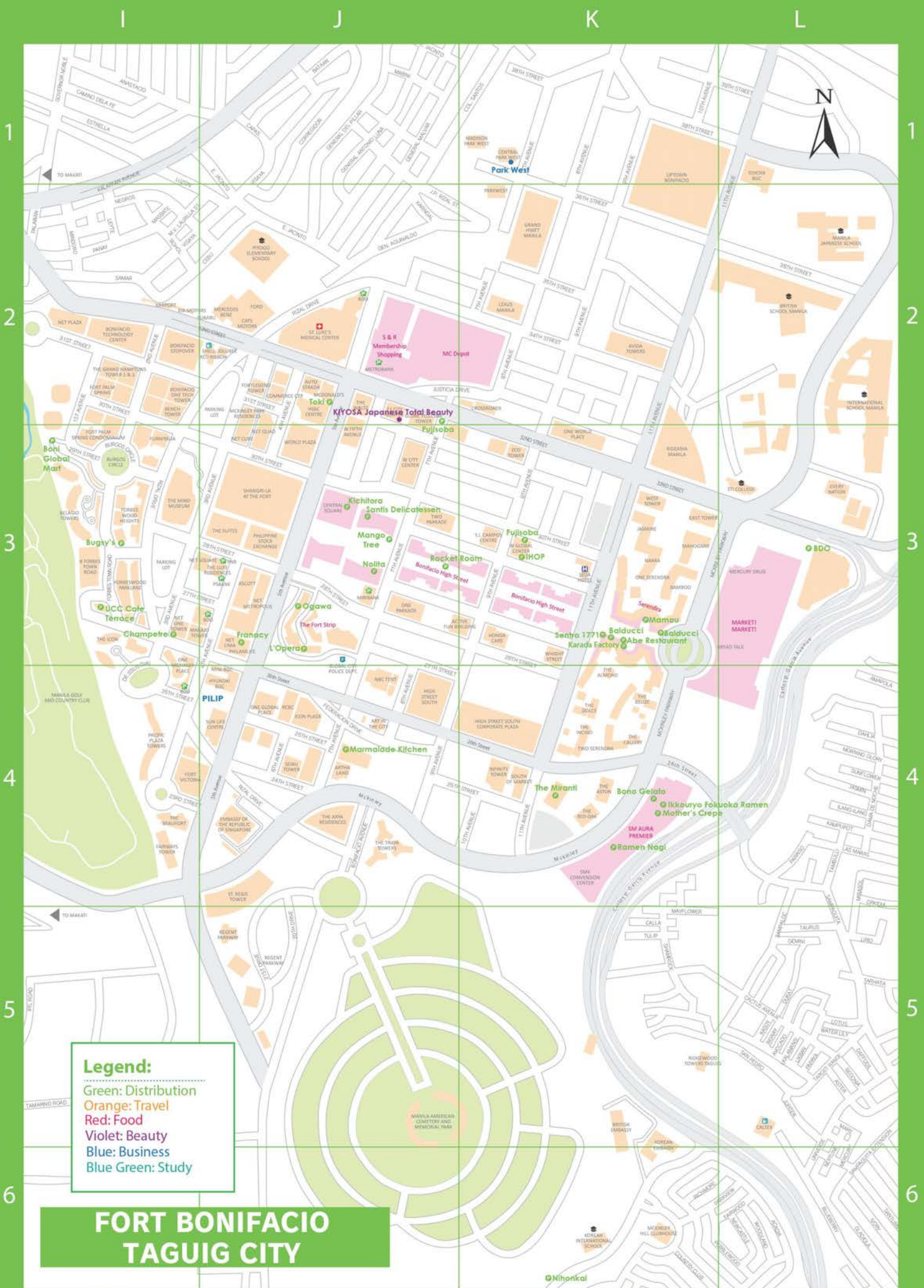
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Legend:

- Green: Distribution
- Orange: Travel
- Red: Food
- Violet: Beauty
- Blue: Business
- Blue Green: Study

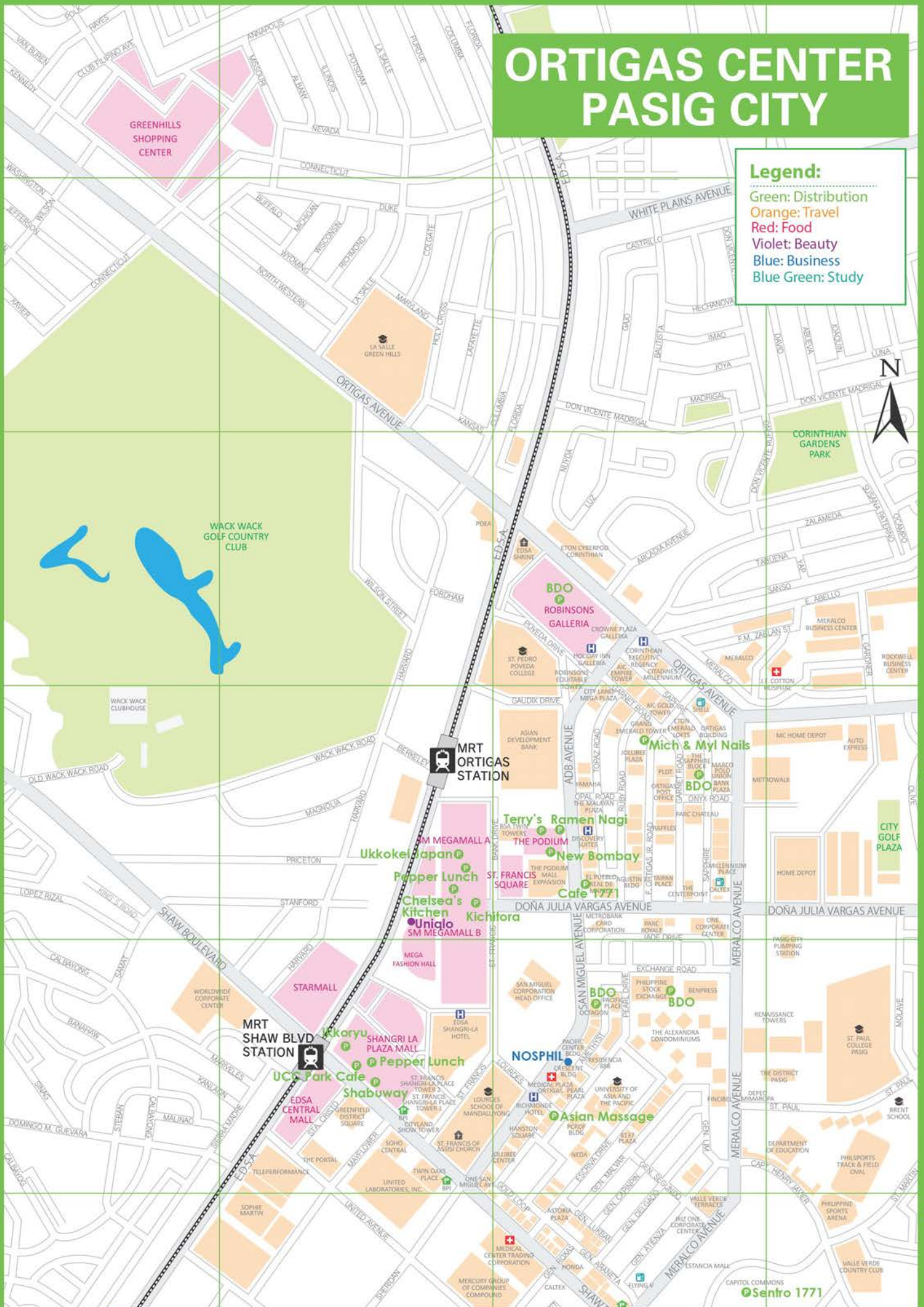
MAKATI CITY

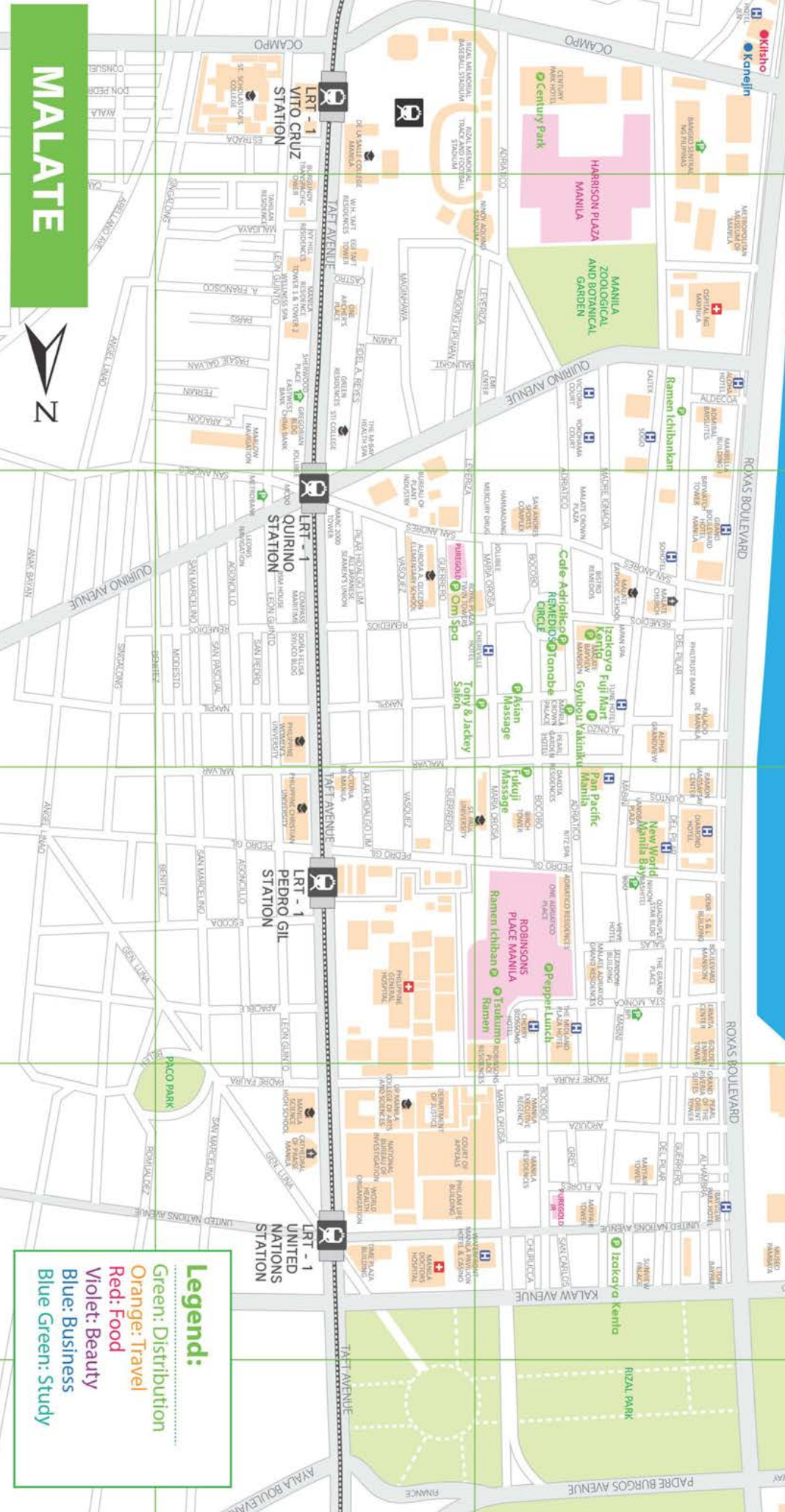
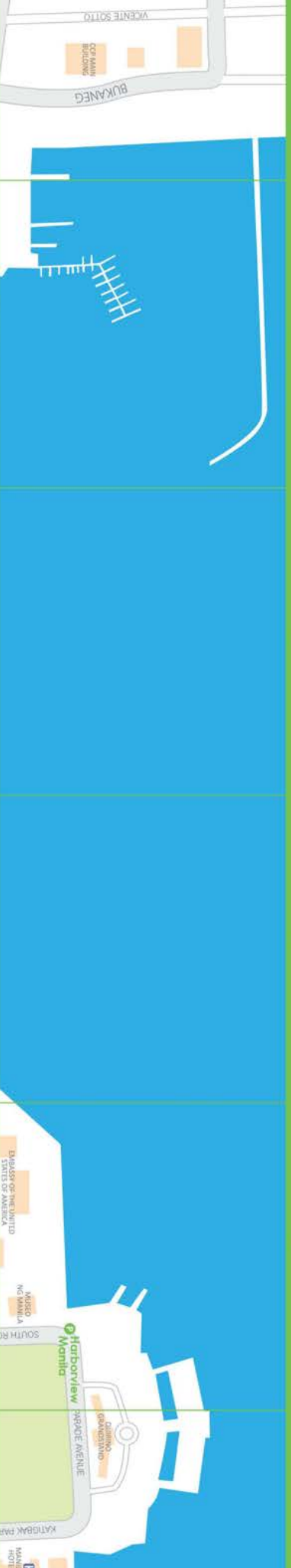


ORTIGAS CENTER PASIG CITY

Legend:

Green: Distribution
Orange: Travel
Red: Food
Violet: Beauty
Blue: Business
Blue Green: Study





MALATE



Legend:

- Green: Distribution
- Orange: Travel
- Red: Food
- Violet: Beauty
- Blue: Business
- Blue Green: Study

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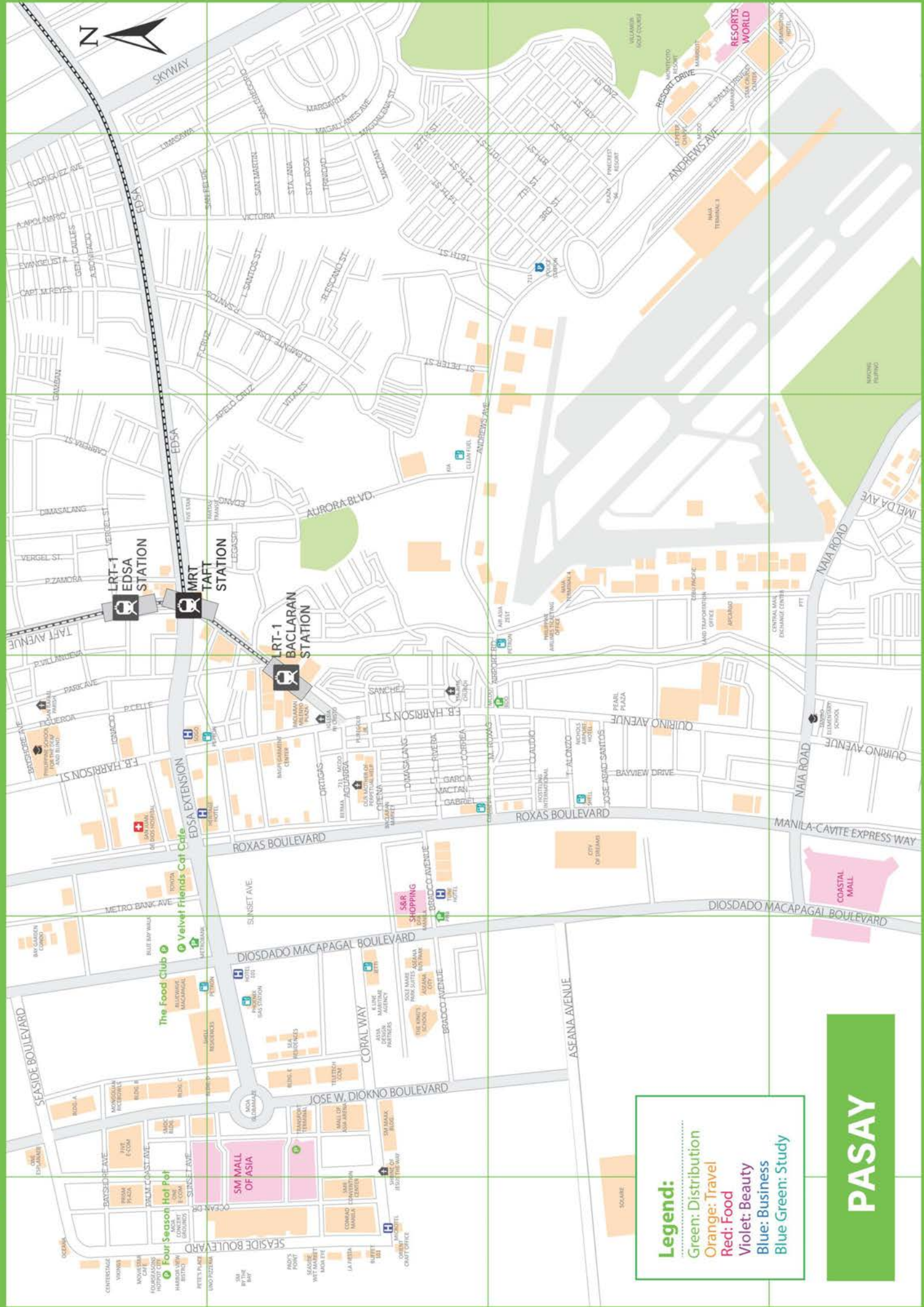
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Legend:

- Green: Distribution
- Orange: Travel
- Red: Food
- Violet: Beauty
- Blue: Business
- Blue Green: Study

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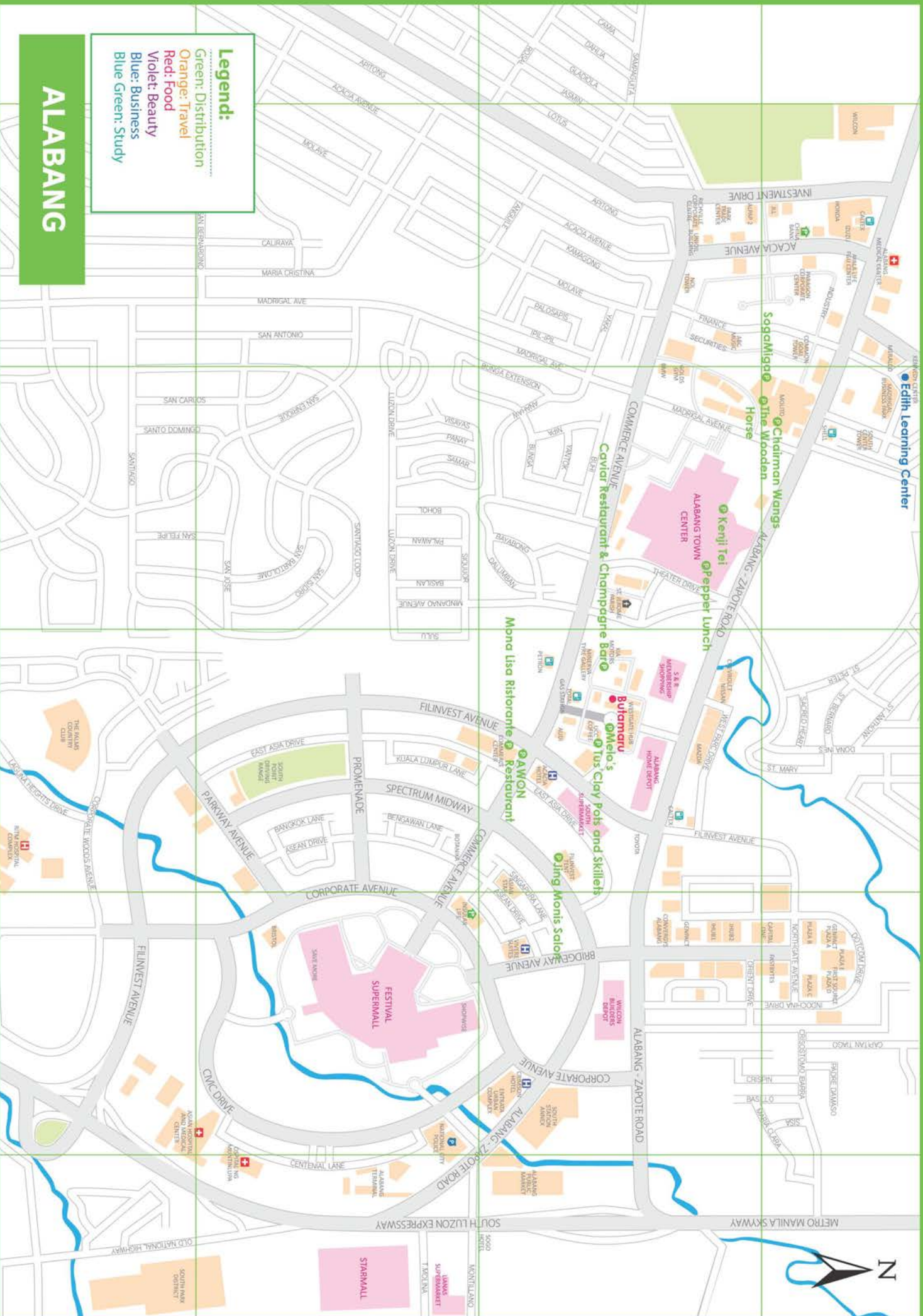
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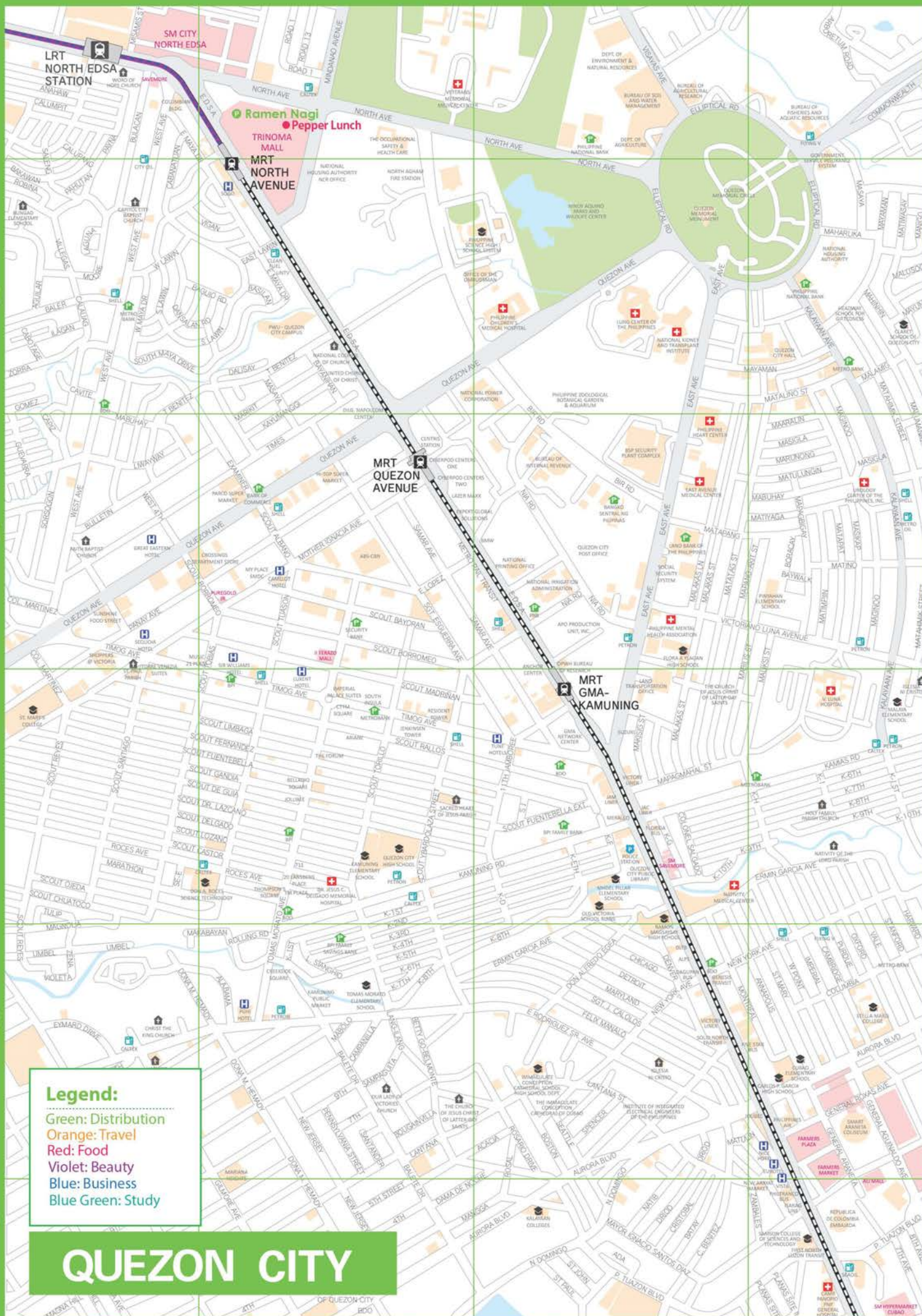


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MAP 8

What's New in the Metro?

For more events, please visit primer.com.ph/events

Japan's best okonomiyaki is now in the Philippines!

Chibo

You can now get a taste of Osaka's famous okonomiyaki as Chibo Okonomiyaki Restaurant, one of Japan's leading okonomiyaki restaurants, has landed on our shores!

JAPAN'S BEST. It's been said that Osaka okonomiyaki is one of, if not the best in Japan. Chibo Okonomiyaki specializes in Osaka okonomiyaki, so expect no less than the best.

They've long been considered the king of okonomiyaki in Japan, pioneering an okonomiyaki-teppanyaki restaurant that has been regarded as the best in Osaka. With over 63 stores all over Japan and several more overseas, they're now bringing the best okonomiyaki in Japan for Filipinos to experience.

For reservations, please call 02-898-3333. Visit www.chibo.com or follow them on social media: Chibo Okonomiyaki Philippines on Facebook and @chibookonomiyakiph on Instagram.

Address: 2/F, S Maison, Conrad Manila, Seaside Blvd., cor. Coral Way, Mall of Asia, Pasay City
Business Hours: 10AM - 10PM



Butatama Okonomiyaki P190

Japan's premier restaurant from Osaka, soon in Manila!

Botejyu

Botejyu, Japan's premier specialty restaurant from Osaka will soon be opening its doors in SM Mall of Asia. Established in 1946 from Tamade, Osaka the name Botejyu comes from the words "Bote" the flipping sound of the okonomiyaki and "Jyu" the sizzling sound that it makes while frying.

Not just famous for their crispy on the outside and soft on the inside okonomiyaki, Botejyu also serves the best karage in Japan; hearty ramens and donburi rice bowls that look too good to eat are also included in the menu, made from the finest ingredients. Opening date of the said restaurant hasn't been announced yet but they are teasing followers and excited foodies with pictures from their official page. Are you excited for Botejyu?

Address: SM Mall of Asia, Seaside Blvd, Pasay City



July 7 to August 21, 2016

EIGASAI 2016

This year's EIGASAI will feature award-winning film adaptations of some of Japan's best fiction and non-fiction novels written by their most prolific writers.

Leading the way is a one-time screening of award-winning director Masato Harada's The Emperor in August (2015), a period film based on Hando Kazutoshi's non-fiction novel "Nihon no Ichiban Nagai Hi: Ketteiban." The Emperor in August will be shown on July 8 at the Cultural Center of the Philippines - Little Theater.

JFM has also partnered with Cinemalaya, the country's largest independent film festival, to bring you two Japanese independent films by up-and-coming Japanese directors Hiroshi Shoji and Ryutaro Nakagawa: Ken and Kazu (2015) and August in Tokyo (2014), which will be shown during the Cinemalaya Film Festival.

For schedules and venues, visit The Japan Foundation Manila page on Facebook



July 31, 2016

Selena Gomez: Revival Tour Live in Manila

The 23-year old American pop singer is scheduled to have a concert in the Philippines this coming July 31st, 8:00 pm, at the Mall of Asia Arena. The former Disney star is doing her "Revival Tour" with stops from U.S.A. to Canada. This tour will begin on the 6th of May and may go past July on the dates. She is planning on a lot of shows, adding dates as she performs per concert. With hits like "Same Old Love," "Hands to Myself" and "Love Song," Gomez will finally meet and return the love to her Filipino fans as she performs. She even expressed in an interview that she "loves her fans dearly," which resulted to add Manila in her list of four stops.

Address: Mall of Asia Complex, Pasay City



July 15, 2016

Rhythm and Blues Remake at Central Square Tokyo Manila Jazz Festival

The dream continues for Tokyo Manila Jazz and Arts Festival to inspire and trigger collaboration through music and other art forms.

Rhythm and blues (R&B), which combines soulful singing and a strong backbeat, was the most popular music created by and for African Americans with an enormous influence on the development of both the sound and attitude of modern music. Promoted by new, independently owned record labels and radio stations marketed to blacks, R&B also captured the imagination of young white audiences and led directly to the popularity of rock and roll. For a true lover of the art of R&B music, knowing the history of the genre is important. R&B has served as the foundation for everything from rock to pop to hip hop.

"Rhythm and Blues Remake at Central Square" is a musical collaboration between stalwarts of jazz like Charito, Yuki Arimasa from Japan, Colby Dela Calzada and Alvin Cornista and young musicians like Bratpack as hosted by Cris Villonco, July 15, 2016, Friday, 7:30 pm. Don't miss it! Entrance is FREE!

Address: Central Square, 30th St cor 5th Ave, Bonifacio Global City, Taguig City

TOKYO-MANILA JAZZ & ARTS FESTIVAL 2016
東京・マニラ・ジャズ&アーツ・フェスティバル 2016

RHYTHM & BLUES REMAKE

AT CENTRAL SQUARE MALL
JULY 15, 2016
7:30 PM FRIDAY

CHARITO, YUKI ARIMASA
CRIS VILLONCO, BRATPACK
COLBY DELA CALZADA
ALVIN CORNISTA

SSIGROUP, INC. SECURITY BANK
CENTRAL SQUARE
JAZZ PATRONS JAZZ PREMIER
JAZZ PATRONS JAZZ PREMIER

PHILIPPINE
PRIMER LUXE
TRAVEL INC.

Travel Inc. is a new travel agency in the Philippines, specializing in luxurious and tailor-made travel to Japan. We offer full services from ticketing and VISA assistance to transportation and accommodation in Japan for individual and group travel requirements. At Philippine Primer Luxe Travel, we treat you like a royalty as we provide deluxe, worry-free and unforgettable travel experience by creating an itinerary fit for our dream lifestyle. Let's make your journey to Japan extraordinary with Philippine Primer Luxe Travel Inc.



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[YouTube /BDOPhilippines](https://www.youtube.com/channel/UCBDOPhilippines)

FinanceAsia: Best Bank in Asia 2013, Best Bank in the Philippines 2010-2016 Alpha Southeast Asia: Best Bank in the Philippines 2010-2015
Euromoney: Best Bank in the Philippines 2013-2015 The Asset: Best Domestic Bank in the Philippines 2013-2015
The Asian Banker: Best Retail Bank in the Philippines 2012-2013, 2016 Global Finance: Best Bank in the Philippines 2014-2016
The Banker: Bank of the Year in the Philippines 2013, Top Bank in the Philippines 2010-2011, 2013-2015
Corporate Governance Asia: Recipient of the Corporate Governance Asia Annual Recognition Awards 2008-2015
Asiamoney: Best Domestic Bank in the Philippines 2014-2015

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